

Executive Director's Report March 30, 2021 [VIRTUAL MEETING]

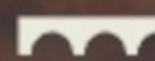





LOCALLY MADE

AXEBRIDGE

EST **WINE CO** 2020

 MPLS, MINN 

ARTISAN WINE



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NūLoop Partners



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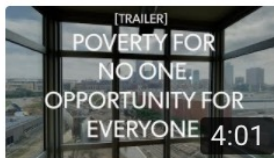


Filter



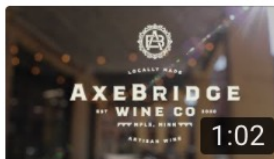
Video

Visibility



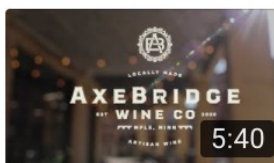
TRAILER for Short Documentary "Poverty...
This is a trailer. To see the full short documentary (33 minutes in length) go to...

Public



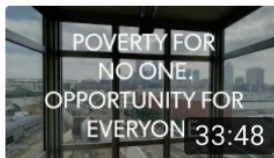
Axebridge Wine Co Opening in the North ...
Introducing the Axebridge Wine Co, opening in the North Loop on March 27, 2021. Co-...

Public



Axebridge Wine Co Opening in the North ...
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Public



"Poverty for No One. Opportunity for Ever...
This short documentary features the voices of four Catholic Charities of St. Paul and...

Public



2021 NÜLOOP PARTNERS SPONSORS



General Updates

Coronavirus Impact Brief

Stay informed. Stay resilient.

ICF next+

March 10, 2021

Our Last Publication

One year ago, we started this publication to keep people aware of the unfolding situation with the coronavirus. As businesses across the United States began closing their offices and people moved to work from home to contain the pandemic, our aim was to provide our business partners with the latest data and the emerging ways businesses and government were improvising and evolving.

While we are not yet back to normal, businesses and employees have adapted, and the need for this specialized publication is not as critical as it once was. With hope that we are nearing recovery, **this will be the last edition of the Coronavirus Impact Brief.**

Our thanks to the many readers and contributors over the last year. May we all continue to stay informed and stay resilient.

More workers than ever are saying they enjoy remote work

As companies approach a year of remote work, employees are increasingly reporting a strong preference to continue working remotely. **70%** say they are more likely to apply for a job that offers a remote option and **47%** would consider quitting if forced to return before they are ready.

87%

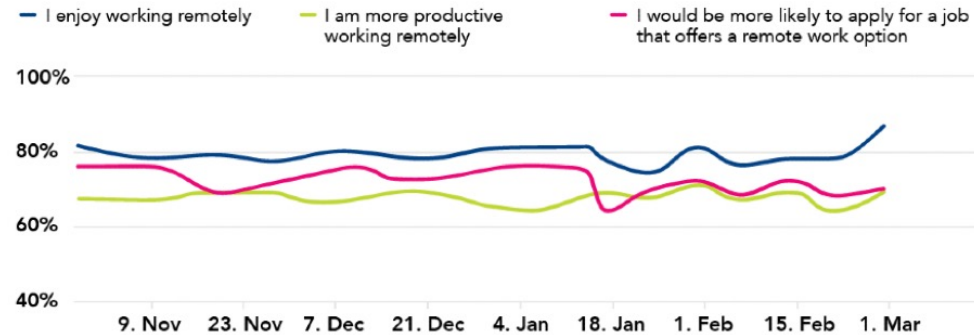
of employees are enjoying remote work

69%

of employees report that being remote means they are more productive

Tracking Perceptions of Remote Work

The share of current remote workers who said they agree with each of the following statements:



WHY IT MATTERS

This year has pushed many companies to recognize that remote work is not only possible but offers many employees a better work-life balance. With employers like Salesforce, Twitter and Spotify permanently committed to providing flexibility to work from home, employees are taking note. Traditional companies who have enforced being in an office 9am-5pm may be forced to re-think to stay competitive and retain talent.

As downtown continues to reanimate, the mpls downtown council is tracking key news and metrics while highlighting open restaurants and retail locations.

mpls
downtown
reanimation

As companies prepare for employees to return to their in-office setting, we're tracking key metrics on downtown's reanimation.

mpls
downtown
restaurants
and retail

Explore a list of restaurants and retail stores open for business in mplsdt.

mpls
downtown
skyway hours

Browse the most up-to-date skyway operation hours.

mpls downtown reanimation

Businesses continue to adjust their current workplace settings due to COVID-19 in an effort to help provide the best options for their employees' health and safety. As each organization prepares to see more employees move back to the in-office setting, this document will track key metrics that help show the current reanimation of downtown.



