

Executive Director's Report June 1, 2021 [VIRTUAL MEETING]





Broadcasting from Be The Match!

Comments from
Kristine Fisher
Director, Facility Management and Real Estate
Be The Match



A Life-saving Partnership

WE PROVIDE A SECOND CHANCE AT LIFE

THOUSANDS OF PEOPLE are diagnosed every year with life-threatening blood cancers and diseases like leukemia and sickle cell.

A cure exists – **a blood stem cell transplant.**

Be The Match connects the world's largest and most diverse registry of donors with patients who desperately need them.



Our Global Reach

As THE National Marrow Donor Program®, we manage the world's most diverse registry.

REGISTRY



6,660

LIVES IMPACTED IN FY2020

In FY2020, 91% of transplants used adult donors:

83%	17%	9%
PERIPHERAL BLOOD STEM CELL	BONE MARROW	CORD BLOOD

Likelihood of having a matched, available donor on the Be The Match Registry by patient ethnic background



RESEARCH

89 NUMBER OF PUBLICATIONS IN 2020

MORE THAN
330 TRANSPLANT CENTERS PARTICIPATING IN RESEARCH

MORE THAN
225 ONGOING RESEARCH STUDIES AND CLINICAL TRIALS



PATIENT ASSISTANCE

\$4.8 MILLION IN PATIENT FINANCIAL ASSISTANCE GIVEN



MORE THAN
2,075 PATIENT FAMILIES RECEIVED FINANCIAL ASSISTANCE IN 2020

We provide one-on-one support, information and resources for transplant patients, caregivers and families, including patient assistance grants to ease the financial burden of uninsured costs associated with treatment.

MISSION SUPPORT

\$11.2 MILLION IN FINANCIAL CONTRIBUTIONS



15,424 CONTRIBUTORS

\$2.8 MILLION VALUE OF VOLUNTEER HOURS

7,865

COURIER TRIPS TAKEN TO DELIVER LIFE-SAVING BLOOD STEM CELLS

Source: Be The Match "FY2020 Annual Numbers"

*These figures are for our fiscal year 2020 (Oct. 1, 2019-Sept. 30, 2020)

RIISING TO THE CHALLENGE OF COVID-19



The team refused to let COVID hold us back from serving our partners and patients.

- We adjusted our processes, including recruitment and logistical work for donation and transportation of stem cells.
- Navigated travel restrictions and donor anxiety - more than 50% of donations involve international donors or patients.
- Innovated partnerships and cryopreservation techniques.
- 86% increase year-over-year in financial assistance grants given.
- \$80 million anticipated economic impact of COVID-19
- \$900,000 anticipated short fall in available funding for patient assistance grants.

YOUR SUPPORT MATTERS



GROW AND DIVERSIFY THE REGISTRY: engage young, diverse, and committed prospective donors to join the Be The Match Registry® to ensure all patients find the matching donor they need to survive.




SUPPORT PATIENTS ON THE TRANSPLANT JOURNEY: provide financial support, education materials, and counseling for patients and caregivers.



IMPROVE LONG-TERM HEALTH: fuel research to improve outcomes for patients, regardless of their background



