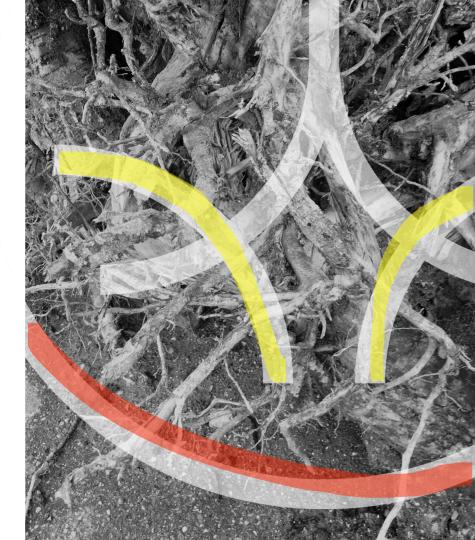


Root District

art.food.culture.

2023 Work Groups
Introduction Session





Agenda

- Where are we now?
- Coming next
- Defining work groups
- Meeting structures
- Work group tour
- Next steps







Root District

art.food.culture.

2023-24 WORLD IN MOTION

Tim Griffin, FAIA Minnesota Design Center 23 August 2023



World in Motion

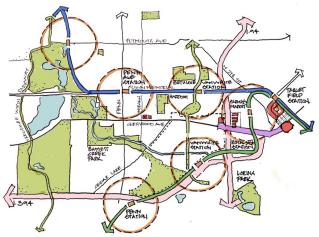
A root is something tangible and physical. It is organic, holds form, provides stability to what has been established and what is emerging.

Our roots come from connectedness to one another and the place we create.

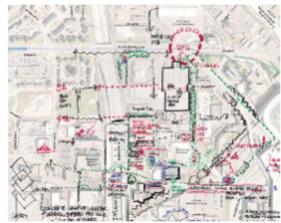




Clarence Miller. 1970's



Glenwood Corridor Convening. 2017



CPED Walkabout. 2019



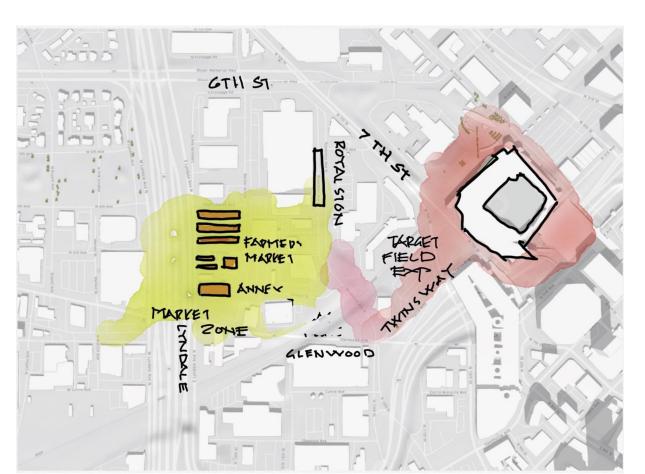




IGC. 2020

ULI. 2022

2023 World in Motion



Public Life

Market Zone Experience

- BIPOC Food Initiatives
- Farmers Market
- Market Annex
- Royalston Station Connection
- Bicycle Connection

Target Field Twins Sports & Events Experience Zone

- Twins Way
- Royalston and Target Field Stations

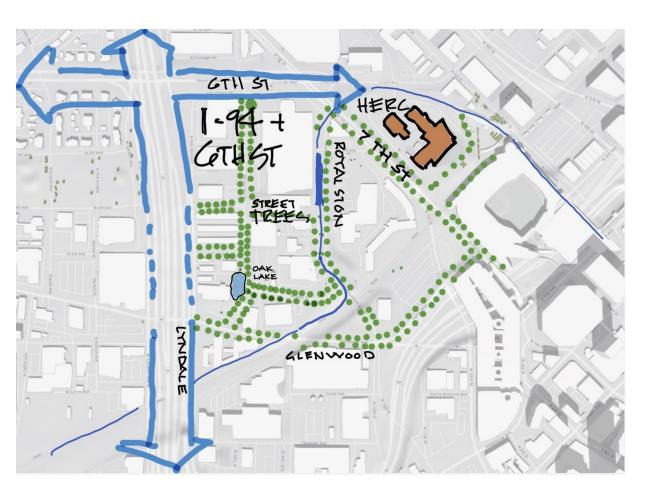
Public Spaces

Links and Connections

Programs, Public Art, and Animation

Small Things that Make a Difference





Public Realm

TO SUPPORT THE PUBLIC LIFE

Major New Infrastructure

- Rethinking Olson Memorial Highway as Old Sixth Street
- I-94

Rebuilding Existing Infrastructure

- Add Trees
- Walkable Sidewalks
- Creative Circulation

Public Spaces + Public Art

Green + Blue Infrastructure

- Basset Creek Daylighting?
- Oak Lake Stormwater Retention ?
- HERC evolution?