14.6%

Hotel Occupancy

Hotels reporting information to SmithTravel Research for the week of 1/24 to 1/30.



16.1%

Building Occupancy

Sample from downtown's largest office buildings representing return to office.



27.8%

Seated Diners

Number at Mpls restaurants compared to previous year's same time period (city-wide).



37.0%

Light Rail Ridership

Percentage of current total ridership compared to previous year's same time period (system-wide).

JANUARY

FEBRUARY

mpls downtown reanimation

Businesses continue to adjust their current workplace settings due to COVID-19 in an effort to help provide the best options for their employees' health and safety. As each organization prepares to see more employees move back to the in-office setting, this document will track key metrics that help show the current reanimation of downtown.



19.3%

Hotel Occupancy

Hotels reporting information to SmithTravel Research for the week of 2/21 to 2/27.



16.1%

Building Occupancy

Sample from downtown's largest office buildings representing return to office.



30.1%

Seated Diners

Number at Mpls restaurants compared to previous year's same time period (city-wide).



41.5%

Light Rail Ridership

Percentage of current total ridership compared to previous year's same time period (system-wide).

2021 Safety Plan

In 2021, the Mpls DID is committed to a holistic approach to how we support public safety and community outreach downtown. This year we will allocate \$3.5 million to multi-faceted approaches to community-wide public safety efforts. This commitment will highlight not only DID's core work as an organization, but it will also coordinate and foster partnerships to meet downtown's public safety, community outreach and livability needs for the 120 block area within the District.





Communications & Collaborations

The plan includes regular communication with stakeholders. In addition, it supports communications systems such as RadioLINK, a safety network and more to make sure public and private security efforts are connected in real time to support our community's needs.

Security Presence & Response

In addition to our DID Ambassadors, the DID works hand-in-hand with local law enforcement downtown to make sure we're providing additional eyes and ears on the street.

Livability Outreach & Street Engagement

DID has many partnerships supporting the needs of people throughout downtown, including ones with violence interrupters, street outreach, youth outreach and livability services.

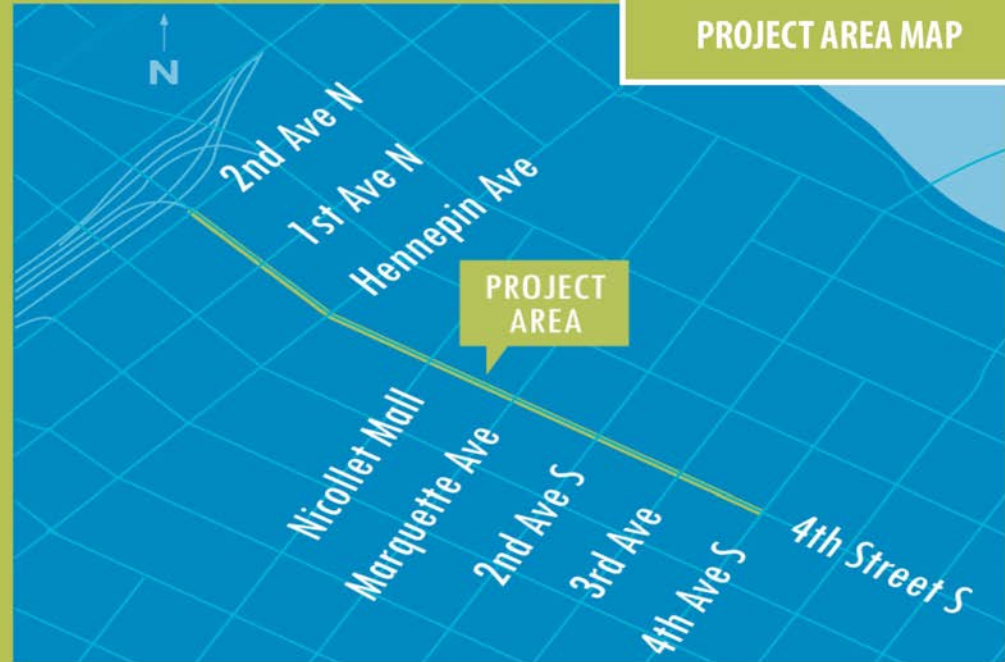
Advocacy For A Safer Downtown

DID has always strived to support and encourage a safer downtown for all.

Activation, Vibrancy & Crime Prevention

Activation is another tactic for enhanced public safety. DID focuses resources on activations in downtown, specifically on Nicollet, to engage people and create positive public spaces.

