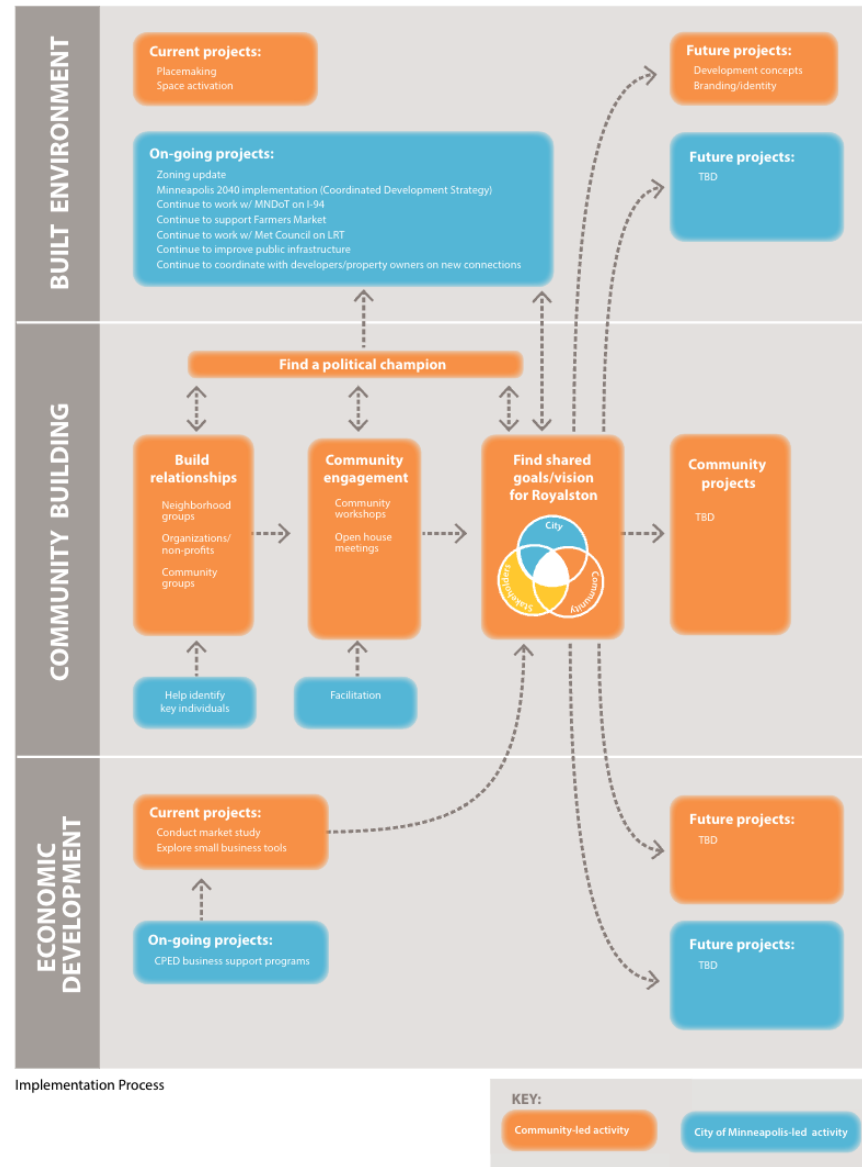


# WELCOME!

October 11, 2022  
GENERAL MEMBER MEETING

# Root District Next Steps



## Minneapolis Root District: Process for Implementing Next Steps

- 1 Engage champions to lead and maintain momentum for a cohesive district vision.
  - 2 Create a formal boundary for the district.
  - 3 Commission a study to be completed for the district to evaluate the feasibility and conceptual costs for a two-pipe district heating and cooling system that incorporates local and renewable energy sources.
  - 4 Onboard a credible community engagement consultant to help develop outreach and engagement strategies that overcome challenges, build connections, and identify needs.
  - 5 Level-set by defining what equity is and who the community and stakeholders are.
  - 6 Design an equity system framework that delivers direct benefits to stakeholders and the broader community over a multi-generational time horizon.
  - 7 Establish a Community Benefits Agreement that includes drivers/champions and an answerable mechanism/entity.
  - 8 Expand the Farmers Market and food culture of the district.
  - 9 Explore public/private partnership options and benchmark these partnerships against other district heating and cooling networks in the U.S. and Europe.
  - 10 Establish a district decarbonization commission to manage further energy planning studies, policy making, and procurement processes.
  - 11 Evaluate existing regulation and determine what gaps need to be addressed.
  - 12 Model potential development scenarios using AUAR to assess the impacts of different development strategies.
  - 13 Support a pioneering developer in their efforts to produce the first catalyst project for the district.
- Legend**
- Equity & Community Engagement
  - District Strategy & Renewable Energy
  - Public Tools, Policy & the Business Case

