



# Root District

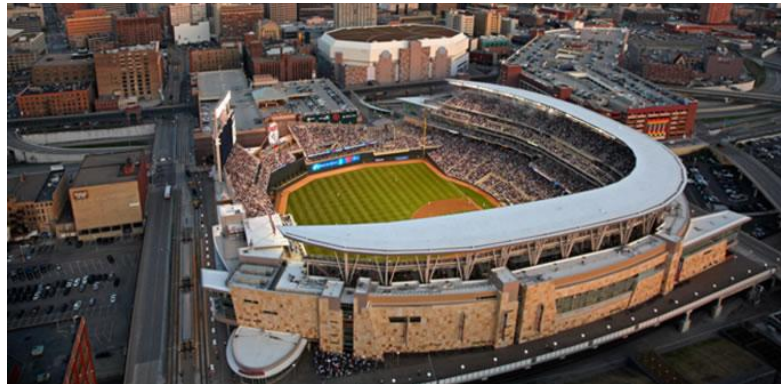
art.food.culture.

CREATIVITY WORK GROUP  
Update Presentation  
September 29, 2020



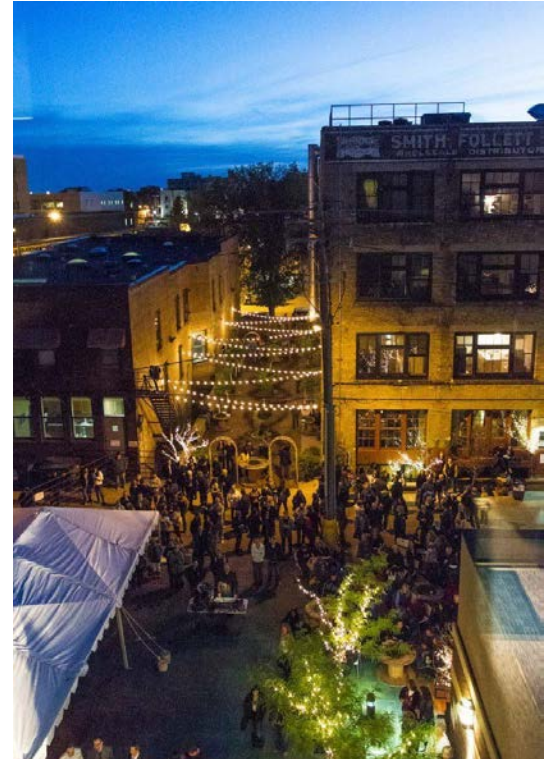
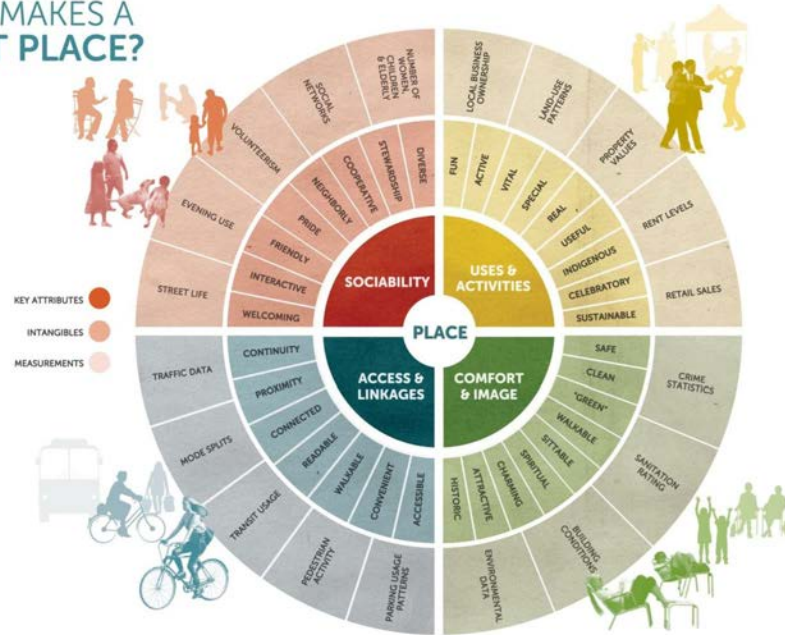
# Creativity Work Group

1. Building on prior Root District planning efforts
2. Planning/programming/public art/development/architecture/urban design expertise
3. Local businesses/landowners - Farmers Market, Minnesota Twins, Parallel Cafe, etc.



# Placemaking - Alley Workshop

WHAT MAKES A GREAT PLACE?





# Placemaking - Alley Workshop



# Root District Mission Statement (so far)

The Root District is a place to achieve racial and socio-economic diversity.\* Our mission is to engage deeply in the urban dynamics that interact simultaneously with social and market driven forces and create more equitable, creative, sustainable, reparative, and regenerative outcomes.

We believe cultural and artistic exchange connects people to place and one another; we support farmers and artists to use the district as an experimental model to educate and inspire our community. The Root District facilitates attracting and nurturing talent, promoting economic opportunity, and fostering civic engagement. This is the place where we co-create through experimentation, invention, and exploration of the future.

\*We imagine diversity includes:

People, economic opportunity, ideas, race, ethnicity, approaches, income level, design, process, background, profession, perspective, skill set, use, built form, narrative, identity, material, activity, access, aesthetic, age, expression, connection, essence, style, interests, experience, culture, food, art, sexuality, partnerships, collaborations, discussions, actions, content, audiences, opinions, policies, commitments.....

