





## V3 TIMELINE

- 2005** ● Erika L. Binger, V3's Founder, becomes volunteer swim coach in North Minneapolis.
- 2007** ● The only year-round pool in North Minneapolis closes. Erika creates V3 sports to continue to teach children to swim and train for triathlons. V3 athletes qualify and compete at the USA Triathlon Junior Youth National Championship
- 2008** ● The V3 triathlon team travels to Colorado Springs for the National Championships. One athlete places in the top five!
- 2011** ● The V3 team places 2nd at the USA Triathlon Junior Youth National Championship in San Diego. Several athletes place in the top 10.
- 2017** ● V3 purchases the land for its future site at 701 Plymouth Avenue North in Minneapolis.
- 2018** ● V3 hosts a "Learn to Swim" event – featuring Olympic Gold Medalist Cullen Jones – for more than 150 children and adults. The goal was to raise attention to alarming drowning disparities and the lack of an indoor, year-round, community accessible aquatic center in North Minneapolis.
- 2019** ● V3 acquires a 25-yard instructional pool and the 50-meter pool that will be used to select the 2021 US Olympic Swimming Team for the Tokyo Summer Games. During the year, the organization also hosts a swim clinic for Muslim women and girls and a back-to-school community celebration.
- 2020** ● V3 receives an anonymous, \$4 million donation, with a promise of \$4 million more once the organization raises an additional \$4 million in community donations.