# Integrated Work Group Launch



Downtown  
Improvement  
District

- Public Safety and Vibrancy

- **Downtown  
Safety Updates**

- Shane Zahn (DID), Renee Allen (MPD) & Joe Kreisman (DID)

# Mpls Downtown Improvement District

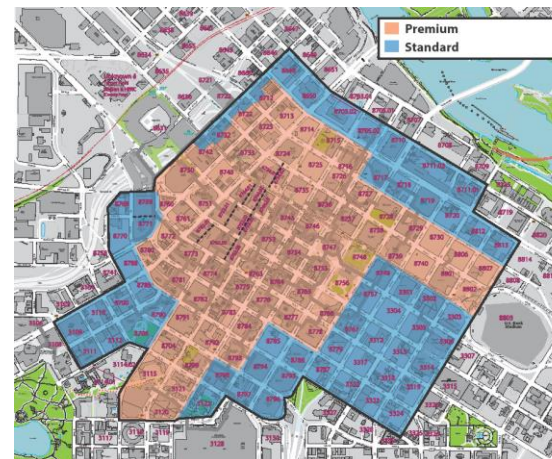
- Cleaner. Greener. Safer.



CLEAN  
**388,283**  
BAGS OF TRASH  
REMOVED



GREEN  
**182,692**  
ANNUALS AND  
PERENNIALS PLANTED

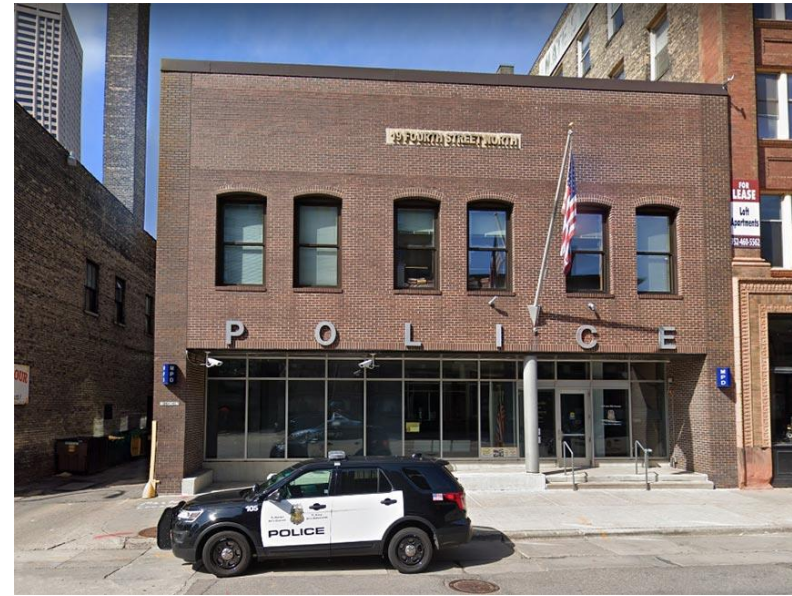
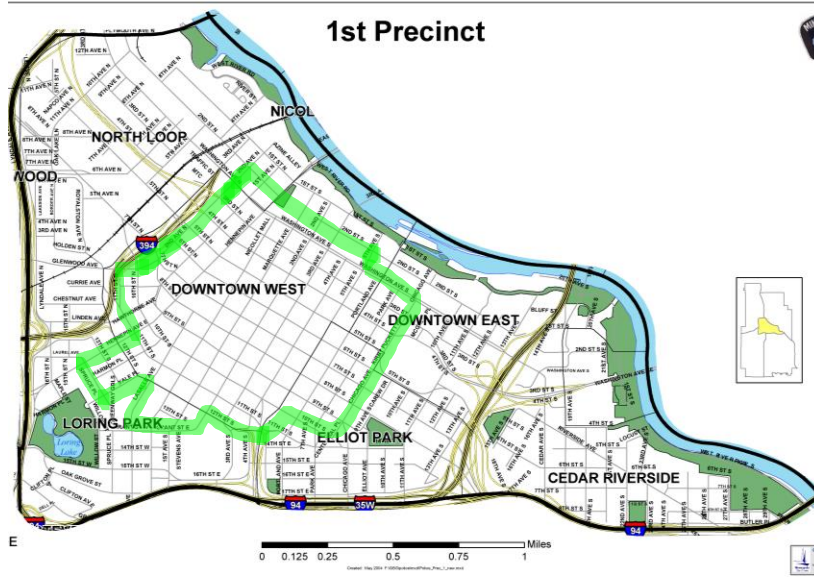


