

A circular graphic with diagonal red and white stripes, partially overlapping the text.

The Black Market Events

EST.2022

OUR MISSION

THE BLACK MARKET EVENTS MISSION IS TO ASSIST IN CLOSING THE WEALTH GAP IN MINNESOTA AND INCREASE THE DEVELOPMENT OF BLACK ECONOMICS BY PROVIDING A UNIQUE EXPERIENCE WHERE COMMUNITY MAY EAT, SHOP, GATHER AND LEARN ABOUT THE MULTITUDE OF SERVICES AND PRODUCTS AVAILABLE FROM THE BLACK COMMUNITY.



**The
Black
Market
Events**

USDOT # 288104
2021-2026

THE BLACK MARKET EVENTS

PRODUCES UNIQUE, CURATED EVENTS
IN MARKETS AROUND THE COUNTRY



The
Black
Market
Events

©2023

The Alpha Car Show | SoulFood Fest | The Omega

The Black Market Summer Series

Eat. Shop. Vibe. Connect.

May 28th | June 25th | July 30th | 200 E. Lyndale Ave N. | 4p

The
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Market
Events

**BLACK MARKET EVENTS
SUMMER SERIES
THE SOULFOOD FEST
THE ALPHA &
THE OMEGA**

**THE FARMERS
MARKET ANNEX**

200 East Lyndale Ave N,
Minneapolis, MN 55405

**ANNUAL EVENTS FOCUSES ON
PROVIDING A PLATFORM THAT
MIXES ENTERTAINMENT AND
BUSINESS.**



**The
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STATS TO CONSIDER

SUMMER SERIES 2021:

TOTAL SUMMER SERIES TICKETS ISSUED: 4285

ATTENDANCE PER EVENT: 900 - 1500

TOTAL VENDORS: 325

SOCIAL MEDIA FOLLOWERS:

INSTAGRAM 2,746

FACEBOOK 1,542

WEBSITE VISITS (12 MONTHS) 6,691

UNIQUE CUSTOMERS (EMAIL SIGNUPS): 832

Our posts reach between 9,000 and 13,000 unique accounts per month.

Average 800 unique visitors each month to our website.

Our ads receive between 15,000 and 25,000 impressions per month.





The Black Market Events

Annual *Summer Series* is a fun way to enjoy a day full of great food, unique shopping, amazing people & fun entertainment!

We anticipate Hundreds of people from across the Twin Cities to join us at *The Alpha Car Show* (May), *our Soul Food Fest* (June) & *The fun Omega Summer Party* (July)- the *Summer Series* is how the market began & is a fun place for the whole community!

AS A SPONSOR/DONOR

You, and/or your business will be assisting us with our mission in closing the wealth gap in Minnesota. Helping us encourage business ownership to increase the development of black economics in our community



EST. 2015

**PROCEEDS FROM OUR
FUNDRAISER WILL GO TOWARDS
THE BLACK MARKET EVENTS
PROGRAMMED IN THE
NORTH LOOP ROOTS DISTRICT
AND
CEO YOUTH LEADERSHIP
ACADEMY.**

**The
Black
Market
Events**

ESTD 2011



OUR FUNDRAISING EFFORTS HELP
KEEP EVENTS OPEN TO THE PUBLIC
WITH NO COST, KEEP VENDOR FEES
AFFORDABLE, AND ENHANCE THE
EXPERIENCE FOR THOSE IN
ATTENDANCE

EXAMPLES

*Staffing needs, Improved youth
programming during events,
Marketing and promotions,
Entertainment*

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EST 2022

HOW YOU
CAN
SUPPORT

PURCHASE TICKETS



DONATE

FUNDRAISER

BOLD. BEAUTIFUL. COU·TURE

April Fashion Show Presented By The Black Market Events

HOK
HOUSE OF KLYNN

Produced by Richard Moody.
Custom Fashion by House of K Lynn.

The
Black
Market
Events

Saturday, April 9th | 7p | 145 Holden St. N. | Tickets on Sale Now!

