# Root District

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2021 Work Group Redevelopment Frameworks:

**EQUITY**

**CREATIVITY**

**CLIMATE**

# Root District

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Equitable Development

Equitable Framework

# Resources

- Minnesota Equity Blueprint
- UHT – Equitable and resilient inclusive development Decision Matrix
- 11th Street Bridge Park Equitable Development Plan
- EPA – Creating equitable, healthy, and sustainable communities
- Equitable Development Principles and Scorecard
- Equitable development as a tool to advance racial equity
- Decentralizing poverty in Minneapolis – Hollman Cisneros
- Equitable Development – Promising practices to maximize and minimize displacement in Nashville
- Equitable Development scorecard Blue Line Extension Corridor
- Equitable Development Scorecard – West Side community organization
- Equitable Development toolkit – TOD
- Equitable Development Guidelines – CUNY institute for State and Local Governance
- Equitable Development and Environmental Justice – EPA
- APA – Planning for Equitable Development: Social Equity by Design
- NALCAB Guide to Equitable Neighborhood Development

**1. Eliminate disparities:** In 2040, Minneapolis will see all communities fully thrive regardless of race, ethnicity, gender, country of origin, religion, or zip code having eliminated deep-rooted disparities in wealth, opportunity, housing, safety, and health.



**2. More residents and jobs:** In 2040, Minneapolis will have more residents and jobs, and all people will equitably benefit from that growth.



**3. Affordable and accessible housing:** In 2040, all Minneapolis residents will be able to afford and access quality housing throughout the city.



**4. Living-wage jobs:** In 2040, all Minneapolis residents will have the training and skills necessary to participate in the economy and will have access to a living-wage job.



**5. Healthy, safe, and connected people:** In 2040, the people of Minneapolis will be socially connected, healthy, and safe.



**6. High-quality physical environment:** In 2040, Minneapolis will enjoy a high-quality and distinctive physical environment in all parts of the city.



**7. History and culture:** In 2040, the physical attributes of Minneapolis will reflect the city's history and cultures.

**8. Creative, cultural, and natural amenities:** In 2040, Minneapolis will have the creative, cultural, and natural amenities that make the city a great place to live.

**9. Complete neighborhoods:** In 2040, all Minneapolis residents will have access to employment, retail services, healthy food, parks, and other daily needs via walking, biking, and public transit.

**10. Climate change resilience:** In 2040, Minneapolis will be resilient to the effects of climate change and diminishing natural resources, and will be on track to achieve an 80% reduction in greenhouse gas emissions by 2050.



**14. Equitable civic participation system:** In 2040, Minneapolis will have an equitable civic participation system that enfranchises everyone, recognizes the core and vital service neighborhood organizations provide to the City of Minneapolis, and builds people's long term capacity to organize to improve their lives and neighborhoods.

**11. Clean environment:** In 2040, Minneapolis will have healthy air, clean water, and a vibrant ecosystem.

**12. Healthy, sustainable, and diverse economy:** In 2040, Minneapolis will remain the economic center of the region with a healthy, sustainable, and diverse economy.

**13. Proactive, accessible, and sustainable government:** In 2040, Minneapolis City government will be proactive, accessible, and fiscally sustainable.

# Development Framework

The Root District equitable development framework will provide recommendations to shape development at the Root district that responds to the needs and the values of affected BIPOC communities. This development framework reinforces and expands on the Root District Vision to create a cohesive and comprehensive long-term strategy for equitable development.

Equitable development at the Root district will advance racial equity, increase BIPOC capacity to strengthen neighborhoods, support community wealth building, and combat neighborhood gentrification and resident displacement.

# Development Framework

**Goal: Root District to support economic inclusion, jobs, and workforce development**

- Mixed use development should reduce income and racial inequalities by creating living wage jobs and career pathways with the goal of hiring and retaining residents from adjacent neighborhoods.
- Increase participation from BIPOC companies in construction and service contracts.
- Ensure BIPOC neighborhood residents are prioritized in hiring for apprenticeships, internships, workforce training, construction jobs, post-construction technical jobs, etc.
- Advocate for equitable distribution of grants and educational programs that support capacity building of the neighborhood that align with community values and lowers barriers to finding access.
- Build capacity for local artists, creators, and farmers.  Support and facilitate programming and the creation of space in the root district that builds capacity for emerging artists, creators and farmers.
- Job creation that is supportive of sustainable urban food systems.

# Development Framework

**Goal: Root district to combat future gentrification and resident displacement.**

- Create residential ownership opportunities at different levels of affordability for current residents at risk of displacement.
- Anticipate and prevent involuntary displacement of residents and businesses in neighboring areas.

**Goal: Root District to support minority owned small business enterprises.**

- Support and nurture a thriving network of small businesses in the root district and in the surrounding neighborhoods.
- Provide commercial ownership opportunities for BIPOC residents at different levels of affordability.