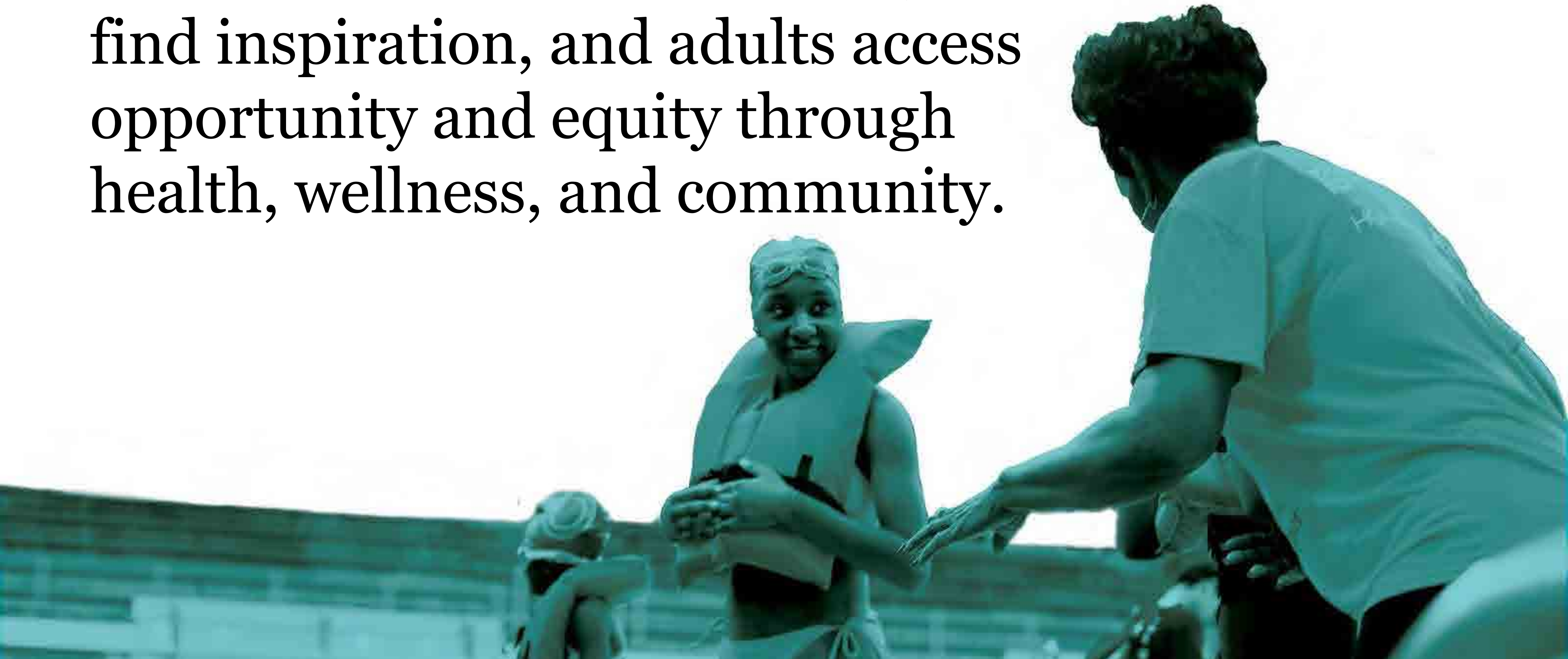
## OUR MISSION

Providing health, wellness, equity, and opportunity through fitness, water safety, education, and economic impact.



# OUR VISION

Where children come to learn, teens find inspiration, and adults access opportunity and equity through health, wellness, and community.







# V3 CENTER





# THE V3 CENTER

## **A 90,000 square foot center built for the community**

- Community center with an Olympic-sized pool, teaching pool and therapy pool
- An indoor track, workout areas, spin room, and multi-purpose gym
- Study areas, classrooms, and community meeting space
- Retail space with business opportunities promoting healthy life choices

## **Economic Impact**

- Destination and recreation center will attract 24,000 spectators, visitors, and families annually for athletic competitions
- \$5.2 million annual impact for the local economy

## **Job Creation for North Minneapolis**

- 300-500 direct and indirect construction jobs worth \$4.3 million over 5 years
- 100+ year-round, part-time and full-time jobs will be created for residents in North





Lauderdale

Boom Island Park

Mississippi River

Downtown  
Minneapolis

Plymouth Ave N.