PROJECT AREA MAP



PROJECT ILLUSTRATIONS

4TH STREET
reconstruction project

Roadway Reconstruction Underway!

The City of Minneapolis is reconstructing 4th Street between 2nd Avenue North and 4th Avenue South. Utility work and roadway construction are underway and are expected to be complete by the end of 2022. The purpose of the project is to:

- Replace the aging street infrastructure
- Improve safety, access, and comfort for people walking
- Create a bicycle connection for all ages and abilities
- Collect and treat stormwater runoff using green infrastructure
- Enhance corridor aesthetics with street trees and plantings
- Create a more intuitive street by removing and relocating the contraflow bus lane

Preconstruction
Virtual Open House

Date: April 1, 2021
4:00pm - 5:00pm

Short Presentation at 4:00
With time for questions
and answers after

Microsoft Teams Meeting
[minneapolismn.gov/
government/projects/
fourth-st-n-and-s](https://minneapolismn.gov/government/projects/fourth-st-n-and-s)

Join Us at the Virtual Open House



Get an overview
of the project
schedule,
staging and
next steps



Learn about
anticipated
construction
impacts



Meet project
staff, and get
your questions
and concerns
addressed

For More
Information

There are multiple ways to
get information including
email updates and ongoing
stakeholder meetings. Visit
the project website for more
information and to sign up for
project updates
[minneapolismn.gov/
government/projects/
fourth-st-n-and-s](https://minneapolismn.gov/government/projects/fourth-st-n-and-s)

Or contact us by phone or



Popular Shoe, Clothing Store Coming Soon

February 23, 2021

Work is underway to transform the retail space between D.NOLO and Pacifier into a new store for **Allbirds**, the popular international shoe and clothing chain. With its roots in New Zealand, the company has stores in major cities around the globe, including 12 in the U.S. Currently, the closest to the Twin Cities is in Chicago.

The new store will occupy the space where Russell + Hazel used to be, in the historic former glass factory at the corner of 3rd Avenue North and 2nd Street North.

According to The Development Tracker website, the store is slated to open in the spring. You can [read their article here](#).

By Mike Binkley, North Loop Neighborhood volunteer



Developers say Harlem Irving Cos. and CA Venture's proposed 28-story, mixed-use tower would serve as a bridge for the North Loop neighborhood and downtown Minneapolis. (Submitted rendering)

North Loop tower seeks OK

By: Kelly Busche March 8, 2021 4:10 pm

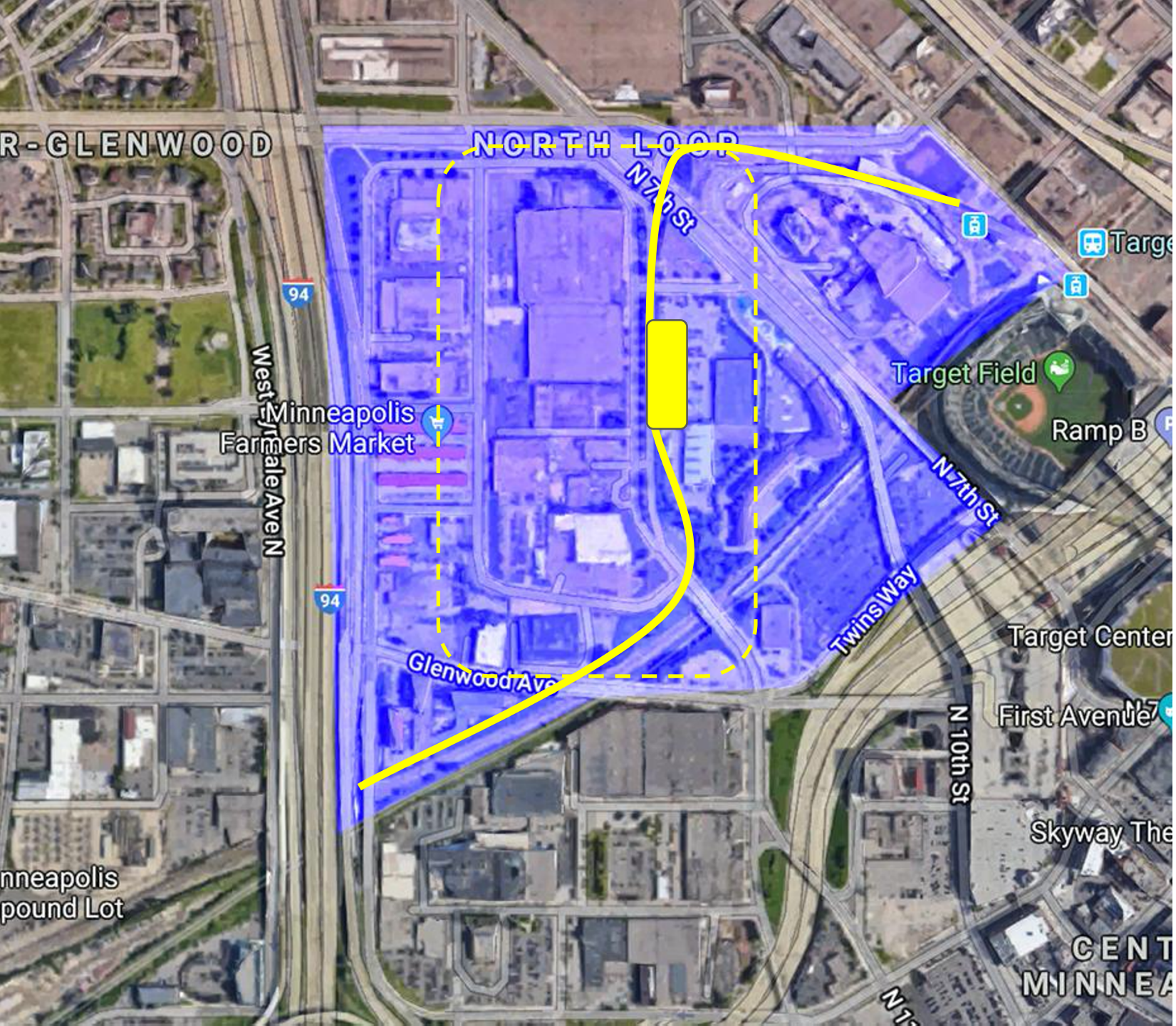
A proposed 28-story, mixed-use tower on the edge of downtown Minneapolis and the North Loop neighborhood is heading to the Minneapolis Planning Commission after clearing a potential roadblock earlier this year.