Links and Connections

Royalston Station LRT Opens doors 2027



Current 2021



Early Adopter 2050

Root District and Minneapolis 2040



Late Adopter 2050



Non - Adopter



Development

TO ACTIVATE THE PUBLIC REALM

Adaptive Re-Use

- Glass House and MN Made
- D George Modular Production
- Public Works Future Use?

New Private Development

- North Loop Green Mixed Use
- Simpson Housing Services
- Shelby Commons

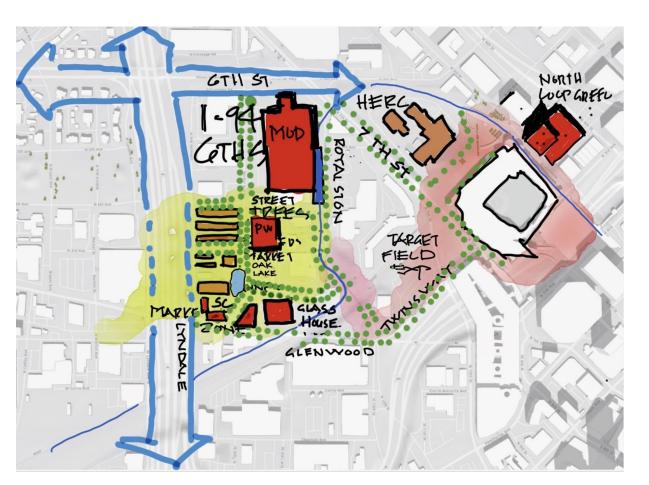
Available Sites

• City Owned Property 30% of District Land

Privately Owned Public Spaces (POPS)



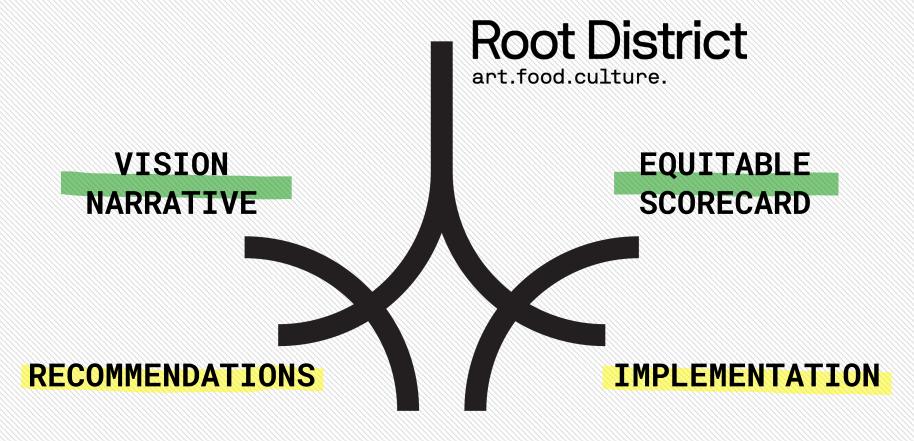
Composite











WORK GROUPS



WORK GROUP: District Exploration

The District Exploration Work Group will explore options such as EcoDistricts, Innovation Districts, Opportunity Zones, and potential other models, make recommendations for the Root District on one or more (or none) of these models, and clarify next steps.

Leader: Rebecca Muchow



WORK GROUP: Placemaking

The Placemaking Work Group will explore Transit Oriented Development best practices, current infrastructure plans and recommendations, and the potential for additional investment in the district. Deliverable will be ideas for public realm improvements and recommendations for who and how to approach for further investment.

Leader: Ellie Ziaie



WORK GROUP: Food District

The Food District Work Group will explore and refine the definition of the food district vision as it applies to the Root District. Final deliverable will include next steps in defining this vision, and possibly include a vision statement for the food sector portion of this project.

Leader: Shannon Fitzgerald



WORK GROUP: Community Engagement

The Community Engagement work group will explore multi-level opportunities to engage with, learn from, and build ongoing connections with residents of the North Loop and surrounding neighborhoods as well as the farmers and visitors to the Farmer's Market. Recommendations may include community engagement techniques, potential community partners, and possible funding for engagement work.

Leader: John Slack

WORK GROUP: Climate & Sustainability

The Climate and Sustainability Work Group will identify opportunities and barriers for sustainable development within the district. Though the district energy plans may be part of the discussion, this group will expand the conversation to include other topics such as brownfield mitigation, water strategies, resilient design, building reuse, native habitat restoration, etc. What should we consider in light of the city's Climate Equity Plan?

Leader: TBD



WORK GROUP: Funding

The Funding Work Group will explore and recommend potential funding opportunities to accomplish the recommendations made by the other work groups.

Leader: Shannon Fitzgerald



Meeting Structure

PLAN

- September
- Define problem
- Where are we now?
- What do we need to know?
- How do we find out?

