

Executive Director's Report
July 22, 2021
GENERAL MEMBER **ANNUAL MEETING [HYRBID]**





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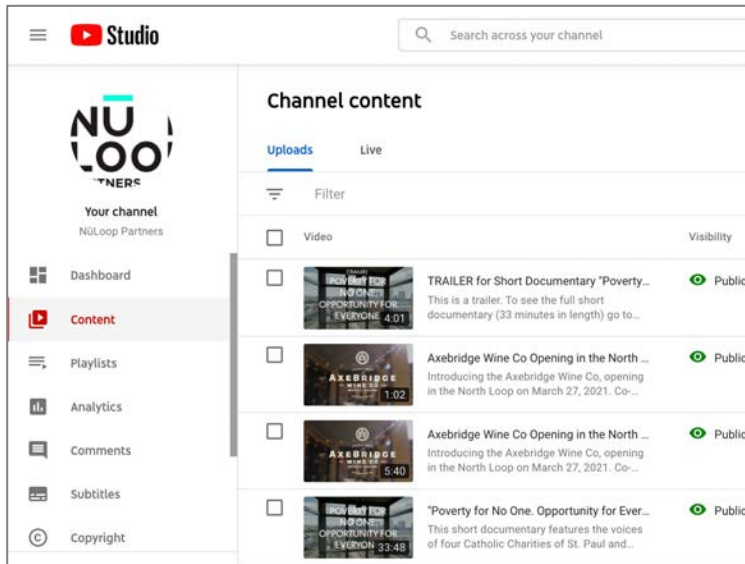


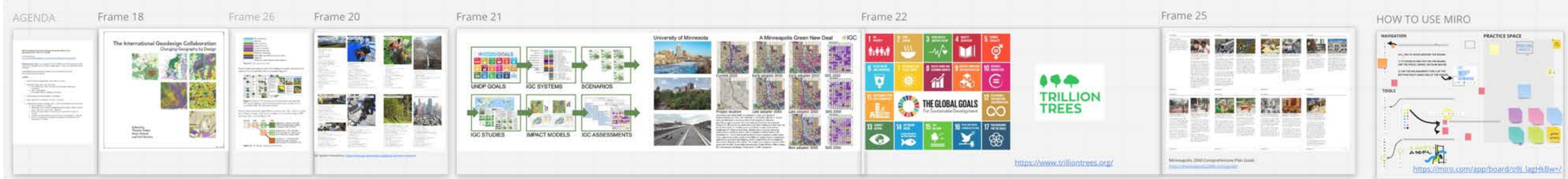
Transformation for the Common Good

We physically transform and connect the North Loop area for the common good of people, businesses and the greater Minneapolis community.

NūLoop Partners Work Highlights From Previous Year

- Public Safety Convenings
- Digital Content Growth
- Adapting and Learning During COVID
- Digital Convening





The Root District!



Root District
art.food.culture.

NūLoop Partners 2021-2022 Goals

Priority Nexus

- Root District + Royalston-Farmer's Market Station for Southwest LRT
- Access-Parking-Pedestrian and Public Safety
- Strategic community engagement with ongoing North Loop, Downtown Minneapolis Neighborhood Association priorities as well as bridging to the Harrison Neighborhood Association

Improve Connections | Offset Barriers

- Explorations of connections from Root District to downtown and near neighborhoods (e.g. pedestrian, wayfinding, lighting, messaging, etc)
- Access-Parking-Safety: A, B, C Ramp re-envisioning + C Ramp Pedestrian Bridge Re-design
- Hennepin Avenue street reconstruction + NLNA Public Works projects

Business and Property Owner Engagement

- Explore new strategies for engaging companies and businesses regarding the critical concerns of transit and access and public safety.
- Work with local businesses and associations to reduce lower-level crime (with NLNA, DMNA + WDBA)
- Re-open an exploration of the expansion of the mpls downtown improvement district into the North Loop as a potential strategy for focused public safety programming.