Chicago developers Harlem Irving Cos. and CA Ventures are leading the project, at 21 N. Washington Ave. and 20 Third St. N. Their plans involved demolishing a building that exists on the Washington Avenue North site, which was considered for historic designation earlier this year.

The proposed tower would serve as a bridge for downtown Minneapolis and the city's North Loop neighborhood, according to a statement from Minneapolis-based ESG Architects included in planning documents filed with the city.

"This project presents an outstanding opportunity to replace an aging underutilized office building with open parking at street level and an adjacent surface parking lot," ESG wrote.

It's located near the intersection of North Washington Avenue and First Avenue North, one block to the west, across Hennepin Avenue, from RBC Gateway — a 37-story, multi-use tower that's currently under construction. Once complete, RBC Gateway will be home to a hotel and office and retail spaces.

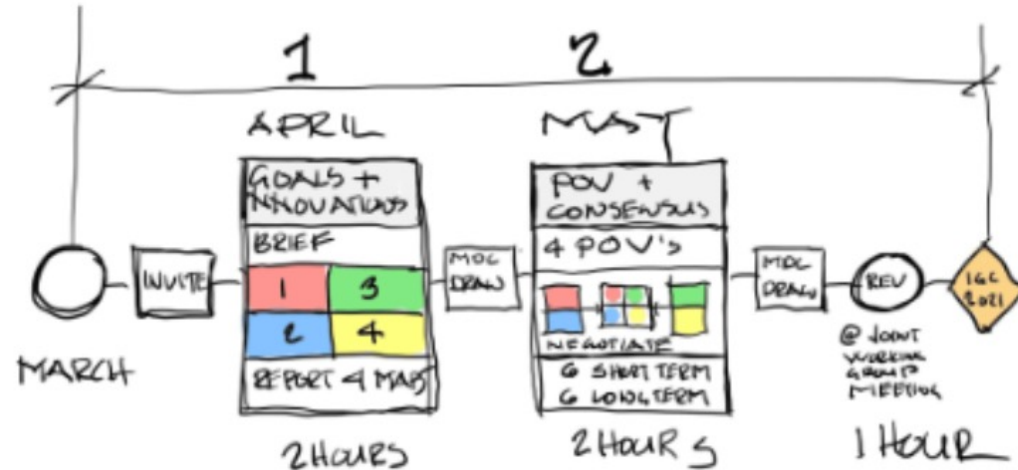


Root District

art.food.culture.