SAFE  
**1,170,337**  
PEDESTRIANS ASSISTED



# MPD 1<sup>st</sup> Precinct

The 1<sup>st</sup> Precinct serves Downtown East and West, Elliot Park, Loring Park, Cedar Riverside, and North Loop.



## MPD 1<sup>st</sup> Precinct Staff

- (1) Inspector – Billy Peterson
- (48) 911 Response Officers
- (3) Shifts 24/7 (Days, Mid and Dogwatch)
- (3) Lieutenants
- (3) Sergeant Shift Supervisors
- (2) Property Crime Investigators
- (3) Crime Prevention Specialists



# State of Downtown Minneapolis

# Reanimating Downtown Minneapolis

- [www.mplsdowntown.com/reanimation](http://www.mplsdowntown.com/reanimation)



**50.7%**

## Hotel Occupancy

Hotels reporting information to Smith Travel Research for week of 7/24 – 7/30.



**55.0%**

## Building Occupancy

Sample from downtown's largest buildings representing return to office.



**53.4%**

## Seated Diners

Number at Mpls restaurants compared to pre-pandemic same time period (city-wide).



**43.8%**

## Light Rail Ridership

Percentage of current total ridership compared to pre-pandemic same time period.



## Current Downtown Safety Initiatives

# Communications and Collaborations

## Safety Communications Center (SCC)



The DID's Safety Communications Center, located within the 1<sup>st</sup> Precinct, serves as a downtown information hub.

Dispatch Ambassadors work inside the SCC 365 days a year, responding to pedestrian requests from Ambassadors, tracking weather and emergency alerts, communicating with outreach services for those in need, monitoring public cameras and collaborating with private security.

Contact the SCC at (612) 332-1111

- RadioLINK



RadiolINK is a force multiplier that connects law enforcement with private security, outreach teams, and the SCC via a common radio channel.

The program currently links the private security teams of over 70 downtown buildings, businesses and venues; all looking out for you and your surroundings while you enjoy our city.

To register your security team for RadiolINK, please email [SZahn@MplsDID.com](mailto:SZahn@MplsDID.com)