# Development Framework

**Goal: Root District to provide community ownership opportunities.**

- Explore national community ownership models.
- Define housing and commercial ownership opportunities for BIPOC community members.
- Define opportunities for land trust models to be considered at the Root district.
- Support wealth creation through the research and implementation of circular economic models.
- Development should define public infrastructure improvements that generate revenues to support community needs.
- Preserve and enhance adjacent naturally occurring affordable housing.

# Development Framework

**Goal: Root District to provide affordable housing options.**

* Development should provide an increased inventory of affordable high-quality housing that is attainable by residents from adjacent neighborhoods.
* Development should provide for a diversity of dwelling needs including multi-family, apartment, multigenerational, life-cycle, supportive and transitional.

**Goal: Root District to support local arts, food production, and culture.**

* Celebrate the culture of the community by including programming that is accessible to visitors and residents.
* A future root district should create flexible places/spaces that can support a range of food production, food manufacturing, art, and cultural uses.
* Program the root district to foster collaboration with residents, local organizations, and artists. Programming should express the narratives of BIPOC residents/communities.

Equitable Scorecard

## ROOT DISTRICT EQUITABLE SCORECARD

| Score | Equitable Development Strategy | Roles/Responsibilities/Partnerships | Notes |
|---|---|---|---|
| ___/5 | Extensive community engagement process that begins at the outset of the project and incorporates community goals and priorities | Developer/Root District/Neighborhoods | |
| ___/5 | Community given decision-making authority on development parameters and impact on community related to affordable housing, community ownership, and reinvestment | Developer/City/Neighborhoods | |
| ___/5 | Assessment of environmental health, economic prosperity, and social vitality identifies no harmful impact. | Root District/City | |
| ___/5 | Development exceeds environmental standards on clean air, water, and soil without increasing negative impacts. | Developer/City/State | |
| ___/5 | Development minimizes car-oriented design and includes complete streets best practices. | Developer/City | |
| ___/5 | Development increases density, mix of housing types , and affordability | Developer/City | |
| ___/5 | Development provides public and private amenities | Developer/City/Root District | |
| ___/5 | Development includes a mix of uses to support and advance economic opportunities which should include permenant affordable housing, local small businesses, and commercial development. | Developer/City | |
| ___/5 | Development improves the livability of local neighborhoods with public realm improvmeents, public open space, and flexible green spaces | Developer/City/Root District | |
| ___/5 | Development provides new capital and investment opportunities that promote local small business development, arts/cultural-based businesses, agricultral based businesses, and entrepreneurial opportunities. | Developer/City/Root District | |
| ___/5 | Developmen provides lease agreement that prioritize neighborhood business opportunities owned by people of color to create a sustainable economic base and provide living wage job opportunities | Developer/City/Root District | |
| ___/5 | Development projects use local workforce/job training programs to conenct residents to  project construction jobs and long term employemnt (focused on art or agriculture related professions) | Developer/City/Root District | |
| ___/5 | Developmen projects use local workforce/job training programs to conenct residents to  project construction jobs and long term employemnt (focused on art or agriculture related professions) | Developer/City/Root District | |
| ___/5 | Local community preference when hiring consultants, cotractors, and deveopers as a strategy to address disparities such as HUD Section 3 program requirements | Developer/City/Root District | |
| ___/5 | Public funding rewards development projects who commit to providing workers have living wage jobs | City | |
| ___/5 | Development represents local community heritage through the preservation or addition of architectural assets. | City/Root District | |
| ___/5 | Development includes environmentally responsible deigns and sustainable attributes | Developer/City/Root District | |
| ___/5 | Development incorporates safe, attractive, and convenient accessand facilities to support circulation for pedestrians and bicycles | Developer/City/Root District | |
| ___/5 | Housing development projects ensure that 35% of units are available for low income families that are permenently affordable. | Developer/City | three levels of affordable housing: extremely-low (30% AMI), low (60% AMI), and moderate (80%AMI) |
| ___/5 | All housing is built to comply with energy efficient guidelines | Developer/City | |
| ___/5 | All housing is located within a 5-minute walk distance from amenities that promote walkability, livability, and community. | Developer/City | |
| ___/5 | Affordable housing integrated into mixed-use developments and should accommodate large families with 3-4 bedrooms. | Developer/City | |
| ___/5 | Development team partners with City to define strategies and funding mechanisms to prevent resident displacement | Developer/City | |
| ___/5 | Development includes reparations that go to fund  community benefits (local community land trust, resource center (hub), BIPOC business recruitment/resources, affordable/attainable community space, and capacity building) | Developer/City/Root District | |
| ___/5 | Development includes public infrastructure improvments to generate revenues to fund  community benefits (local community land trust, resource center (hub), BIPOC business recruitment/resources, affordable/attainable community space, and capacity building) | Developer/City/Root District | |
| ___/5 | Development should include community ownership opportunities (land, commercial space, home ownership, others) | Developer/City/Root District | |
| ___/5 | Development should include community  food-based businesses | Developer/City/Root District | |