Root District Geodesign Workshop

Steps, Schedule + Participants



The Root District Geodesign process is based on empowering and illustrating four distinct community points of view about priority short term and long term projects and policies for the Root District over time. Once formed the four visions are negotiated to a short consensus Project and Policy List. The groups, consisting of half a dozen trusted advocates of each point of view are:

1. Existing Residents
2. Property Owners
3. Government
4. Designers and Developers.

Proposed affordable-housing development in Minneapolis' North Loop gains approval

Mar 10, 2021, 12:06pm CST

A proposal for a 46-unit affordable housing development in the North Loop neighborhood of Minneapolis is moving forward after gaining approval from the Planning Commission on Monday.

Shelby Commons, located on the corner of Glenwood Avenue and Holden Street North, is being developed by Columbus, Ohio-based Woda Cooper Cos. Inc. and Minneapolis-based Project for Pride in Living (PPL).

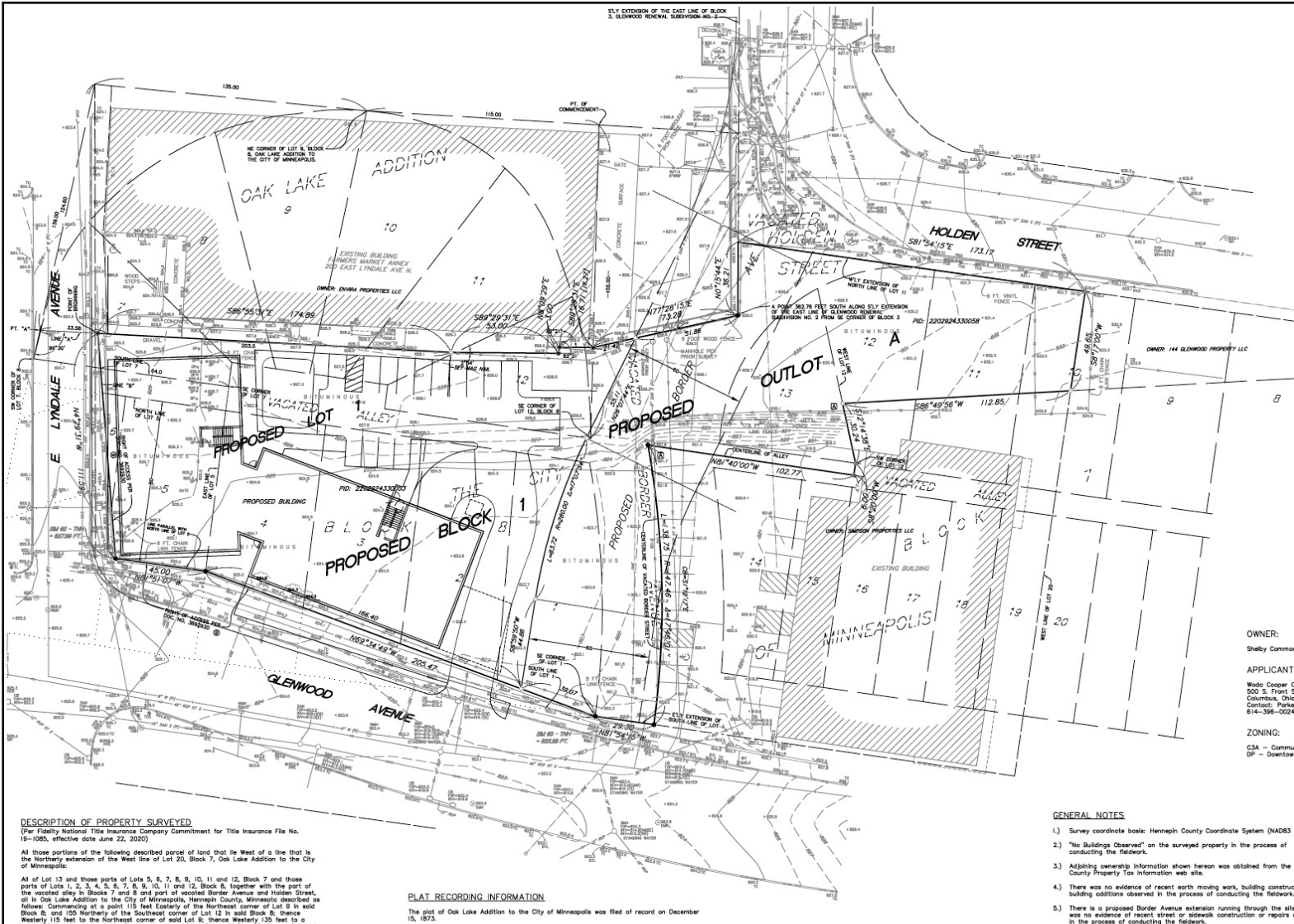
“PPL is excited to partner with Woda Cooper to expand the availability of affordable housing units in such a dynamic location near transit, jobs, and services,” [Mike LaFave](#), senior vice president of housing stability at PPL, said in a press release.

