

Annual Meeting 2023



JACKSON SCHWARTZ Founder and Owner Hennepin Made & Glass House



NICK KOCH Board Chair NuLoop Partners



 \circ Welcome

OUpdates from Elected OfficialsOUpdates from NuLoop stakeholders

NuLoop goals and workplan







MAYOR JACOB FREY City of Minneapolis



MARY MATZE

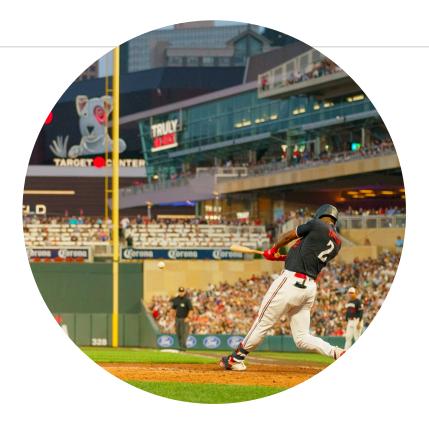
Business Programs Portfolio Manager Hennepin County

Minneapolis City of Lakes

RYAN SAN CARTIER Councilmember Michael Rainville Ward 3, Minneapolis

Minneapolis City of Lakes

COUNCILMEMBER JEREMIAH ELLISON Ward 5, Minneapolis

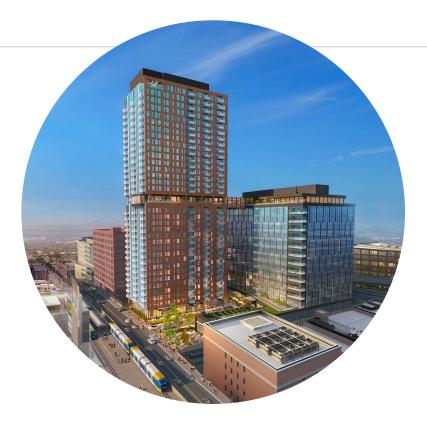


DAN KENNEY Executive Director Minnesota Ballpark Authority

DAVE ST. PETER President & CEO Minnesota Twins



DAVID DAVIES Manager, Public Involvement Metro Transit



BOB PFEFFERLE

Managing Director Hines



North Loop -

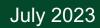
March 2022





North Loop -

— Green





North Loop -– Green

June/July 2023







Chip Scoggins June 22, 2023

What's it like to watch the Twins from Target Field's towering new neighbor? I went up to find out...

Construction workers in that can't-miss project next to Target Field get to watch day games on their lunch break. I joined them, despite my fear of heights.





Connected —

To Experience

C TENANT NAME KPMG TENANT NAME ESG TENANT NAME TENANT NAME TENANT NAME

.....

PIPER SANDLER



— Green

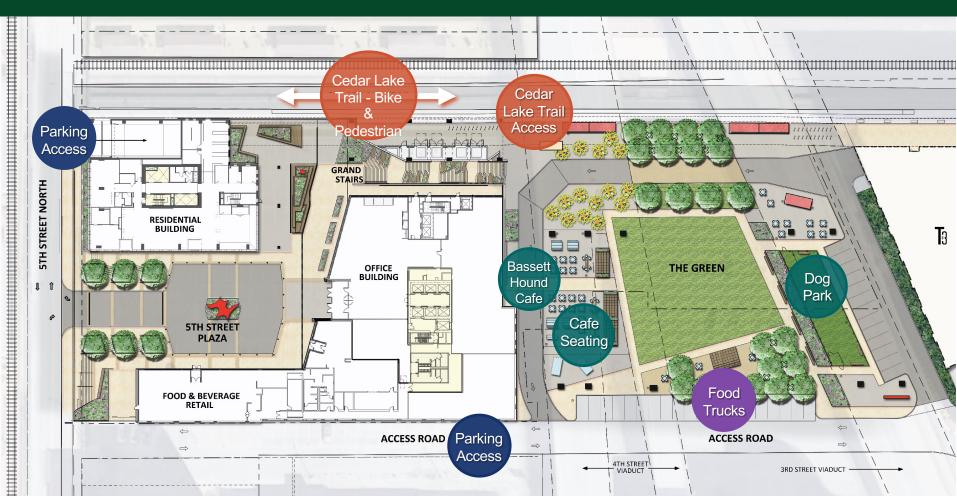


PROJECT SCHEDULE

- Construction Commenced Q4 2021
- Office Building Opening Q1 2024
- Residential Building Opening Q1 2024
- The Green Opening Q2 2024



SITE PLAN







DIANE MERRIFIELD

President North Loop Neighborhood Association

2023 North Loop Annual Food Truck Fair



Video by NLNA Super Volunteer Mike Binkley.