Public Realm Surrounding Emerging Large Scale Projects

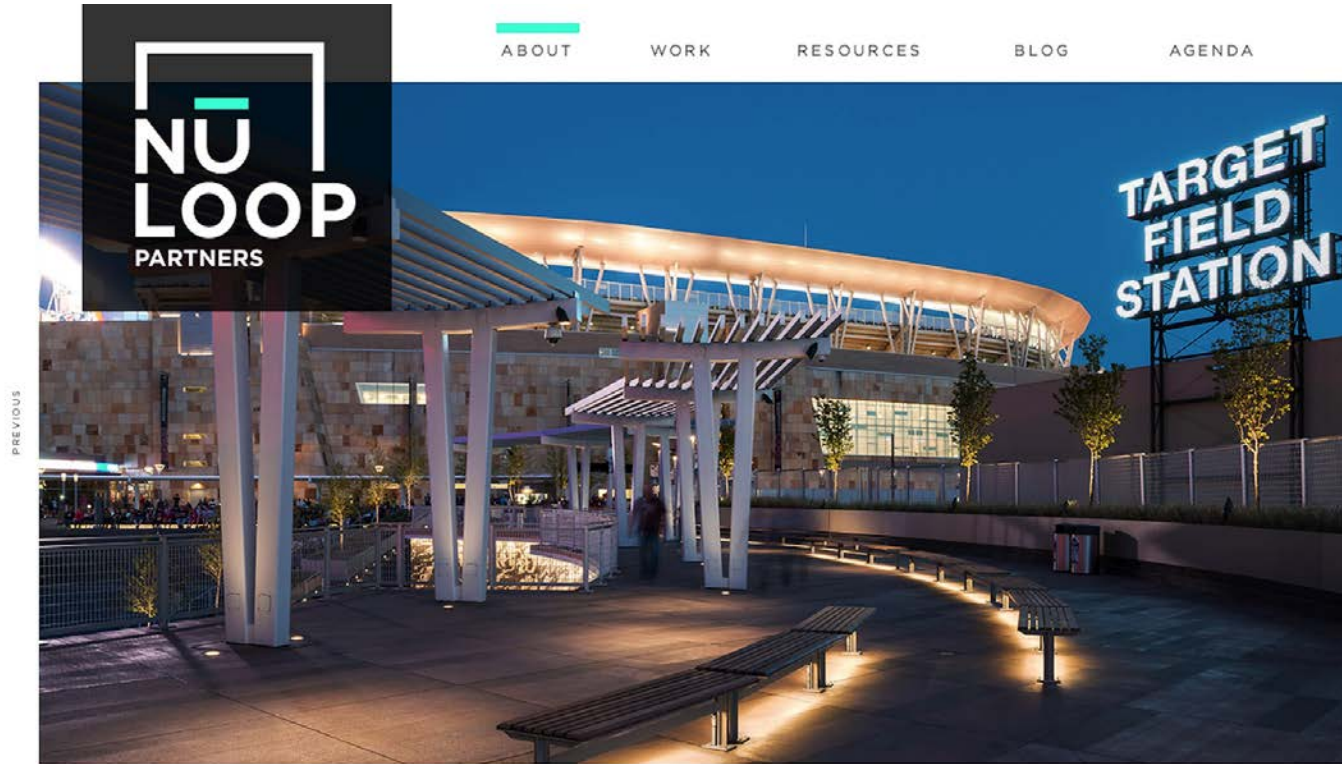
- Greening and Public Park Advocacy including potential public-private partnerships

Transit Oriented Development: THE ROOT DISTRICT

- Formalize a multi-year strategic framework across all three work groups: CLIMATE, EQUITY, CREATIVITY
- Clarify and communicate (through a new digital platform and other means) the larger economic development narratives and opportunities for the district
- Reference and application of the 2019 CPED Memo + all previous planning documents + 2040 Comprehensive Plan for the City of Minneapolis
- Best practices for transit oriented development with the Southwest Corridor LRT doors opening at the Royalston-Farmer's Market Station in 2023
- Connectivity and community engagement with near neighborhood perspectives and populations to the west and north and downtown Minneapolis neighborhoods to the east and south

Urban Visioning and Livability

- Support and promote on going developments



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