



2022-2023 Goals for NūLoop Partners

Priority Nexus:

- Root District + Royalston-Farmer's Market Station for Southwest LRT
- Target Field + Target Field Station + N 5th Street
- Return to Office, Access-Parking-Pedestrian and Public Safety
- Strategic community engagement with ongoing North Loop, Downtown Minneapolis Neighborhood Association priorities as well as bridging to the Harrison Neighborhood Association

Improve Connections | Offset Barriers

- Explorations of programming that enhances connection from Root District to downtown and near neighborhoods (e.g. events, partnership with local businesses such as Glass House, pedestrian, wayfinding, lighting, messaging, etc)
- Root District street grid + Hennepin Avenue street reconstruction + NLNA Public Works projects

Business and Property Owner Engagement

- Continue exploration of leverage and/or expansion of the mpls downtown improvement district into the North Loop as a potential strategy for focused public safety programming
- Provide support and amplification of new development, businesses and special events

Public Realm Surrounding Emerging Large Scale Projects

- Greening and Public Park Advocacy including potential public-private partnerships
- Support the design and development of the North Loop Green public spaces

Transit Oriented Development: THE ROOT DISTRICT

- Create a new website for the formalized multi-year strategic framework across all three work groups: CLIMATE, EQUITY, CREATIVITY
- Clarify and communicate (through a new digital platform and other means) the larger economic development narratives and opportunities for the district
- Reference and application of the 2019 CPED Memo + all previous planning documents + 2040 Comprehensive Plan for the City of Minneapolis
- Best practices for transit oriented development with the Southwest Corridor LRT doors opening at the Royalston-Farmer's Market Station in 2023
- Connectivity and community engagement with near neighborhood perspectives and populations to the west and north and downtown Minneapolis neighborhoods to the east and south

Urban Visioning and Livability

- Support and promote on going developments

Priorities for NūLoop Partners

Focus: We leverage physical and human assets to transform and connect the greater North Loop/Downtown West area for the common good.

Historic Commitments:

- Act as a well-organized, consistent and stakeholder-supported source of substantive information on projects and ideas affecting areas proximate to Target Field
- Public Realm Surrounding Large Scale Projects
- Energy
- Transit
- New Vision for Urban Livability
- Connectivity to West Market/Glenwood, North Minneapolis, Downtown West and Central Business District
- Communication with officials and press to express views on projects and initiatives

Priority Projects:

- Farmers Market District Concept now being framed aspirationally as the “Root District”
- LRT Line Expansions, BRT Lines, and TOD Corridors
- Royalston Station Area Plan as connected to the full construction and redevelopment TOD strategies of Southwest LRT corridor
- Glenwood Avenue and Olson Memorial Corridors into more walkable human scale
- Met Transit Heywood Campus expansion
- Leverage City of MPLS street improvements into improved pedestrian realm
- Explore the breaking up of “Super Blocks”
- Leverage MPRB Study to envision new green spaces and a potential park and park building
- 21st century parking and mobility solutions to meet the needs of a growing residential, office and mixed-used redevelopment.

Aspirations:

A. Improve Connections | Offset Barriers

1. Physical.
2. Human.
3. Institutional.
4. Remove or minimize physical, human and institutional barriers:
 - a. The gap | vertical and horizontal connections between the NūLoop geography and downtown (e.g. Farmer’s Market to Downtown)
 - b. I-94 to Glenwood
 - c. Olson Memorial Highway and North Minneapolis
5. Connectivity to the Harrison Neighborhood/West Market District, Heritage Park, North Minneapolis, and the Central Business District
 - a. Increase and make institutional connections between the NūLoop Partners and key adjoining business and neighborhood organizations
 - b. Explore potential leverages between the Minneapolis Downtown Council 2025 Plan Development work groups and the NūLoop Partners land use aspirations

B. Equitable, Resilient and Inclusive Development

1. Economic inclusion, jobs and careers

- a. Development that prioritizes community based financial intelligence, sustainable wealth creation, and high quality job opportunities that prevent unwanted displacement of residents and small businesses.
 - b. Integration of supportive and sustainable urban food systems
 - c. Full leverage of the public benefits of transit oriented development
- 2. Diversity of housing choices for a variety of household incomes
 - a. Increased inventory of affordable housing and environmentally high quality housing
 - b. Support of City of Minneapolis/City of Lakes Land Trust model for home ownership
 - c. Commitment to addressing residential, business and cultural displacement
- 3. Environmental sustainability
 - a. Advancement of clean energy solutions
 - b. Improvement of energy efficiencies
 - c. Advancement of more public and private green spaces
- 4. Collaborative planning across all stakeholders and constituencies
 - a. Increased engagement with community-based organizations
 - b. Cross-organizational strategy development
 - c. Implement new forums and digital engagement platforms to ensure broader community input.

C. Public Realm Surrounding Emerging Large Scale Projects

- 1. Identify and support development opportunities that arise from the intersection of the public and private realm
- 2. Support and leverage development throughout the NūLoop geography including;
 - a. Farmer's Market, Royalston LRT Station, and new Root District aspirations
 - b. Target Field Station
 - c. Hines TOD Development site
 - d. Metro Transit Facilities
- 3. Continue to explore the possibility of a new community park and recreation/meeting space in the North Loop.