Interstate



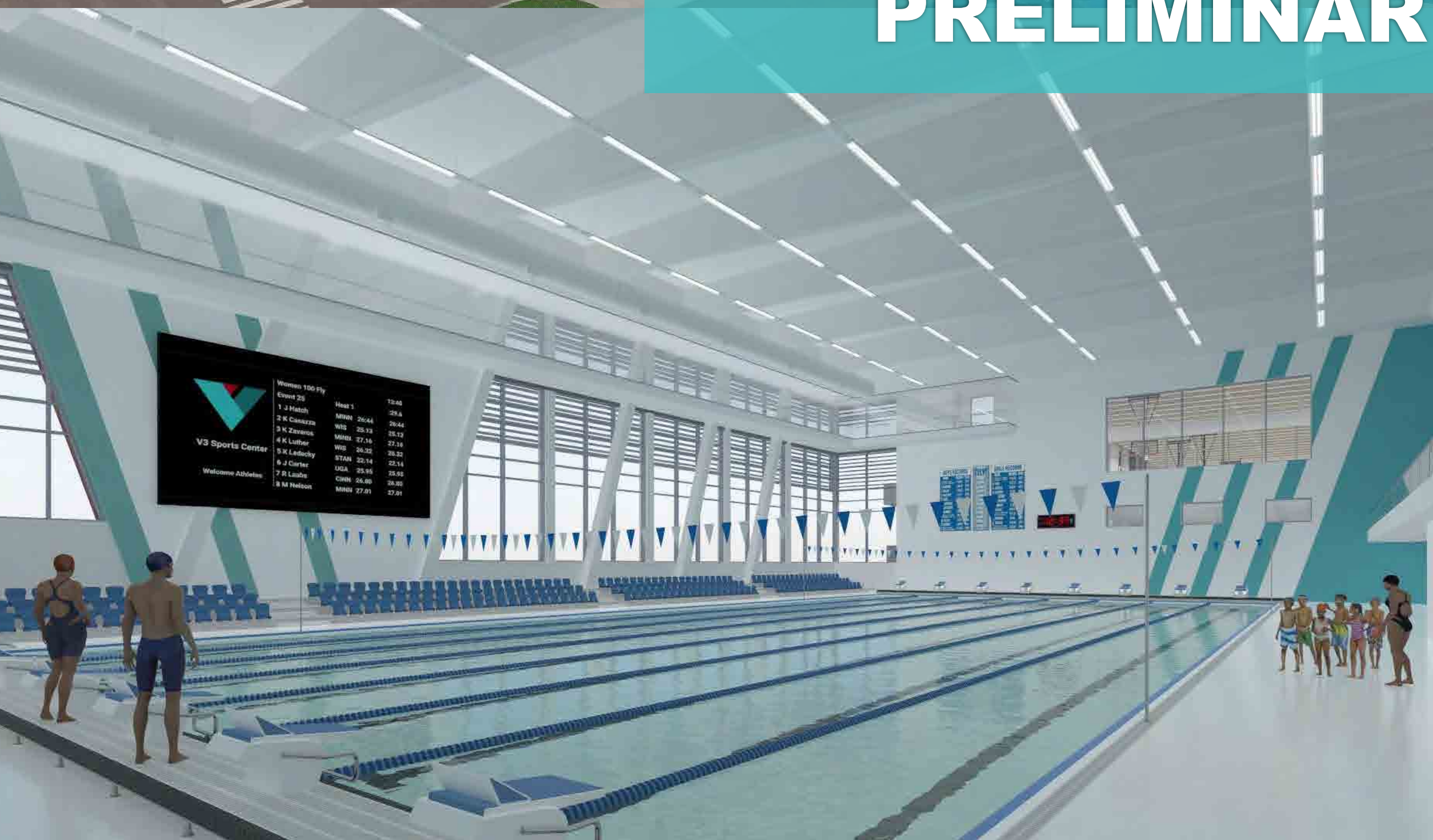








# PRELIMINARY RENDERINGS











V3 Sports Center  
Welcome Athletes

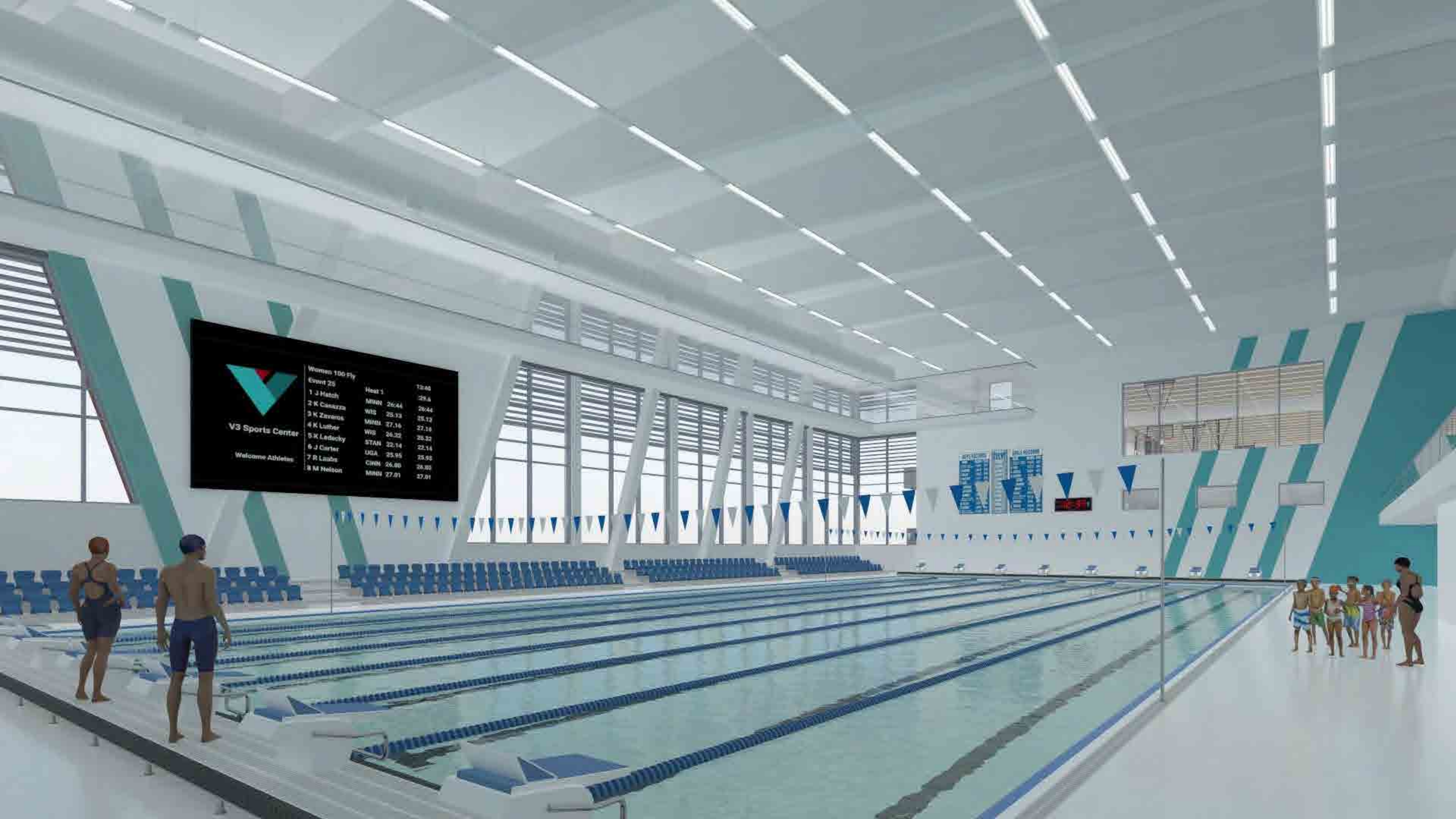
Women 100 Fly		
Event 25		
	Heat 1	12:44
1 J Hatch	MNN 26:44	29.4
2 K Casarza	WIS 25.13	28:44
3 K Zavens	MNN 27.16	25.12
4 K Luther	WIS 26.32	27.16
5 K Ledocky	STAN 22.14	26.32
6 J Carter	UGA 25.95	22.14
7 R Laubs	CHN 26.80	25.95
8 M Nelson	MNN 27.01	26.80

BOYS RECORDS

Event	Record	Swimmer
50m	22.14	STAN
100m	48.32	STAN
200m	1:58.14	STAN
400m	4:12.14	STAN
800m	8:24.14	STAN
1600m	16:48.14	STAN
3200m	33:36.14	STAN
6400m	67:12.14	STAN
12800m	134:24.14	STAN
25600m	268:48.14	STAN
51200m	537:36.14	STAN
102400m	1075:12.14	STAN

GIRLS RECORDS

Event	Record	Swimmer
50m	22.14	STAN
100m	48.32	STAN
200m	1:58.14	STAN
400m	4:12.14	STAN
800m	8:24.14	STAN
1600m	16:48.14	STAN
3200m	33:36.14	STAN
6400m	67:12.14	STAN
12800m	134:24.14	STAN
25600m	268:48.14	STAN
51200m	537:36.14	STAN
102400m	1075:12.14	STAN









## DROWNING DISPARITIES

- Drowning is the #1 cause of unintentional death for children ages 1-4, and the second leading cause of unintentional death in children under 14 years of age.
- Seventy percent of African Americans don't know how to swim.
- Children in households where parents do not swim only have a 19% chance of learning to swim.
- The drowning rate for African American children is three times higher than their Caucasian peers.
- One month of swimming lessons reduces the risk of drowning by 88%.



# Thank you for your support!



[www.v3sports.org](http://www.v3sports.org) | 701 Plymouth Avenue North, Minneapolis MN 55114 | [info@v3sports.org](mailto:info@v3sports.org)