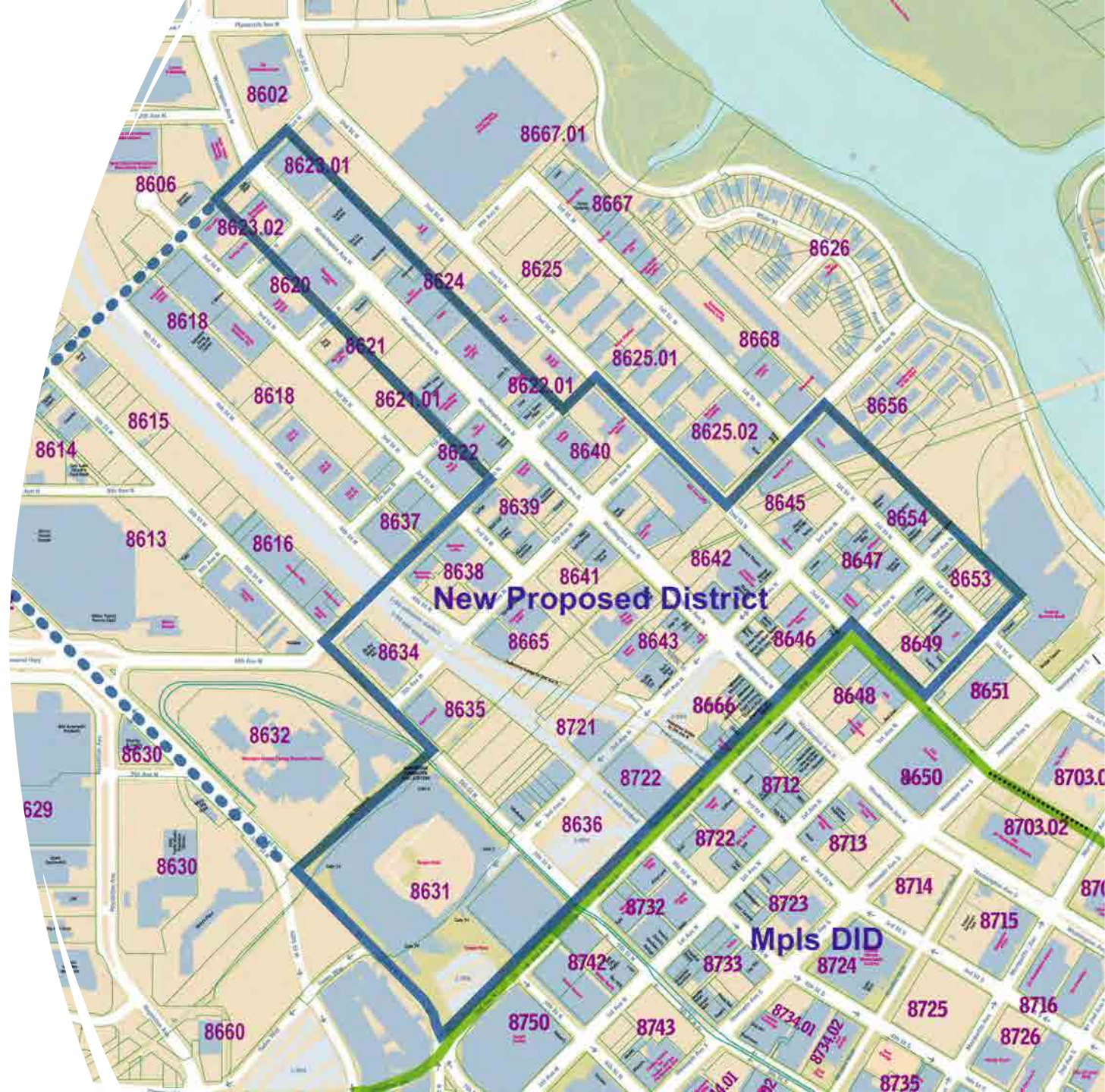
General Updates



**HOSPITALITY.
EMBODIED.**

Exploration of a new special service district in the North Loop

Interested property owners and managers: please reach out to me if you want to join the meetings:
dcollison@mplsdowntown.com





METRO BLUE LINE LRT EXTENSION

Initial Routes for Consideration • March 2021

Routes for Consideration

The METRO Blue Line Extension is now seeking feedback on revised routes that do not use freight rail property as previously planned. Based on technical considerations, community input, and past project work, these options currently represent the best potential routes for light rail to connect communities from Minneapolis northwest to Brooklyn Park. The goal is to identify a single community-supported route by the end of 2021 to advance through engineering and environmental review in the coming years.

Three unique areas in the corridor for the Blue Line Extension have been identified (shown on Figure 1).

Background

The Metropolitan Council and Hennepin County announced in August 2020 the need to advance the Blue Line Extension project without using freight railroad property. After several years of unsuccessful discussions with the freight railroad, it was time to move the project forward so that partners could deliver this critical transportation investment.

To guide our collaborative work moving forward, project partners and stakeholders developed a set of Project Principles that set the project direction and guide decision-making and engagement.



Figure 1: Project Areas and Routes for Initial Evaluation

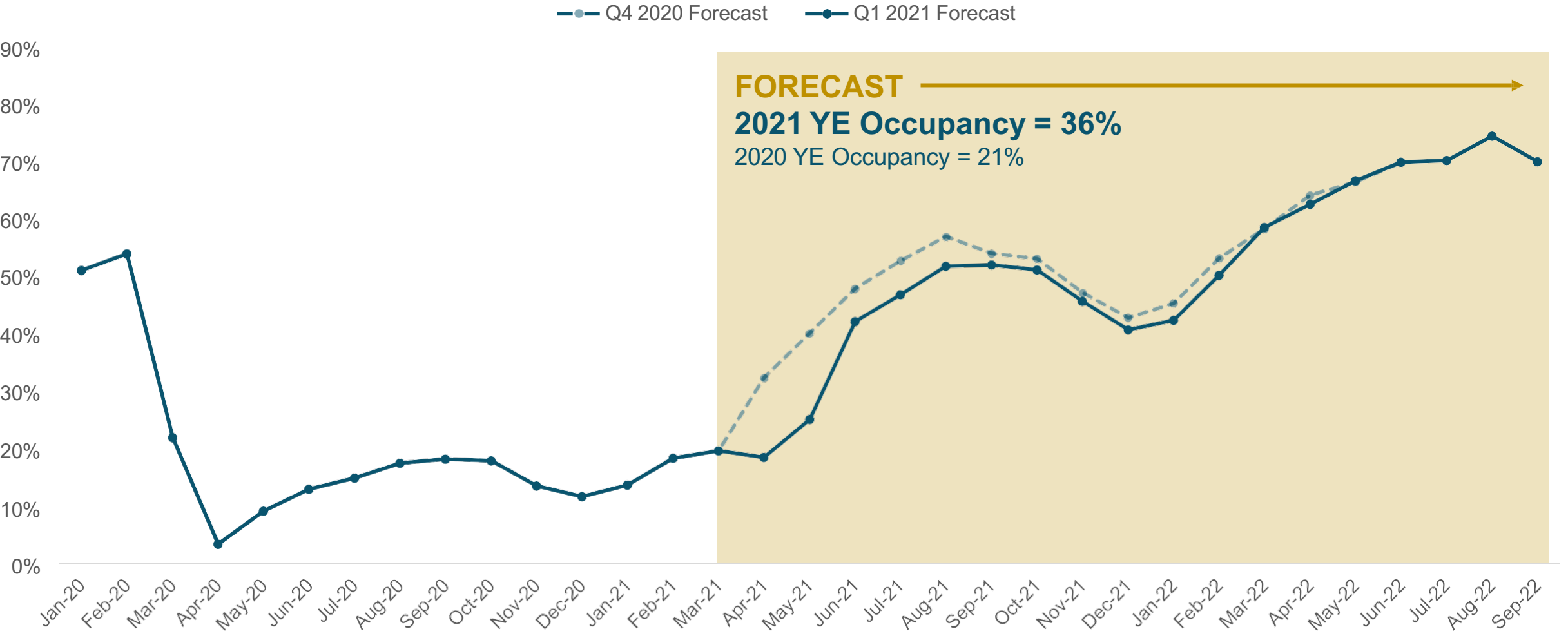
The Blue Line Extension Project Principles have been the starting point for identifying initial routes for consideration. The represented candidate routes for Area 3 within Minneapolis have taken into account the following factors:

- ✓ **Available Public Right-of-Way** – Based on experience with the existing Blue and Green Lines we know that a light rail guideway requires approximately 30 feet of width (more at stations) for street level service (see Figure 2).
- ✓ **Continuity** – A light rail corridor needs a continuous, relatively straight alignment to follow for efficient travel times.
- ✓ **Context** – A light rail line and its stations are better suited to some areas and less suited to others. Higher density residential and commercial areas of employment are best suited to accommodate light rail and maximize community and economic development opportunities.

The City of Minneapolis zoning map (Figure 3) illustrates the existing zoning across Area 3. The majority of the area is represented as R1A and R2B (multifamily), with an area of I2 (industrial) east of I-94. There is a concentration of R4 and R5 (multifamily) and OR2 (high density office residence district) clustered along Lowry Avenue N and West Broadway Avenue.

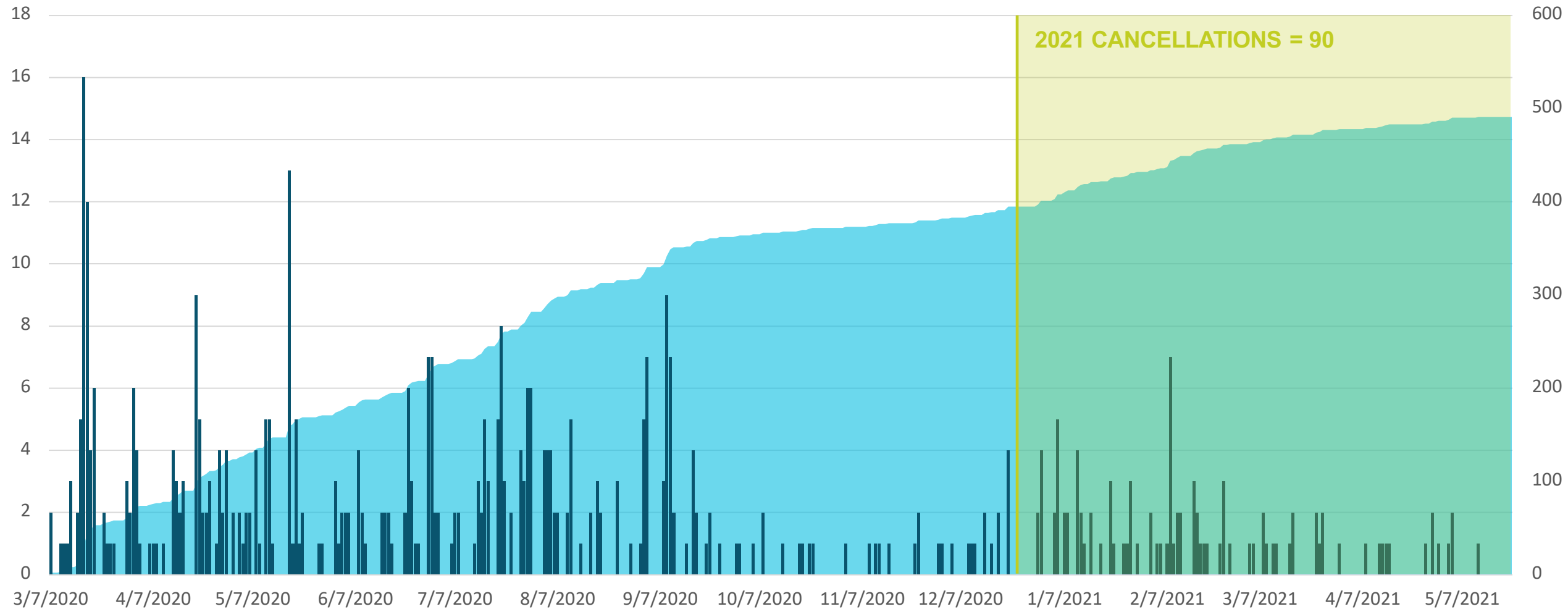
✓ **Project Principles** – Several of the adopted Project Principles directly influence consideration of candidate routes including: “minimize residential, commercial and environmental impacts,” “complement existing and planned METRO transitways,” and others.