D. Urban Agriculture

- 1. Continue exploration of "Root District" envisioning and Farmer's Market development master plan.
- 2. Identify connections within the Root District and to downtown and adjacent neighborhoods. Identify ways that connections and development patterns can capitalize on current resources.

E. Energy

- 1. Maximize development and energy alternatives offered by the Hennepin County Energy Recovery Center (H.E.R.C).
- 2. Promote the use of district energy

F. Transit

- 1. Support and leverage ABC Ramps re-envisioning and re-design into holistic solutions for the district.
- 2. Engage and support the Southwest LRT Extension and new BRT lines .
- 3. Explore development opportunities in the vicinity of the new Royalston LRT Station. Principally, through the Root District work groups.

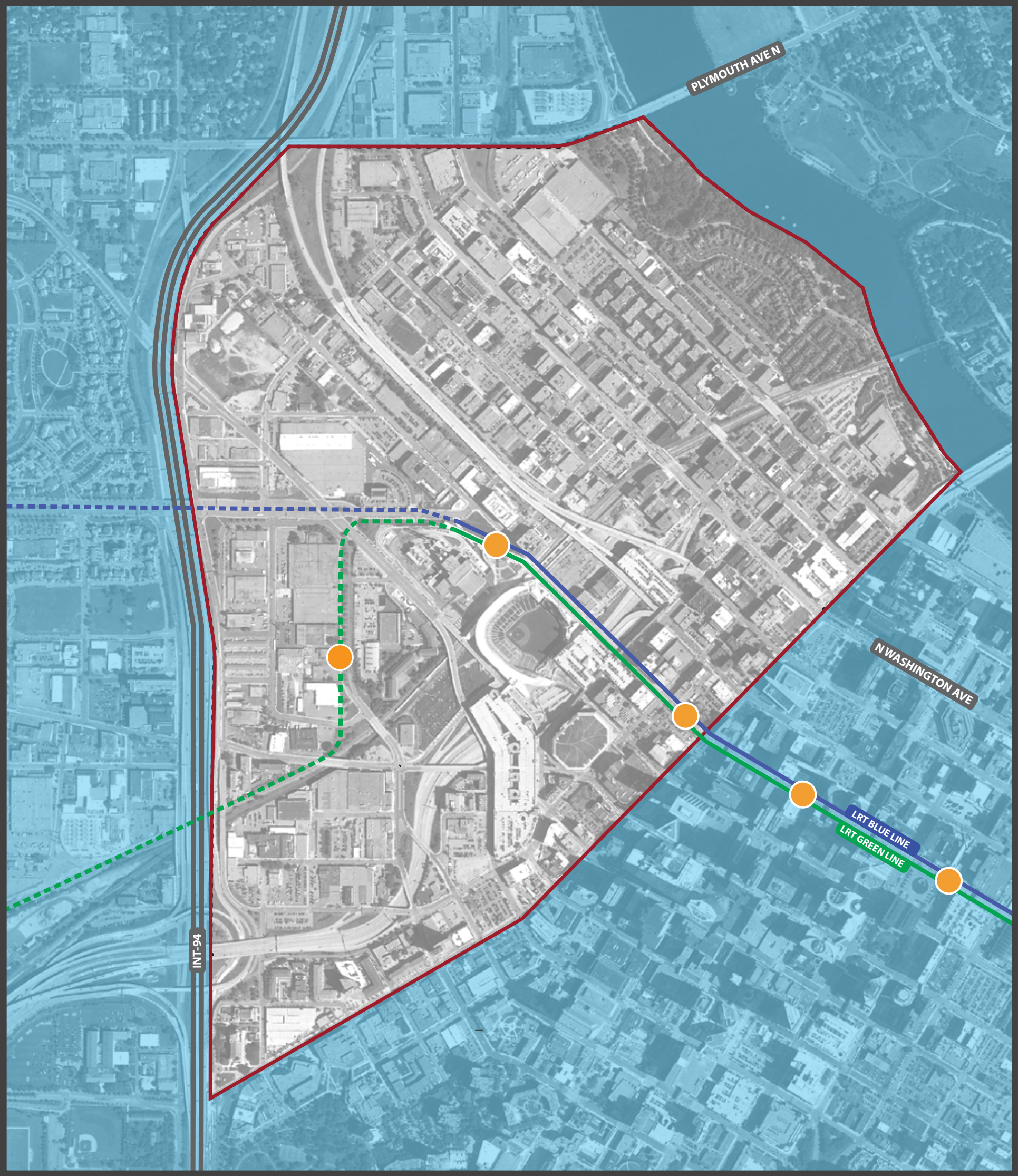
G. Urban Visioning and Livability

- 1. Hold housing developer round table regarding under-developed land parcels in the West Loop/Root District.

2. Create a summary document that can be used as a tool to focus public investment and engage with public officials, private interests, adjacent neighbors and NūLoop Partners.
3. Support ongoing public safety Initiatives in Warehouse District.

H. Public Support (Letters to Elected Officials) re: things that help us

1. Transit
2. Others



The NuLoop boundaries are Lyndale Avenue to the west, the Mississippi River to the east, and from Plymouth Avenue south to Hennepin Avenue. This includes the North Loop Neighborhood, the Warehouse District Business Association and approximately 30 blocks of Downtown West.