



Root District

art.food.culture.

Mural Update September 2020



Project Scope

3 Sites spread out along Border Ave encourage pedestrian activity

\$25,000 Mural Production

\$1000 Documentation

\$26,000 Total Budget



Thanks to Project Funding Partners

Funders:

MN Ballpark Authority \$7500

Great River Energy \$7500

United Properties \$5000

North Loop Neighborhood Association \$3000

Neighbors For North Loop Livability \$3000

Gofundme going live within a week to raise additional funds and expand to new audience. Additional funds will be used for more murals or other art projects in the district. Information will be sent out on gofundme page.





Cintias Building : Gateway to Root District from Olson Memorial Hwy

Status: Outreach to owner and tenant



AOP Building: Large canvas facing South to Farmers Market

Status: Owner and tenant have expressed interest in participating



Dog Spa Building: Large canvas facing North to Farmers Market

Status: Owner and tenant have expressed interest in participating

2020 Sites



THE ROOT DISTRICT

Mural Display Activations (Mood Board)



www.juxtaposition.org



Project Timeline

**Onsite Planning Meeting Monday Oct. 3rd.
October - Early November Production.**

**Summary Presentation to NuLoop Partner of Project at
November 24th Meeting.**

Press outreach and story -

North Loop Neighborhood Association: Mike Binkley
Local Television and Newspaper outlets.