The four-story project will include 11 one-bedroom units, 23 two-bedroom units, and 23 two-bedroom units.

Seven units will be set aside for high-priority residents who have experienced homelessness and five units will be reserved for people with disabilities.



WODA COOPER COS.
Shelby Commons is a 46-unit affordable housing development in the North Loop.



REDEVELOPMENT PLAN

SUMMARY

<i>Project Name:</i>	Border Avenue Extension Redevelopment Plan and Modification No. 129 to the Common Development and Redevelopment Plan and Common Tax Increment Financing Plan
<i>Submitted By:</i>	CPED Economic Policy and Development – Business Development
<i>Project Contact:</i>	<u>Beth Grosen</u> , Senior Project Coordinator, (612) 673-5002
<i>Prepared By:</i>	<u>Adrienne Bockheim</u> , Principal City Planner/Designer, (612) 673-5028
<i>Ward:</i>	5
<i>Neighborhood:</i>	North Loop

PROJECT DESCRIPTION

The Border Avenue Extension Redevelopment Plan has been prepared to facilitate better multimodal circulation and redevelopment of sites in an area of large underutilized industrial parcels near the Minneapolis Farmers Market and the future Royalston light rail station. The site is near the west edge of the North Loop Neighborhood.

The City has secured Hennepin County Transit-Oriented Development (TOD) program funds to help pay redevelopment costs. It is a requirement of the Hennepin County TOD program that the site be located within a redevelopment project area. The Border Avenue Redevelopment Plan has been prepared to satisfy that requirement and to promote the extension of Border Avenue to the south to connect with Glenwood Avenue to begin to restore the grid and improve all forms of circulation in the area.

Under the authority of Minnesota Statutes Sections 469.001 to 469.047 (the Housing and Redevelopment Authorities Act), approval of this Redevelopment Plan establishes a new redevelopment project as defined in Minnesota Statutes Section 469.002, Subdivision 14.

The City of Minneapolis seeks to achieve the following objectives through this Redevelopment Plan:

- Provide a site for commercial, housing, transit-oriented, and sustainable development.
- Improve access to underutilized sites by improving the street grid.
- Improve circulation and access to and through the immediate neighborhood and LRT station.
- Increase neighborhood employment opportunities.
- Increase the property tax base.

Please see the attached Redevelopment Plan for more detail regarding the above noted items.

II. Description of Project

A. Boundary of Redevelopment Project

Under the authority of Minnesota Statutes Sections 469.001 to 469.047 (the Housing and Redevelopment Authorities Act), approval of this Redevelopment Plan establishes a new redevelopment project as defined in Minnesota Statutes Section 469.002, Subdivision 14. The Border Avenue Redevelopment Project (the “Redevelopment Project” or “Redevelopment Project Area”) consists of five parcels occupying approximately 3.5 acres near the Minneapolis Farmers Market in the North Loop neighborhood of Minneapolis.

Properties within the Redevelopment Project Area are listed below by their property identification (PID) number and property address.

PID Number	Property Address
22-029-24-33-0023	160 Glenwood Ave N
22-029-24-33-0030	200 E Lyndale Ave N
22-029-24-33-0044	250 Lakeside
22-029-24-33-0053	188 ½ Glenwood Ave N
22-029-24-33-0058	151 Holden Street