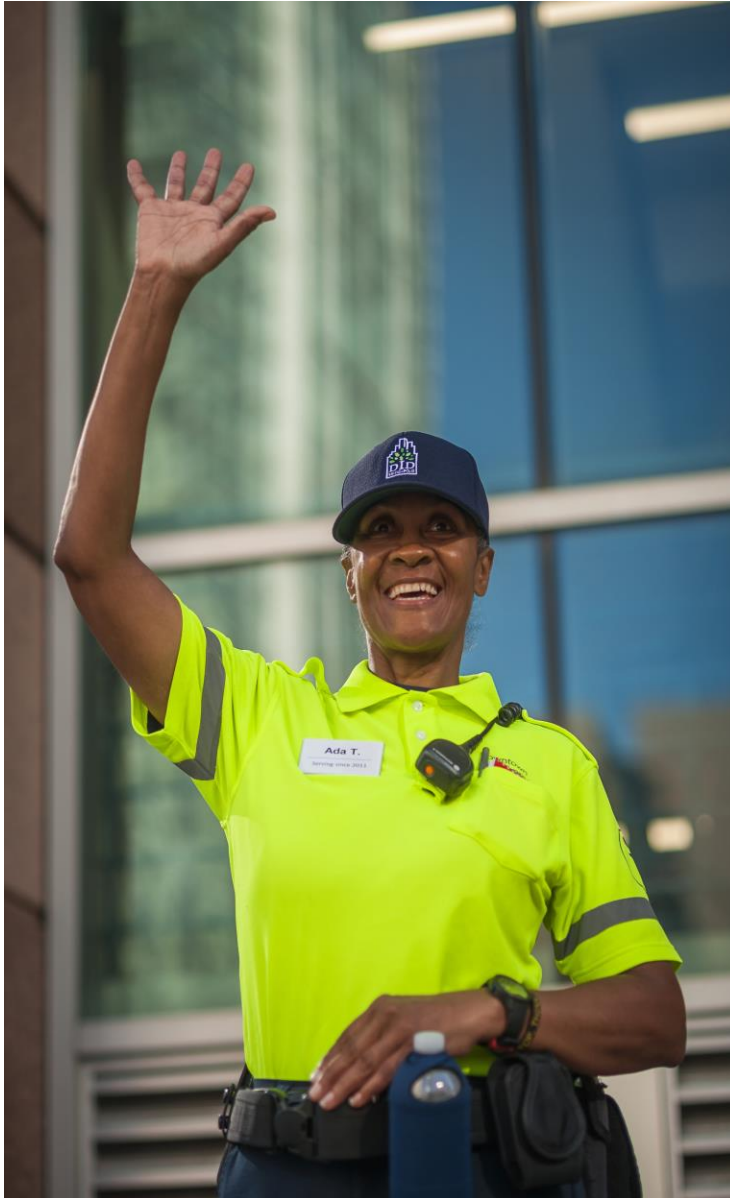
## Personal Safety Workshops



The Mpls DID and the Minneapolis Police Department's 1<sup>st</sup> Precinct facilitate safety discussions throughout the year.

These complimentary, on-site, or virtual personal sessions are aimed toward helping businesses, employees, and residents of the downtown community learn safety trends, prevention tips and available resources.

To schedule a personal safety workshop, please email [info@MplsDID.com](mailto:info@MplsDID.com)



# DID Ambassadors

Hours:

**Monday – Saturday : 6:00 am – 11 pm**

**Sunday: 6:00 am – 5:00 pm**

---

Ambassador Staff:

**Summer : 75 Ambassadors**

**Winter: 40 Ambassadors**

---

Operation Center:

**Hawthorne Ramp**  
**1030 Third Ave. S**

# DID Livability Team



- Public Presence & Response

- The mission of the Livability Team is to provide a safe and healthy downtown for everyone.

- What we do.



Provide street level resource referrals and materials.



Engage with businesses, property residents and community residents.



Partner with public safety and public health teams.

- Public Presence & Response

## Downtown Street Outreach

Mpls DID/Hennepin County  
Outreach Social Worker



Youth Coordinating Board



MAD DAD's Outreach  
Team & 21 Days of Peace



YouthLink



# Safety Presence and Response



Safety Communications  
Center  
365 days a year  
(612) 332-1111



DID Ambassadors  
Mon.-Fri.: 6am-11pm,  
Sat.-Sun: 6am-5pm



RadioLINK  
Linking over 70 building's private  
security teams through a common  
channel



DID Livability Team  
(Full Year)



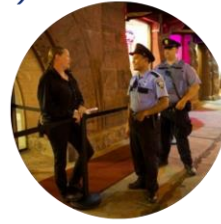
DID/Hennepin County Social  
Outreach Social Worker



DID Social Impact  
Manager



21 Days of Peace



Police Reserves  
(3 days a week,  
5am - 9pm)



MAD DADS Outreach Team



YouthLINK  
Street Outreach



Youth Coordinating  
Board (YCB) -  
(Summer 2022)