LEARN

- October
- Shared learning
- Presentations
- Guest speakers
- Shared reading

FORMULATE

- November/December
- List of recommendations
- Specific next steps
- Contacts & introductions

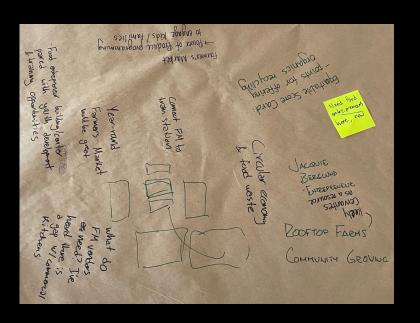
GROUP SHARE - January 2024



WORK GROUP TOUR & IDEA SHARING



Food Districts



Festival

Circularity/circular economy (food waste > compost)
Alternative materials

Winter Market with covered buildings, glass garage doors, solar/wind energy

Need food entrepreneurs here- how?

Jacquie Berglund- entrepreneur

Keely Cervantes as a resource- Rooftop farms/Community Growing Equitable scorecard: points for offering organics recycling Farmer's Market- power of produce programming to engage children and families

Connect Farmer's Market to train station

Year-round Farmer's Market

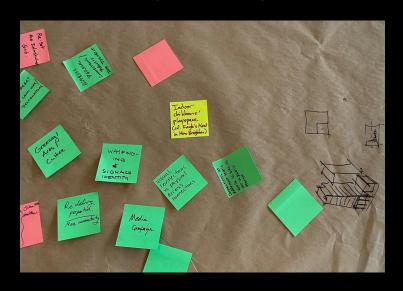
What do Farmer's Market vendors need? Gaps in commercial kitchens?

Innovative food business structures, like co-ops Food entrepreneur building/center paired with youth development & training opportunities Accessible/affordable food options & opportunities for BIPOC

Accessible/affordable food options & opportunities for BIPOC businesses



Placemaking (TOD)



What happens when the LRT doors open?
Placemaking for what/who's identities/needs?
What do you tell a taxi/uber driver?
Cedar Lake Trail (multimodal)
How does Farmer's markets create a compelling identity? (Like Reading Mkt in Philly)
Transit connection links/infrastructure? (LRT C & D-Line)

Transit connection links/infrastructure? (LRT C & D-Line)
What other engagement can we build on? (i.e. Blue Line Extension)
Twins VIP lot

Which physical barriers can we overcome? Which do we need to accept?

What are experiential loops/vibes? How does mobility/space enable them?

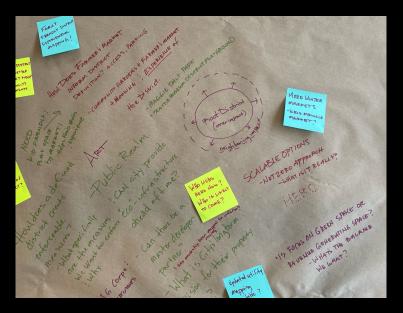
Priority areas? Investment or experience or...?
Connect to North Side, Walker & Basilica, Downtown

What is here? The land uses/destinations
Planning for roads- capital improvement program
New infrastructure in place (sidewalks) & documenting
it (Images/maps)
Public realm plan
Grapple with Mary's Place
What are current struggles and successes of
adjacent neighborhoods? /What can Root District solve?
Connections at different levels- walking vs biking vs car vs
public transit
Indoor children's playspace (i.e. Eagle's Nest in New Brighton)
Media campaign

Wayfinding & Signage Identity Greening arts/culture Reset the infrastructure grid



Defining District



HERC steam for public winter spaces- leave net zero "other" options to developers

New crosswalks & district gateways, safety & art Can district definition help tie impacts to outcome? Storytelling & funding?

HERC marries greenhouse to produce food?

What is regionally significant of district & vision? How can district connect better to Target Field? Walkability improvements

Can district programming coordinate with adjacent district events/programming?

Kid friendly play space by market, help food sales & experience

How does Farmer's Market inform district definition? Access & parking

Examples for study: Maggie Daly Park, Seattle Museum District Playground

More Winter Markets- Kris Fringle market?

Scalable options- net zero approach, what is it really?

Who lives here- NOLO? Who is likely to come?

Is focus on green space or revenue generating space? What is desirable balance?

Updated utility mapping available?

What is City's long-term vision for their property?

Has ownership been mapped recently?

How does a defined district create enforceable measures? What specifically are the measures we want to enforce? Why/how?



Climate & Sustainability



Healthy materials = healthy people = sustainable community District scale energy Save the HERC Housing multifamily affordable single house Pilot Project (H Codes) B3/SB 2030 45L Tax Credit Reduce energy consumption before renewables Parks, library, schools, trees, transit, church Passive House certification What is the contamination on site? How can we clean up? Who/when? District wide storm water system/ Require integration into Require hookup to district energy system Shared stock green infrastructure Remediation- re-daylighting Bassett Creek? Bassett Creek's location? How does it travel through district? Engage with MWMO Early/clear partnership with City Rainwater wind studies, solar and geothermal Narrow floor plates

Storm water management



Community Engagement (& More)









NEXT STEPS



Work Group Survey Here

Link to Survey

https://www.surveymonkey.com/r/DVG7JCB