Background



- North Loop Population
 - 1980: 650
 - Today: 10,000+
 - Fastest growing Minneapolis neighborhood Residential and Business Development

- North Loop Neighborhood Association
 - Established 2004
 - One of 70 Mpls neighborhood organizations
 - All volunteer organization 11 neighborhood board members
 - Limited and decreasing City funding need to become self-sustaining (increased reliance on sponsorships and contributions)

Neighborhood Priorities



As voted on by 500+ residents and businesses attending the NLNA annual meeting on January 25.

#1 Neighborhood Safety (nighttime) 63%
#2 Walkability 52%
#3 Pedestrian Safety 40%
#4 Keeping our Neighborhood Clean 31%
#5 Diversity & Inclusion 30%
#6 Connecting Neighbor with Neighbor 29%
#7 Greening the North Loop 24%
#8 Improve our Parks 23%
#9 Support Businesses 21%
#10 Public Art 18%
#10 Neighborhood Safety (daytime) 18%

2022/2023 Initiatives



Safety+Livability

- Washington Avenue Pedestrian Safety Test (7th/8th Avenues safety islands); NLNA/County/City Public Safety Dept/CM Rainville effort
- Reconstruction of 394/3rd Avenue Intersection
- Collaborative Neighborhood Efforts: CM Rainville, MPD, NL Block Group, NL Board
- Self Defense Training (2022 and 2023)
- Diversity, Equity and Inclusion Board Training with DMNA

Community Engagement

- Annual Meeting 500+ Attendees at the Fillmore (in person and online)
- Candy Grab at Target Field 400+ families and kids
- Annual Food Truck Fair at 3rd Street Park 15,000+ attendees
- National Night Out at Target Field August 1 (250 attendees in 2022)
- Halloween at Nordic Plaza 400+ families and kids in 2022
- Monthly Service Saturday Neighborhood Clean-up 20-30+ monthly participants
- James Rice Park Maintenance/Improvements (with guidance/support from Friends of the Mississippi)

It's only with our neighborhood volunteers and thousands of volunteer hours that this is all possible.

2022/2023 Initiatives



Neighborhood Outreach & Partnerships

- Avivo Village Partnership: Received Avivo Champion Award for North Loop collaboration; Initiated a partnership agreement to hire residents to pick up neighborhood litter.
- zAmya Theater Project: zAmya received 2nd year of City Neighborhood Partnership funding to support continued collaboration with Avivo and NLNA.

Parks+Placemaking

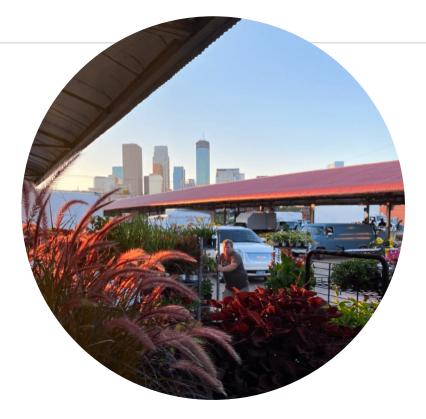
- James Rice Park/Friends of the Mississippi: Volunteer-led project to reclaim the riverside parkland (buckthorn/invasive plant removal, tree, garden bed and native plantings, mulching, etc... 150 more trees this fall) 1000+ volunteer hours
- Planted 76 new trees in 2022 in partnership with MPRB Forestry: Continued volunteer "Adopt-a-Tree" watering program, maintaining tree inventory for replacing dead/diseased trees
- Continue to seek MPRB support for use of North Loop Park Dedication Fees for funding James Rice and 3rd Street Park improvements