## 1<sup>st</sup> Precinct & Law Enforcement Partnerships



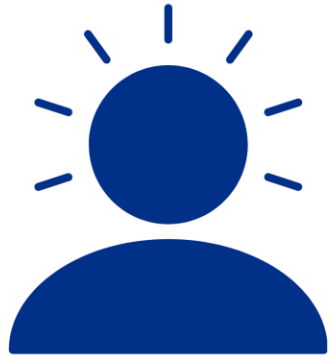
- **Joint Beats on Nicollet**
  - **March 28<sup>th</sup>, 2022 – Labor Day**
  - **11 am – 9 pm**
- **MPD Mount Patrol**
- **MPD Bike Patrol**
- **MPD/First Precinct Late Night Safety Operation Center**
  - **Friday – Sunday**
- **MPD Community Response Team (CRT)**
- **Crime Prevention Specialists**
- **Metro Transit Police Homeless Action Team (HAT)**



# Personal Safety and Prevention Tips

# Street & Skyway Safety

## • Safety Tips



Be aware of your surroundings.



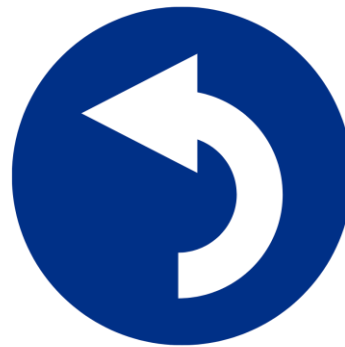
Know your safety resources.



In case of emergency, call 911.



Trust your instincts.



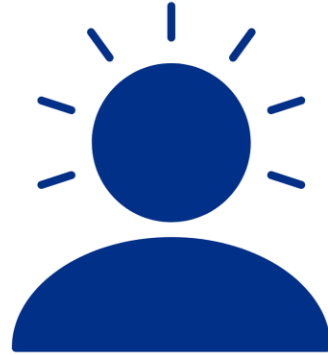
Turn back to a safe location if you're feeling unsafe.



For DID Ambassador services and assists, call (612) 332-1111.

# Metro Transit Safety

- Safety Tips



Be aware of your surroundings.



Use NextTrip on the Metro Transit app.

## Resources



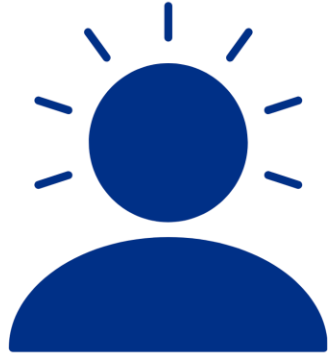
Download the Metro Transit app.



Text (612) 900-4111 to report threatening or suspicious behavior

# Parking Lot Safety

- Safety Tips

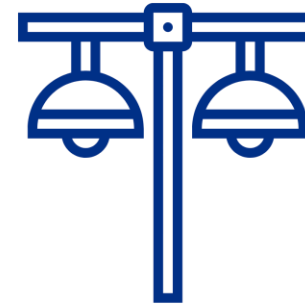


Be aware of your surroundings.

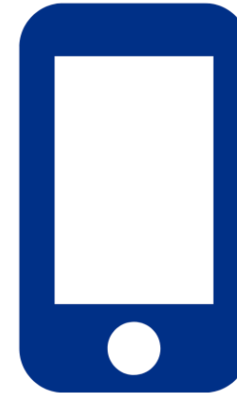


Keep valuables in the trunk and out of sight

## Resources



If you are on MPLS Parking property, push one of the **red security buttons**.



Text "Security" to  
1-844-722-2692

- Personal Safety and Prevention

# City Parking Ramps



Total Security  
Cameras:  
**1,516**



Total  
Intercoms:  
**1,178**



Total Security Team  
Members per shift:  
**18+**

# Safety Resources

## Emergency Services



**Call: 911**



**Text: 911**

Call if you can, text if you can't

## Non-Emergency Services



For city services and information:

**Call:**  
**311 or (612) 673-3000**



For DID Ambassador services:

**Call:**  
**(612) 332-1111**



For Mpls Parking security:

**Text "Security" to**  
**1-844-722-2692**



Make sure to know your:

**Building and Parking**  
**Security Numbers**

## Metro Transit



To report suspicious or threatening behavior:

**Text: (612) 900-0411**



For more safety resources, download the

**Metro Transit App**

# Personal Safety

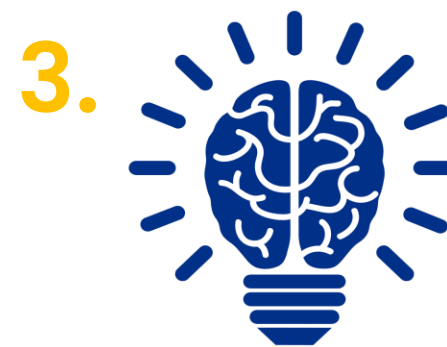
- The Five Things to Remember for Personal Safety



Be Alert &  
Aware



Display  
Confidence



Trust Your  
Instincts



Know your Resources  
"Know before you GO"



Ask for Help



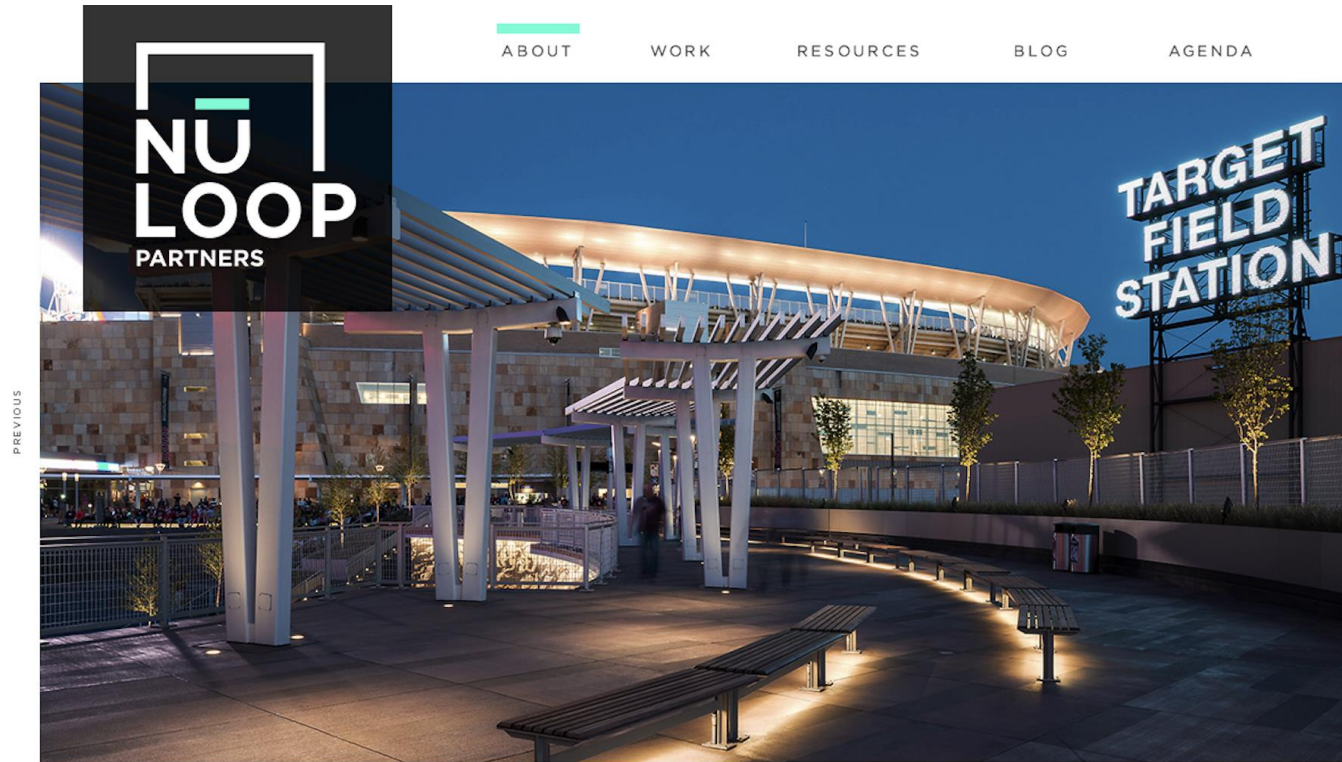
# Thank you

Questions?



# 2021 NÜLOOP PARTNERS SPONSORS





## Next General Member Meeting

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November 29, 2022  
Glass House / Zoom

October 11, 2022  
**GENERAL MEMBER MEETING**