

Minneapolis Food Vision

Homegrown Minneapolis presentation for NuLoop Partners

Grace Rude

February 21, 2023



What are we up to tonight?



Hear about Homegrown Minneapolis



Learn about the Minneapolis Food Vision



Ask questions



Explore relevant case studies



Share ideas & discuss opportunities





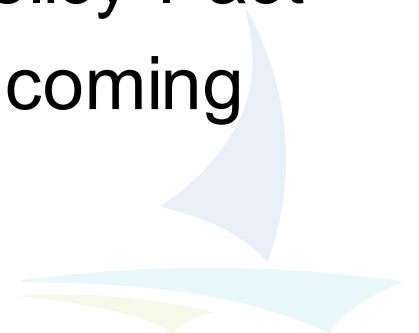
Homegrown Minneapolis

Homegrown Minneapolis is a City-community partnership expanding our community's ability to grow, process, distribute, eat and compost more healthy, sustainable, locally grown foods, launched in 2008.

Homegrown Minneapolis Food Council is a 25-member City advisory group comprised of 17 community and 8 City representatives, launched in 2012.

What is the Minneapolis Food Vision?

- A 2033 vision for a more equitable, climate resilient, just and sustainable local food system and local food economy
- Includes priority areas, strategies, and suggested metrics
- Focused on municipal policy and investment and Food Council action
- Based on past work and alignment with the Milan Urban Food Policy Pact
- Companion to the City's forthcoming Climate Equity Plan



A photograph of a group of people in a meeting room. A woman is standing at the front, presenting to a group of people seated at long tables. A large screen at the front displays a presentation slide with a carrot logo. The room has whiteboards and fluorescent lighting. The text "Over 1,000 people involved!" is overlaid in the center.

Over 1,000 people involved!

Minneapolis Food Vision Priority Areas

Local Food
Supply

Urban Agriculture

Local Food
Business

Healthy Food
Skills and Healthy
Food Access

Wasted Food

Food Systems
Research and
Outreach



Relevant Strategies: Local Food Supply

1.1

Provide financing mechanisms and business development support to facilitate connection between local production and local consumption

1.3

Improve accessibility to and increase the number of places selling locally grown and made products

1.5

Decrease regulatory and logistical barriers to selling local food



Relevant Strategies: Local Food Businesses

3.1

Improve opportunities for food system workers and small business owners, including fostering collaborative business models and other actions

3.2

Improve economic opportunities for growing food in the city

3.5

Provide support for local food businesses that offer culturally relevant food options



Food Justice Principles

- Social Determinants of Health
- Inclusion, Leadership, and Decision-making
- Recognition, Reparations, and Respect
- Interconnections Between Systems
- Food Access
- Food Production and Processing
- Food Skills



Relevant Food Justice Principles

Inclusion, Leadership, and Decision-making

The design, development, and stewardship of our food system reflects diverse values, priorities, and leadership – particularly by those most impacted by injustice.

Food Access

We envision having reliable, easy access to safe, affordable, healthy, and culturally relevant food for everyone in our community that is grown and prepared according to their preferences.



2023 MFV Implementation Planning

Laying Groundwork

- Through work groups, develop a work plan

Taking Action

- Shaping an ongoing engagement strategy to involve a diverse array of partners in implementation

Measuring Progress

- Creating and executing a measurement process to assess progress and impact

Guiding Execution

- Homegrown Minneapolis Food Council will oversee and monitor the overall implementation of the plan



MFV Work Group Focuses

WORK GROUP	MFV PRIORITY STRATEGIES
LOCAL FOOD PROCUREMENT	1.2 – Increase purchasing of locally and sustainably grown foods by institutions and businesses within the city. 4.1 – Improve accessibility to and availability of nutritious, culturally relevant, locally and sustainably grown foods at places such as schools and universities, hospitals, care facilities, childcare providers, correctional facilities, hunger relief programs, worksites and any places where food is sold
URBAN AGRICULTURE LAND ACCESS + SEASON EXTENSION	2.1 – Increase, maintain and improve land access within the city for growers and year-round growing
HEALTHY FOOD SKILLS	2.3 – Strengthen food skills to grow, prepare, and preserve healthy, culturally relevant foods for all people, with a focus on underserved communities



Minneapolis Food Vision Timeline

Homegrown Minneapolis Food Council: Minneapolis Food Vision implementation planning



Get involved in the Minneapolis Food Vision

- Attend a Food Council meeting
- Join a work group
- Sign up for the newsletter
- Support local food businesses, growers, and food access initiatives



Midtown Farmers Market 2019





Questions?

Minneapolis Farmers Market - 2021

524,409 VISITORS

\$4.8M VENDOR SALES 2021



Minneapolis Farmers Market 2019

 39 MILES AVERAGE MILES TRAVELED FROM FARM TO MARKET



Minneapolis Farmers Market

- Needs physical improvements
- Capital Improvement Project & federal earmark opportunities
- Opportunity with the Royalston light rail station



Minneapolis Farmers Market 2019

Case Study: The Hatchery, Chicago



The Hatchery – Facilities

- 67,000 sq ft
- 54 private commercial kitchens
- Large common kitchen
- Walk in temperature-controlled storage
- Event space
- Co-working and meeting spaces
- Access to financing
- On-site business planning and support



Wight & Company
<https://www.wightco.com/work/the-hatchery/>



The Hatchery – Projected Impact

- **150** jobs in 2019
- **900** jobs through 2023
- **25** new companies per year
- **100** new food concepts



Case Study: Food Innovation District Rainier Beach, Seattle



Rainier Beach Food Innovation District

- Transit-oriented development & anti-displacement strategy
- Focus on international food culture & area's ethnic diversity
- Supports existing food businesses and services in the neighborhood
- Challenges getting investment



Rainier Beach Food Innovation Center

Education

- Community College
- Vocational training
- Financial Opportunity Center



Business

- Incubator
- Food aggregation
- Value-added food processing
- Food truck commissary
- Retail spaces



Community

- Gathering hall
- Community kitchen
- Maker space
- Food bank
- Daycare



Let's Chat!

What Do We Do?

- Enter breakout room
- Discuss questions on the menu
- You have 10 minutes!

Questions Menu

1. What do I find most interesting about these approaches?
2. What additional information about these approaches would be helpful?
3. How do we create a resilient and equitable Root District?



Let's Re(Large) Group!

- What ideas do these case studies spark?
- What is becoming clear about how to create a resilient and equitable Root District?



Contact Us

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