2022/2023 Initiatives



Communications

- Wayfinding Map: Creation and delivery of a North Loop wayfinding map brochure and online app (brochure developed pro bono by Ovative)
- Multichannel Communications: Website, Facebook and Instagram management and daily content updates:
 - Northloop.org: 12,000-19,000 monthly visitors
 - Instagram: 25,000 followers
 - Facebook: 6,800 followers
 - Monthly Newsletter: 2,300 distribution



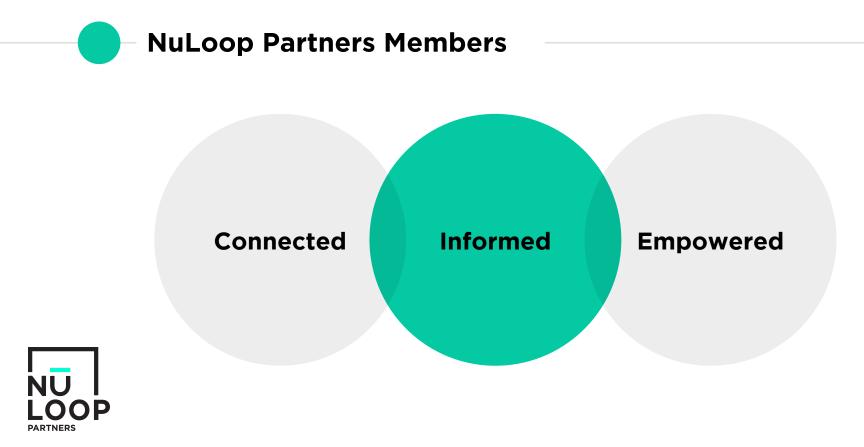
DOUG HARVEY Board Member Minneapolis Farmer's Market



2023-2024 GOALS & WORKPLAN NuLoop Partners

NuLoop Partners is known as a wellorganized, consistent, and stakeholdersupported source of substantive information on projects and ideas affecting areas in the North Loop.





NuLoop Membership Goals

Engagement

Membership Survey

○ 4 topic-focused events

0 4 networking events

Relationships

• Event representation

• Meetings with community leaders

Potential new members

Communication

Monthly NuLoop DigestMonthly membership emails

Public Support

O Transit

Public Safety

• As suggested by members

ROOT DISTRICT

Is a sustainable transit-oriented community centered around a destination Food District known for innovation, creativity, and entrepreneurship





Root District Goals

Work Groups

- O Specific and short-term
- Topical
- Focused on next steps

Food Sector Engagement

- 4-6 convenings with food ecosystem leaders
- Continued relationship building within the sector

Deliverables

- O Energy Feasibility Study
- O Community Engagement Report
- O Food Sector Needs Assessment

Equitable Scorecard

Site Activation

- Amplifying current activity
- O Event partnerships
- Engage district building and business owners

Root District Narrative

- O Define narrative
- Website design and updates
- Print collateral and social media