HOTEL OCCUPANCY FORECAST



CANCELLED EVENTS

Total Cancellations Daily Cancellations





PREDICTION: JUNE 5 MN TO REACH 70% VACCINATED

Time to vaccinate most Minnesota adults

Date by which 70 percent of Minnesota adults might get at least one dose of COVID-19 vaccine, at **current pace** and various other paces



Source: Minnesota Department of Health. Graphic by David H. Montgomery | MPR News



VAXXED (OR PLANNED) PEOPLE ARE MORE OPTIMISTIC



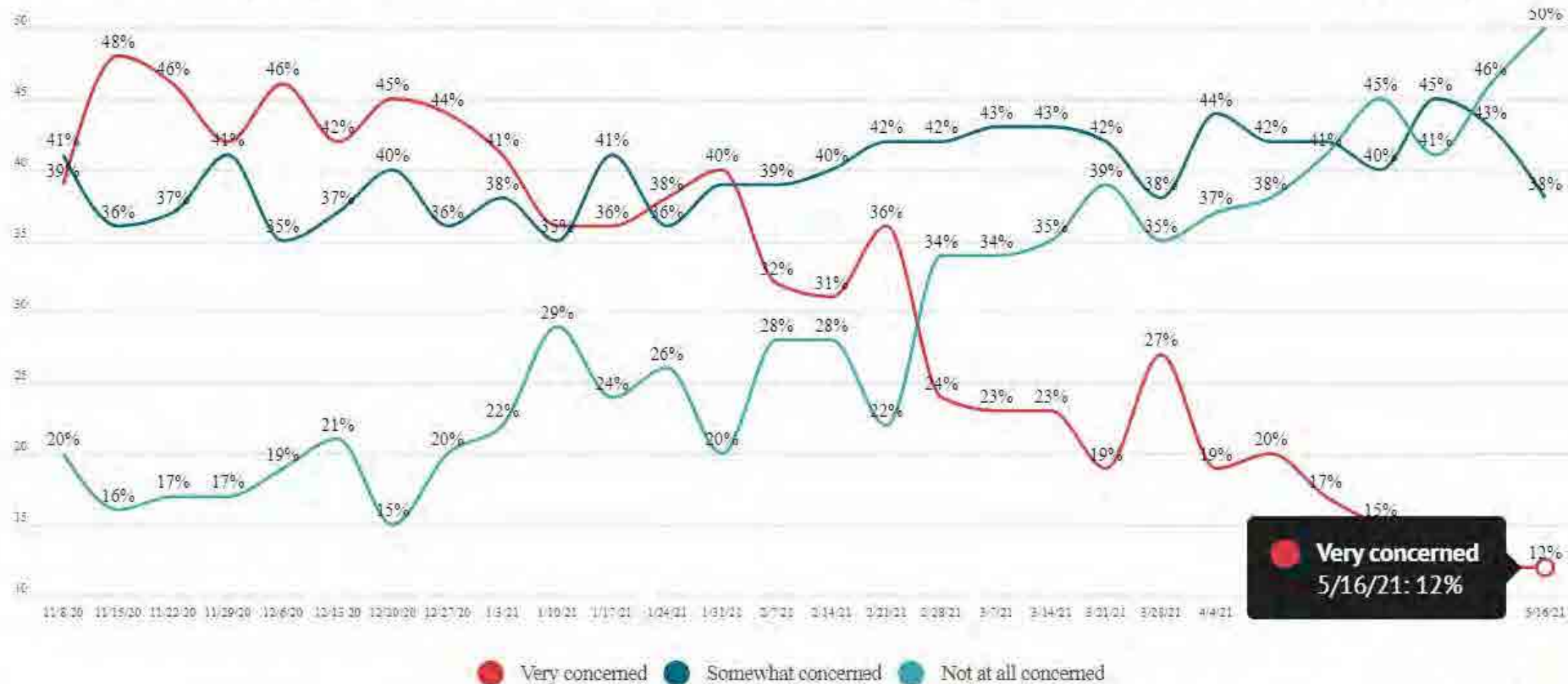
Using our most current index, it becomes apparent that vaccine recipients/planned recipients (**78%** of the adult population) are much more optimistic than their non-vaccine counterparts (22%), on each of these measures:

	Vaccine/planned		Non-vaccine
Overall Consumer Confidence	105	vs	83
Current conditions	110	vs	95
Future expectations	102	vs	76



CONCERNS ABOUT BEING IN PUBLIC SPACES DROPPING RAPIDLY

How concerned are you about being in public spaces right now? - *Weekly percentage*