B. Objectives of Redevelopment Plan

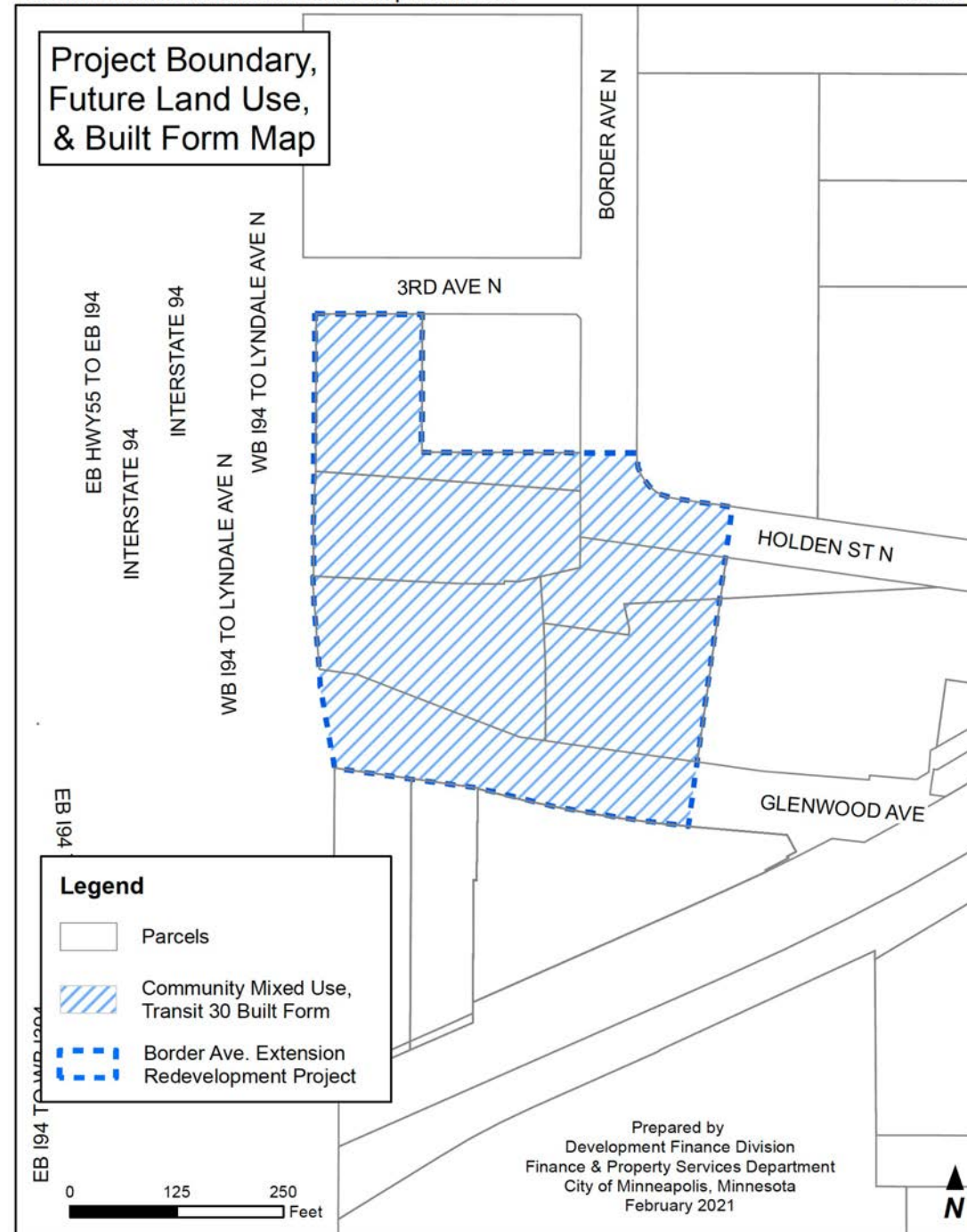
The City of Minneapolis (the “City”) seeks to achieve the following objectives through this Redevelopment Plan:

- Provide a site for commercial, housing, transit-oriented, and sustainable development.
- Improve access to underutilized sites by improving the street grid.
- Improve circulation and access to and through the immediate neighborhood and LRT station.
- Increase neighborhood employment opportunities.
- Increase the property tax base.

Comprehensive Plan

Supporting Policies from Minneapolis 2040

1. **POLICY 10. Street Grid: Restore and maintain the traditional street and sidewalk grid.**
 - Action step a. Explore options to restore the street grid or add new streets to larger blocks or tracts of land as part of new development or redevelopment.
 - Action step b. Consider elimination of gaps in the street grid when conducting development and area-wide planning.
 - Action step e. Restore the street grid when appropriate, taking advantage of opportunities to restore the street grid when appropriate in conjunction with new development and through capital projects. Where restoring auto access is no longer feasible or aligned with other City plans, the City will pursue restoring streets for use by pedestrians, bicyclists, or transit users.
2. **POLICY 23. Coordinated Development Strategy: Coordinate the development of housing, businesses, and infrastructure in geographic areas where a district-wide approach has the greatest opportunity for achieving Minneapolis 2040 goals.**
 - Action step d. Prioritize use of City dollars, as well as resources from other jurisdictions, on implementing coordinated district-wide development plans in these areas.
 - Action step e. Use and leverage City funds, including the City's Development Infrastructure Fund, to make strategic infrastructure investments that implement coordinated district-wide development plans in these areas.
 - Action step h. Invest in transportation infrastructure in locations experiencing growth, particularly in locations that have existing transportation infrastructure that needs to adapt to the demands and opportunities brought by growth.
3. **POLICY 80. Development Near METRO Stations: Support development and public realm improvements near existing and planned METRO stations that result in walkable districts for living, working, shopping, and recreating.**
 - Action step d. Ensure that METRO stations are accessible via sidewalks and bicycle facilities including those with mobility challenges.
 - Action step e. Identify and implement strategic investments to increase connectivity and support development.
 - Action step f. Break up large blocks into small, walkable blocks.