Root District Leadership Roundtable



Tom Erickson BKV Group



Tim Griffin Minnesota Design Center



Reynolds-Anthony Harris Lyceum Partners



Nick Koch NuLoop Partners



Rebecca Muchow Cushing Terrell



Jackson Schwartz Hennepin Made



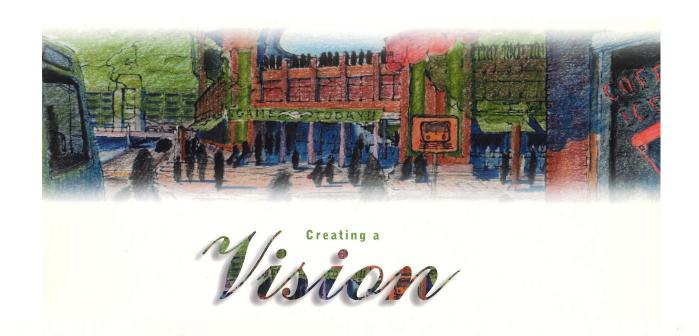
Ellie Ziaie BKV Group



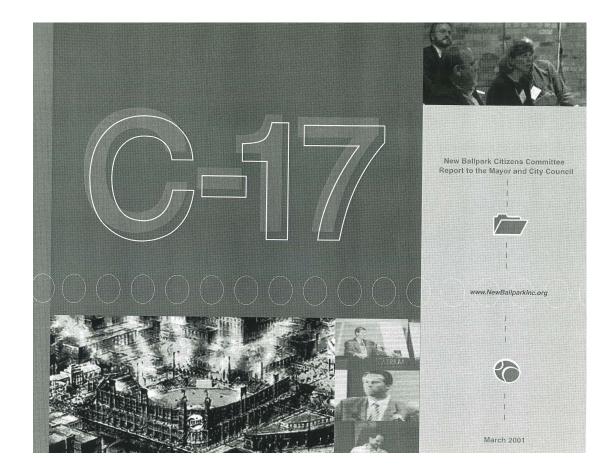


HEROES AWARD Nick Koch, NuLoop Partners

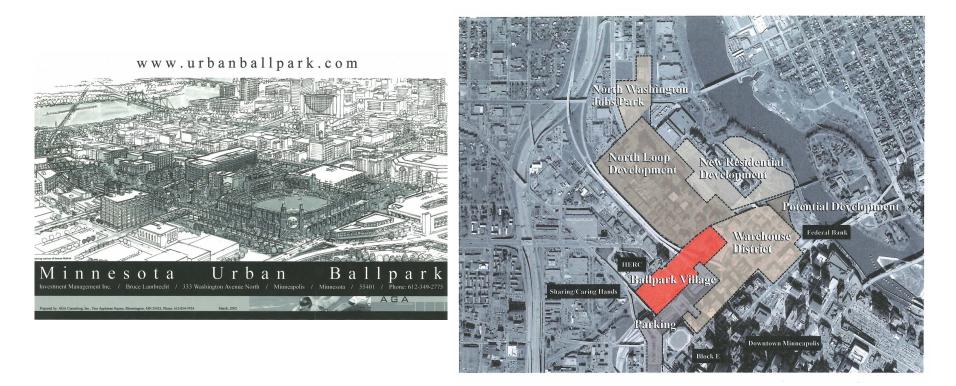




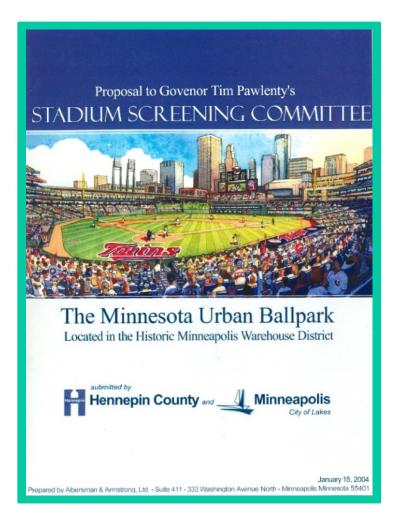
for a compact, transit-oriented ballpark in an urban neighborhood.