Responses weighted by US Adults from 11/8/2020 to 5/20/2021
Margin of Error $\pm 1\%$
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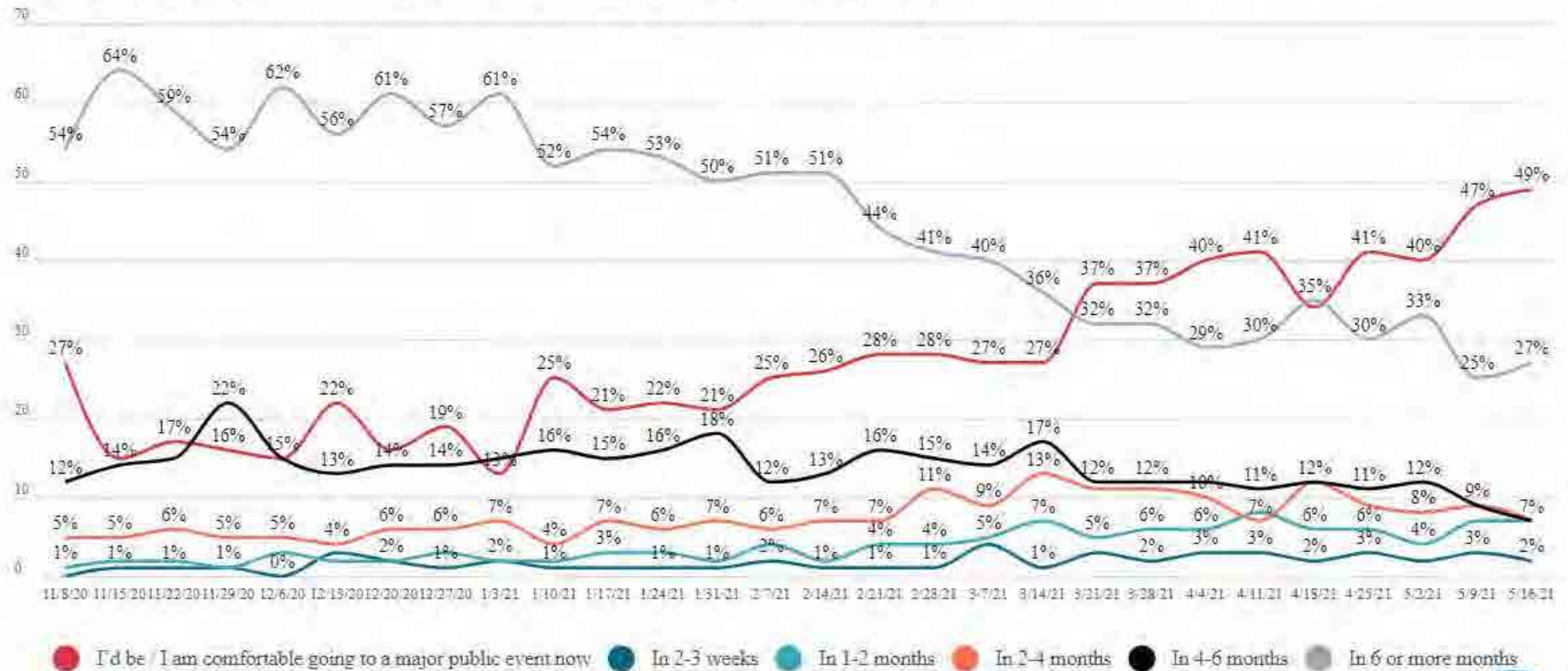




Meet Minneapolis
City by Nature

49% COMFORTABLE ATTENDING A MAJOR PUBLIC EVENT

How soon from now would you be comfortable going to a major public event (concert, festival, sporting event, etc.)? - *Weekly percentage*



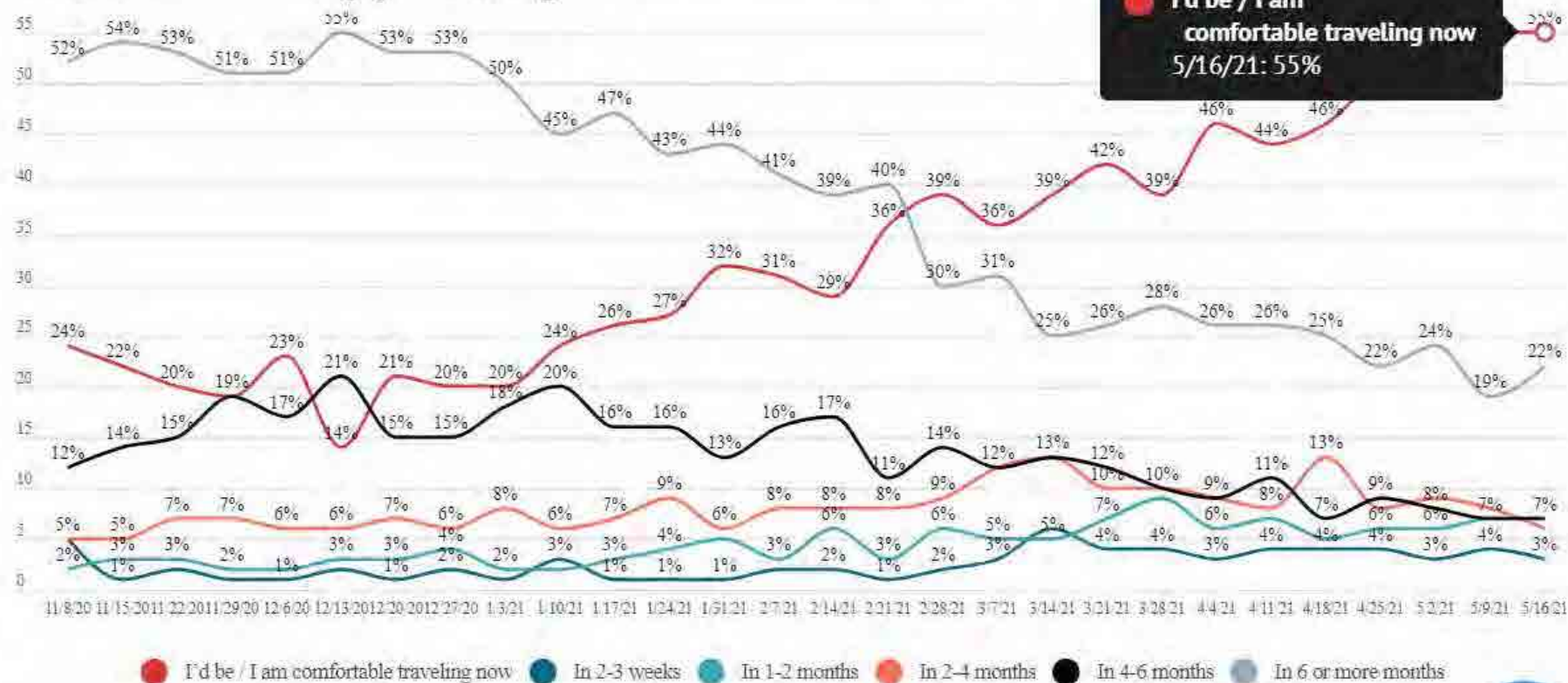
Responses weighted by US Adults from 11/8/2020 to 5/20/2021
Margin of Error $\pm 1\%$
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TRAVEL CONFIDENCE AND PLANS ARE AT AN ALL TIME HIGH