UBJECT TO UTILITY EASEMENT RUNNING
FAVOR OF THE CITY OF MINNEAPOLIS &
NORTHERN STATES POWER CO.
DOC. NO. T-2618848 (NOT PROVIDED)

SUBJECT TO UNDEFINED
DRIVEWAY EASEMENT
DOC. NO. 4691281

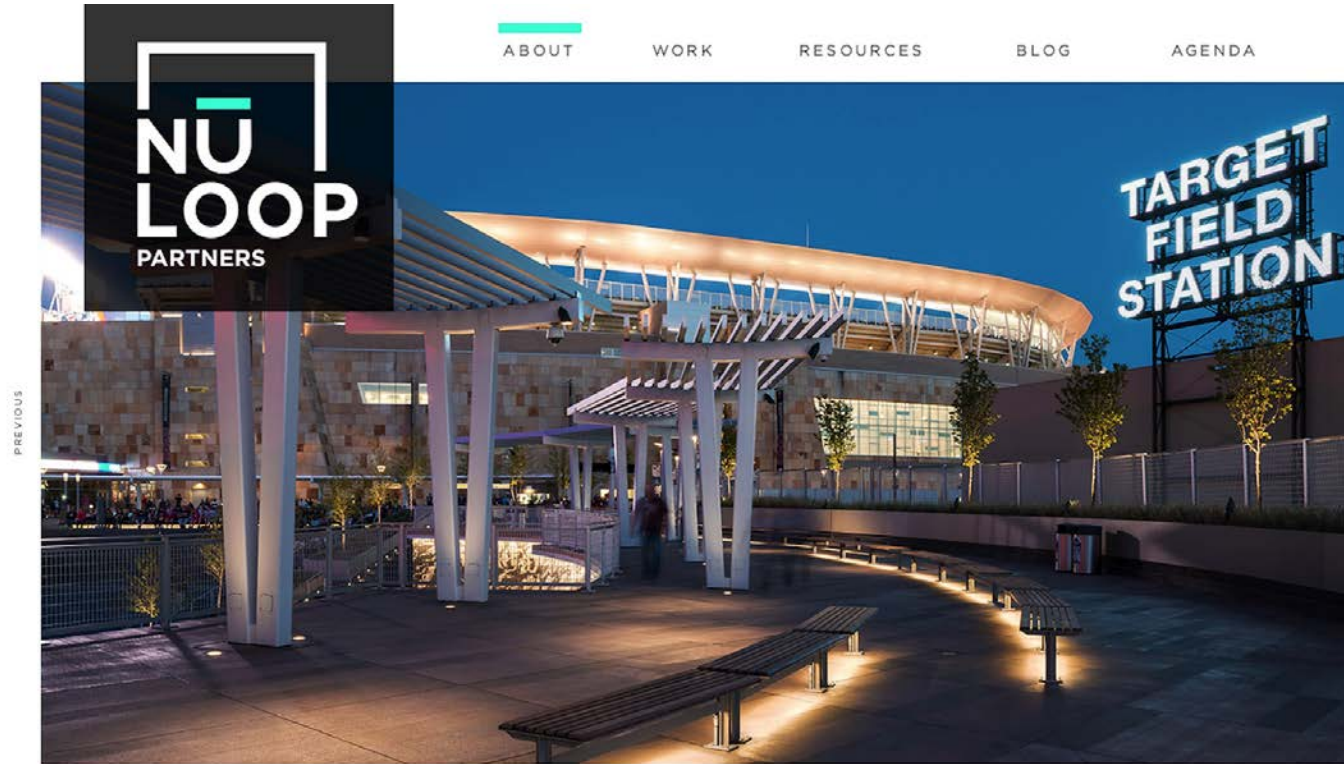
WAREHOUSE 94
200 E LYNDALE AVE. N
PID: 2202924330030

VACANT LOT
151 HOLDEN ST. N
PID: 2202924330058

188 GLENWOOD AVE. N
PID: 2202924330053

160 GLENWOOD AVE. N
PID: 2202924330023

EASEMENT
D. 6197365



**Executive Director's Report
March 30, 2021 [VIRTUAL MEETING]**