# Root District

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Creativity Work Group

Creativity
     work group update

# Creativity Work Group

Public realm & Mobility

Activation & Placemaking

Programming

District mobility hub

Branding & Identity

Alleys & non-motorized connectivity

Under Bridge Activations

Community Engagement Process

Neopartners

Transit Oriented Development

Community Planning and economic Development
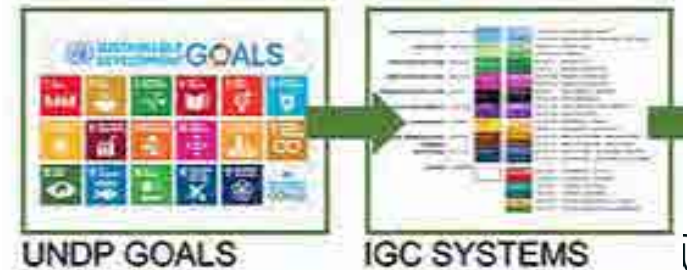
# Creativity Framework

The Root District Creativity framework provides recommendations to shape development at the Root district organized around district identity, public realm, mobility, built form, and health. This development framework reinforces and expands on the Root District Vision to create a cohesive and comprehensive long-term strategy for development in the district.

The Framework references The Minneapolis 2040 Comprehensive Plan (2040 Plan) and International Geodesign Collaboration goals (IGC).

1. District Identity
2. Public Realm
3. Mobility
4. Built Form
5. Health

# Creativity Framework

**District Identity**

1. Food/Farmers Market is the heartbeat of the District.
2. Creative/Innovative Economies
3. Diversity is embraced
4. Green Infrastructure

**Public Realm**

1. Streetscape Improvements
2. Public art
3. Community Gathering
4. Celebrate History & Culture (2040 Plan)

# Creativity Framework

**Mobility**

1. Restore Street Grid
2. Transit-Oriented / Transportation (2040 Goal)
3. Strengthen connections to transit and neighborhood destinations

**Built Form**

1. High Quality Physical Environment (2040 Plan)
2. Increase Density

**Health**

1. Healthy Safe & Connected People (2040 Plan)


Eco Vallée, Multimodal transport hub

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CLIMATE                    07/22/21

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CLIMATE
  work group update

# CLIMATE  Flexible Framework

Our goal is a flexible and inclusive framework and
tool kit — to help guide decisions related to
climate — that is scalable to infrastructure,
master planning, and individual developments of all
types.

How do we realize this goal?

# CLIMATE  Inspiration/Benchmarking

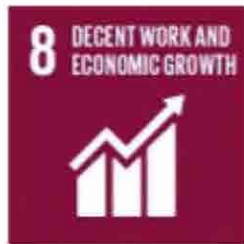Exploration of existing climate and sustainability frameworks.

- EcoDistricts
- Envision Infrastructure Framework
- LEED Rating Systems
- Enterprise Green Communities Criteria
- Minnesota B3 Buildings, Benchmarks & Beyond
- 21CD 21st Century Development
- **UN Sustainable Development Goals**
- and more...

**6 CLEAN WATER AND SANITATION**

- Access to drinking water and sanitation *(equity overlap)*
- Irrigation water / native plants
- Building water
- Stormwater management                    *Ties to goal 15*

**7 AFFORDABLE AND CLEAN ENERGY**

- District Energy
- Electrification
- Clean Energy (renewable sources)

**11 SUSTAINABLE CITIES AND COMMUNITIES**

- Access to public transportation *(equity overlap)*
- Access to public open space (green space)
- Resilience – design around future state for weather or disaster events

**12 RESPONSIBLE CONSUMPTION AND PRODUCTION**
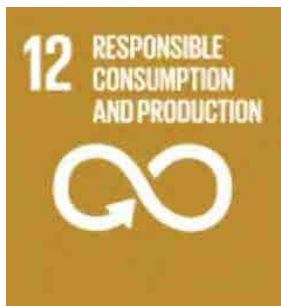
- Circular economy
- Infrastructure for recycling and compost (public + private)
- Promote/incentivize Building reuse

**13 CLIMATE ACTION**

- Align with/Amplify City of Minneapolis Climate Goals & Incentive Programs
- District level education around climate and **prototyping**
- *Ties to Goal 11 Resilience*

**15 LIFE ON LAND**

- Restore native habitat
- *Ties to Goal 6 Water* (*stormwater management; native plantings for irrigation reduction*)
- *Ties to Goal 11 Resilience* (*management of weather events*)

Thank You