The Black Market Events

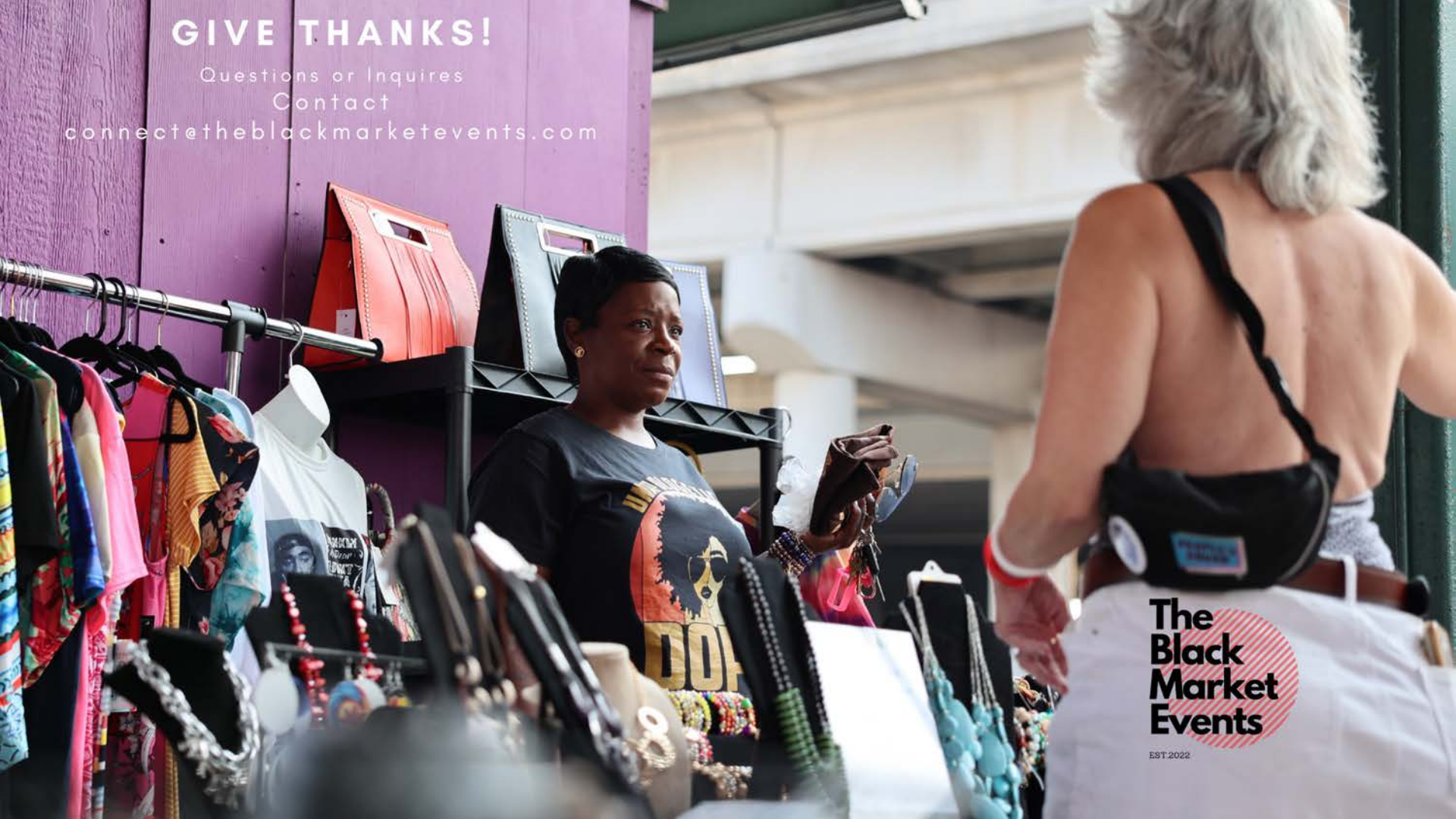
EST. 2022



GIVE THANKS!

Questions or Inquires
Contact

connect@theblackmarketevents.com



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