How soon from now would you be comfortable traveling and/or going on vacation? - *Weekly percentage*



Responses weighted by US Adults from 11/8/2020 to 5/20/2021
Margin of Error $\pm 1\%$
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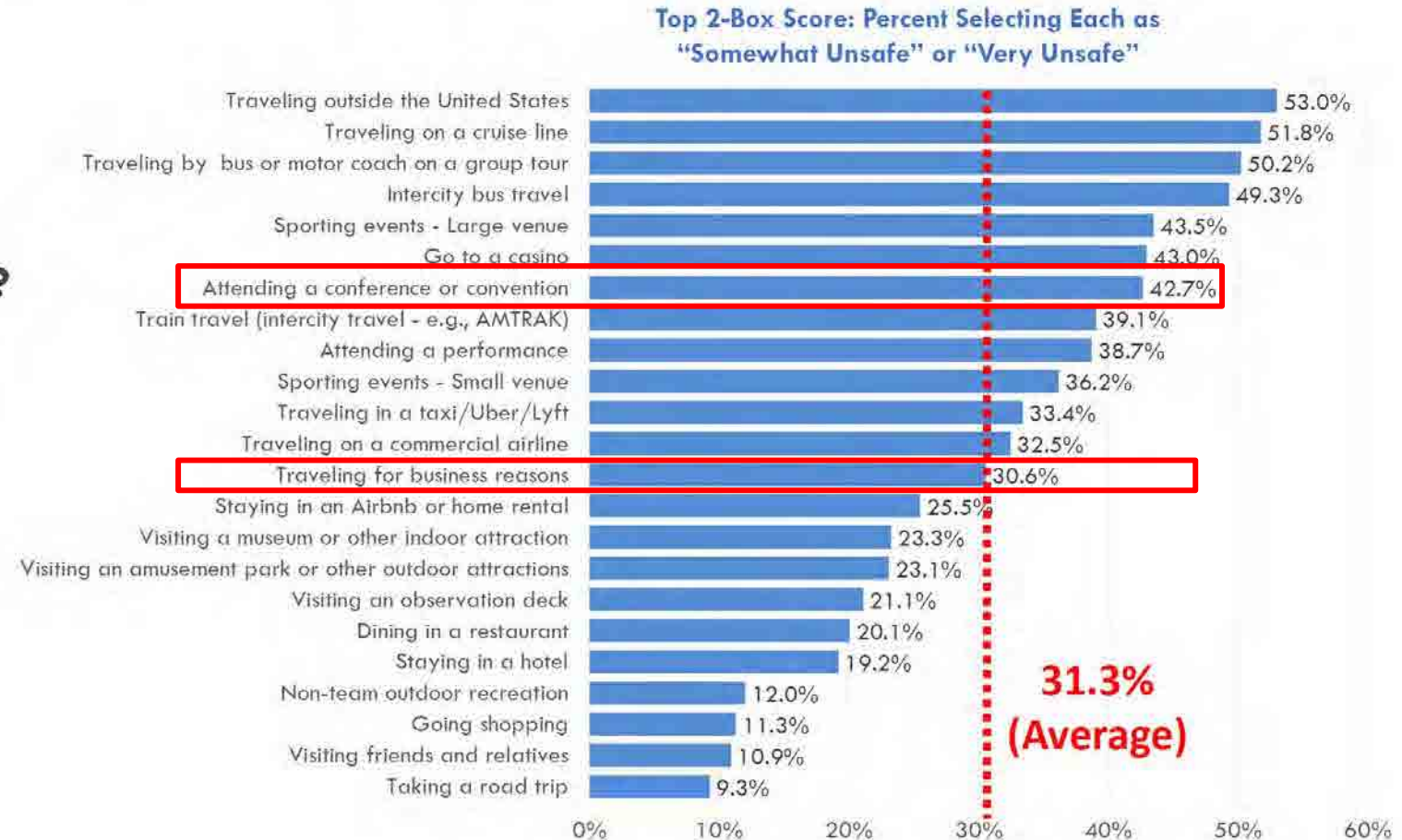