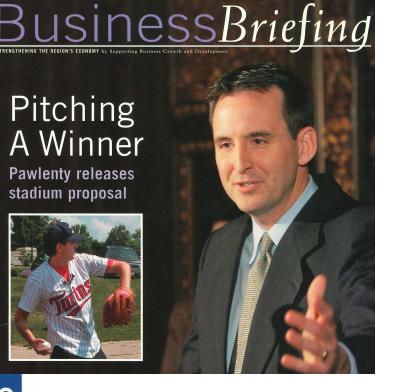






W.MNTwinsville.com

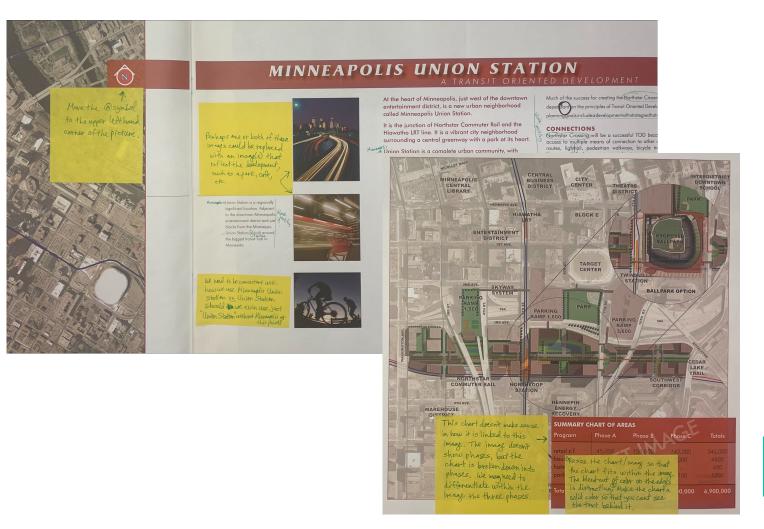
Artist Rendering of the proposed new Minnesota Twins Ballpark located in the heart of the historic warehouse district in downtown Minneapolis.



Pitching

Pawlenty releases stadium proposal







Design Principles

facility that will serve as a model of environmentally responsible architecture and urban design. Incorporate established best practices — including LEED certification — as well as innovative strategies for energy efficiency into the design and operation of the ballpark and surrounding neighborhood.

— physical, visual, cultural and economic — between the balpark and the surrounding Central Business District, the Warehouse Entertainment District, the North Loop and the Near North.

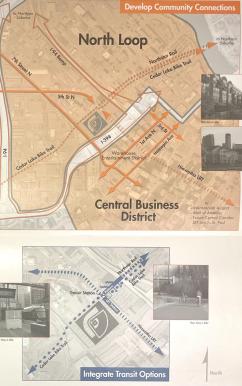
Transportation Hub Integrate the

Identity Design the ballpark and its surrounding neighborhood for the future, to reflect the unique character that makes this place extraordinary.

Vitality Make getting to the game as exciting as the game itself, with a mix of grand civic spaces and lively public places. Design sidewalks, streets, placas







Next Steps Coordination To ensure that the "voice of design" is represented, in concert with budget and

Formally Bring Design Into The Existing Review Processes. Design is a unifying force, not an additional structural or bureaucratic impediment, which ties together the numerous city-building stakeholders and projects. Introducing unified design oversight into the process immediately reduces the need for separate, formal design reviews by each of the stakeholders. Precedent exists for bringing in such an outside advisor to help stakeholders coordinate the many aspects of design. Coordinated design will years of intensive effort - will be our crowning legacy.

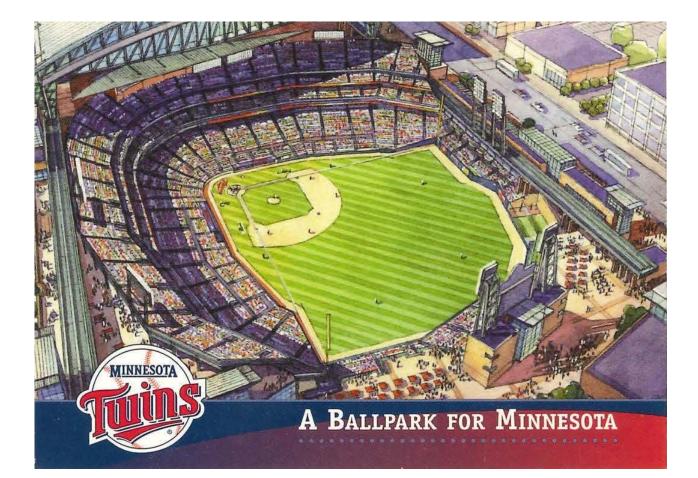
Visualization To create a vision for the ballpark and surrounding neighborhood

Create A Detailed Urban Design Master Plan that reflects an understanding of the unique forward thinking, sustainable vision for the architecture and urban design of the ballpark could include: guidelines addressing issues such as the design of architectural elements recommendations to support implementation of desired surrounding development; and policy proposals that could create a self-taxing district to support programming and

Resource Identification To ensure sufficient

Establish A Formal Mechanism to identify, secure and efficiencies in the design and construction of a lively.









Play Ball!