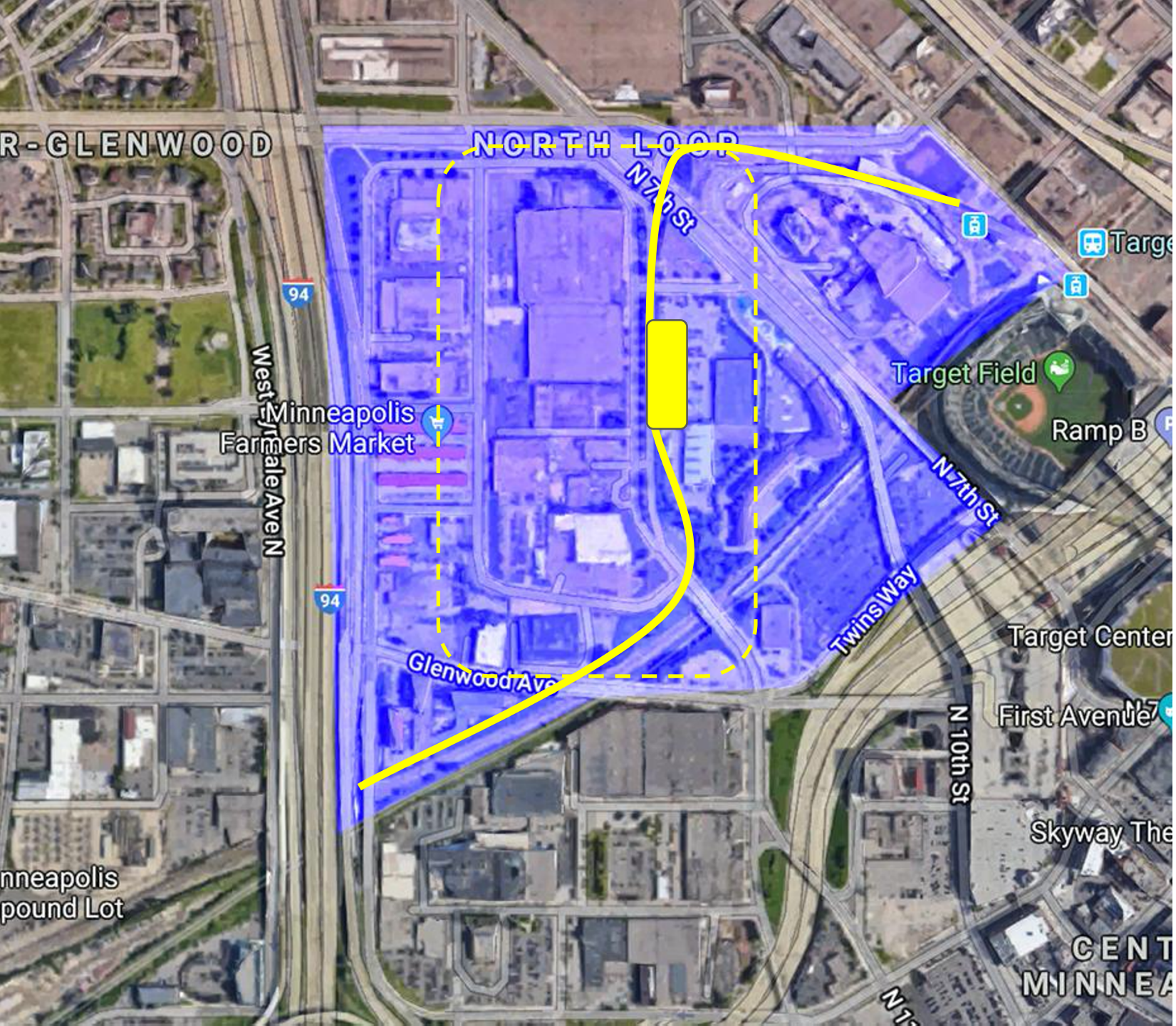
BUSINESS TRAVEL AND ATTENDING A CONFERENCE STILL A SAFETY CONCERN

PERCEIVED SAFETY OF TRAVEL ACTIVITIES (WAVE 62)

Question: At this moment, how safe would you feel doing each type of travel activity?

(Base: Wave 62 data. All respondents, 1,208 completed surveys. Data collected May 13-15, 2021)



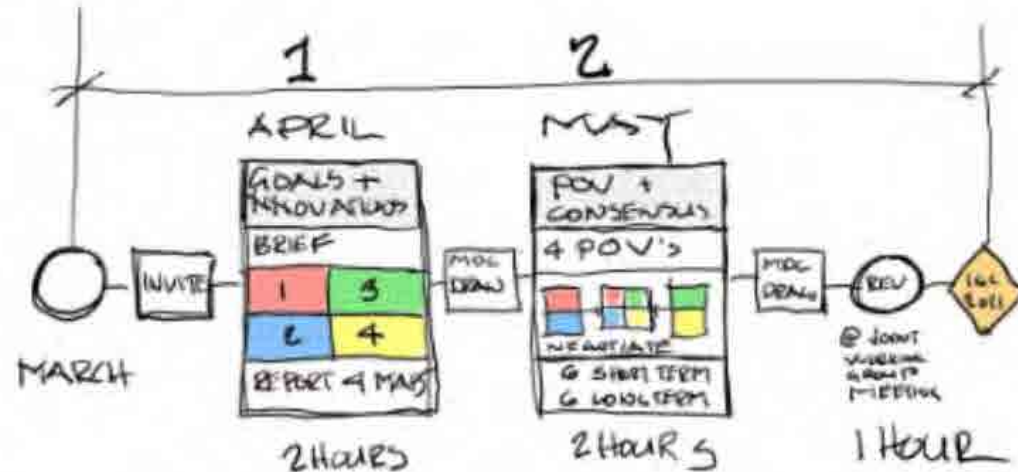


Root District

art.food.culture.

Root District Geodesign Workshop

Steps, Schedule + Participants



The Root District Geodesign process is based on empowering and illustrating four distinct community points of view about priority short term and long term projects and policies for the Root District over time. Once formed the four visions are negotiated to a short consensus Project and Policy List. The groups, consisting of half a dozen trusted advocates of each point of view are:

1. Existing Residents
2. Property Owners
3. Government
4. Designers and Developers.





7. History and culture: In 2040, the physical landscape of Singapore will reflect the city's history and culture.

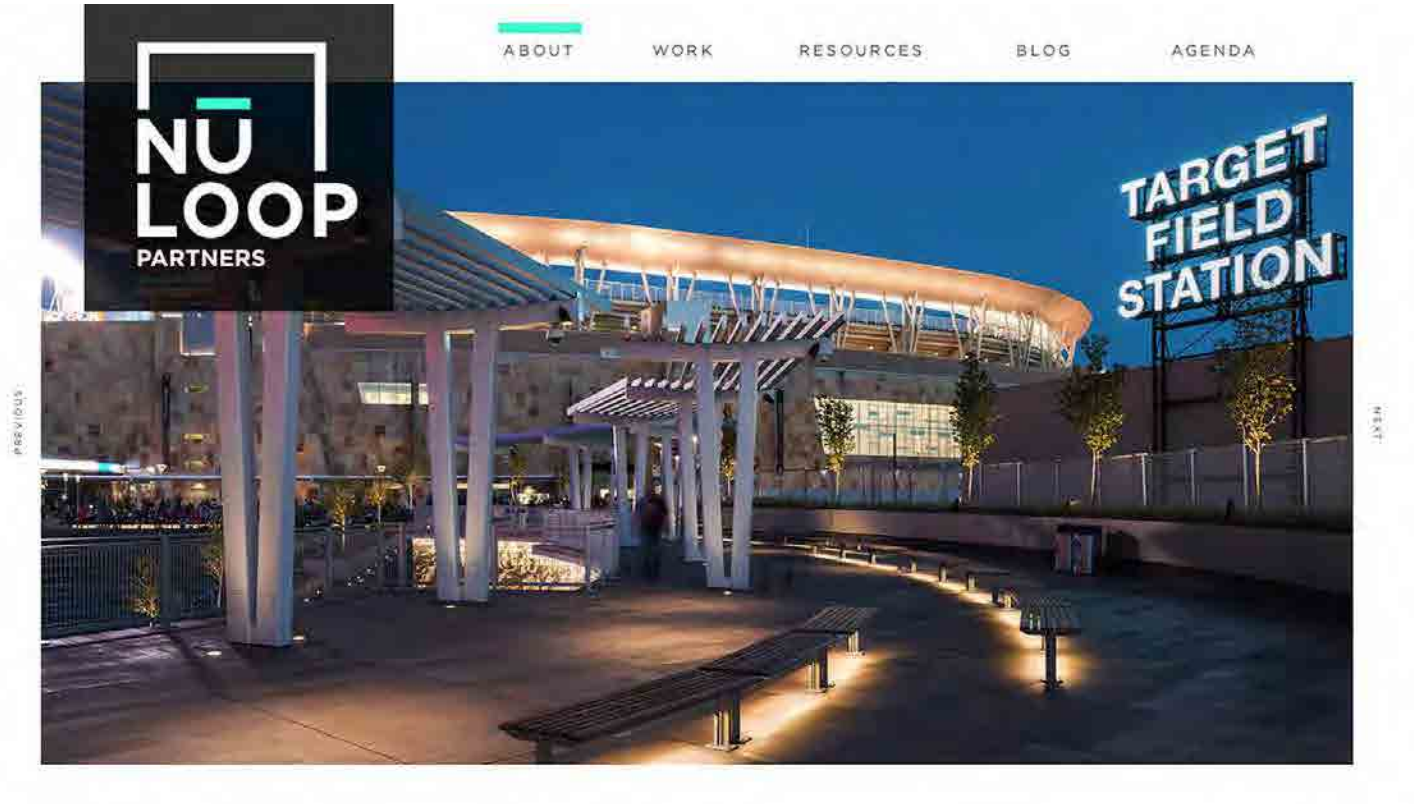
Executive Summary



1.4. Equitably credit participation systems in cities. Minneapolis will have an equitable civic participation system that effectively leverages programs like the local food system, neighborhood improvement grants, City of Minneapolis, and other people's programs to help improve the lives of low-income and people of color.

Youth Point
of View
Team
Time

100



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