Intent: We respect the history of neighborhood, work with existing stakeholders to co-create the future of the district.

District Themes: equity, creativity, climate, circular economy, food, art, makers, transit-oriented



# BLACKSPACE MANIFESTO

We are Black urban pioneers, artists, activists, educators and entrepreneurs. We are the most innovative and creative forces of our world united in a single vision: to create a more equitable, just and sustainable future through our leadership and community work.

While what we do is very important, the way we do it is equally important. Our values, our ethics, our integrity, our respect, our compassion, our collaboration, our love are the foundation of everything we do.

**CREATE CIRCLES, NOT LINES**

Create new learning and new dialogue, inclusion, and empowerment.



**CHOOSE CRITICAL CONNECTIONS OVER CRITICAL MASS**

Quality over quantity. Focus on creating critical and authentic relationships to support mutual education and evolution over time.



**BE HUMBLE LEARNERS WHO PRACTICE DEEP LISTENING**

Listen closely and approach the work with an open, curious heart. Acknowledge our different assumptions and preconceived notions. Take criticism without defensiveness.



**CELEBRATE, CATALYZE, & AMPLIFY BLACK JOY**

Black joy is a radical act. Give us space to play, laughter, humor, and gratitude.



**PLAN WITH, DESIGN WITH**

Work with people as they imagine and realize their own futures. Use co-creation, not collaboration—real representation.



**CENTER LIVED EXPERIENCE**

Lived experience is an undisputed expertise. Center it so it can be a guide and backbone of all work.



**SEEK PEOPLE AT THE MARGINS**

Address the structures that create, maintain and affirm inequity. Learn and practice new ways of interacting, making spaces for marginalized voices, stories, and bodies.



**RECKON WITH THE PAST TO BUILD THE FUTURE**

Memory-making is the system, the engine, the crucible, and the space and place between our work together. Reckon with the past as a responsibility, a learning tool, and deepening understanding of self and others.



**PROTECT & STRENGTHEN CULTURE**

Make visible and strengthen Black culture and the Black diaspora. Honor our traditions and protect their values and integrity. Create space for the future—new traditions, institutions, and relationships to arts, culture, and history.



**CULTIVATE HEALTH**

Cultivate a wealth of time, talent, and resources that provide the freedom to rest, feel, learn, and grow.



**FOSTER PERSONAL & COMMUNAL EVOLUTION**

Make opportunities to expand leadership and capacity.



**PROMOTE EXCELLENCE**

Amplify, create, and love Black songbirds and the variety of their challenges, courage, commitment, and resilience with respect. Allow excellence to build influence that creates opportunities for present and future generations.



**MANIFEST THE FUTURE**

Black people, Black culture, and Black spaces exist in the future because we design the future into existence now, writing into and outside of science and political systems.



\*This poster is derived from Ayanne Brown's Black Urban Learning Project (2019). We are grateful to the many individuals and organizations that inspired these illustrations. Changing Worlds.





# Equity + Race

## Equitable Development Principles & Scorecard

A TOOL FOR COMMUNITIES AND PLANNERS



### CREATED FOR PUBLIC USE WITH INPUT FROM:

Alliance for Metropolitan Stability • Asian Economic Development Association • Asian Media Access  
Aurora St. Anthony Neighborhood Development Corporation • Blake Road Corridor Collaborative  
Centro de Trabajadores Unidos en la Lucha Community Stabilization Project • Harrison Neighborhood Association  
Heritage Park Neighborhood Association • Jewish Community Action • La Asambleas de Derechos Civiles  
Lao Assistance Center of MN • Metropolitan Interfaith Council on Affordable Housing  
MN Center for Neighborhood Organizing • New American Academy • Nexus Community Partners  
Northside Residents Redevelopment Council • Umoja Community Development Corporation

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Updated January 2016

## When to Use the Equity Scorecard

This Scorecard was created by Twin Cities, MN community leaders to ensure that the principles and practices of equitable development, environmental justice, and affordability are applied in all communities as they plan for economic development and wealth creation that benefits everyone.

**COMMUNITY MEMBERS** such as **Urban** neighborhoods, **Suburban** communities, **Rural** communities, and **Cultural groups** could use this Scorecard when:



THIS PROCESS SHOULD HELP YOU DECIDE IF A PROJECT OR INITIATIVE MEETS YOUR COMMUNITY'S STANDARDS FOR EQUITY.

**GOVERNMENTS AND PLANNERS** could use this Scorecard when:



## Principles of Equitable Development

**PUBLIC SUBSIDIES PROVIDED TO DEVELOPERS AND CORPORATIONS SHOULD RESULT IN CONCRETE AND MEASURABLE COMMUNITY BENEFITS FOR LOCAL RESIDENTS AS DEFINED BY THEIR COMMUNITY.**

**EQUITABLE COMMUNITY ENGAGEMENT** practices involve the local community members most affected in the development project (especially low-wealth people, people of color, neighborhood groups, community organizations, people living with disabilities, and new immigrants).

**EQUITABLE LAND USE** practices require that the overall vision, plan, and implementation includes local communities' assets, aspirations, potential, and preferences. They aim to keep current residents in the area and develop projects that promote people's health, well-being, and prosperity.

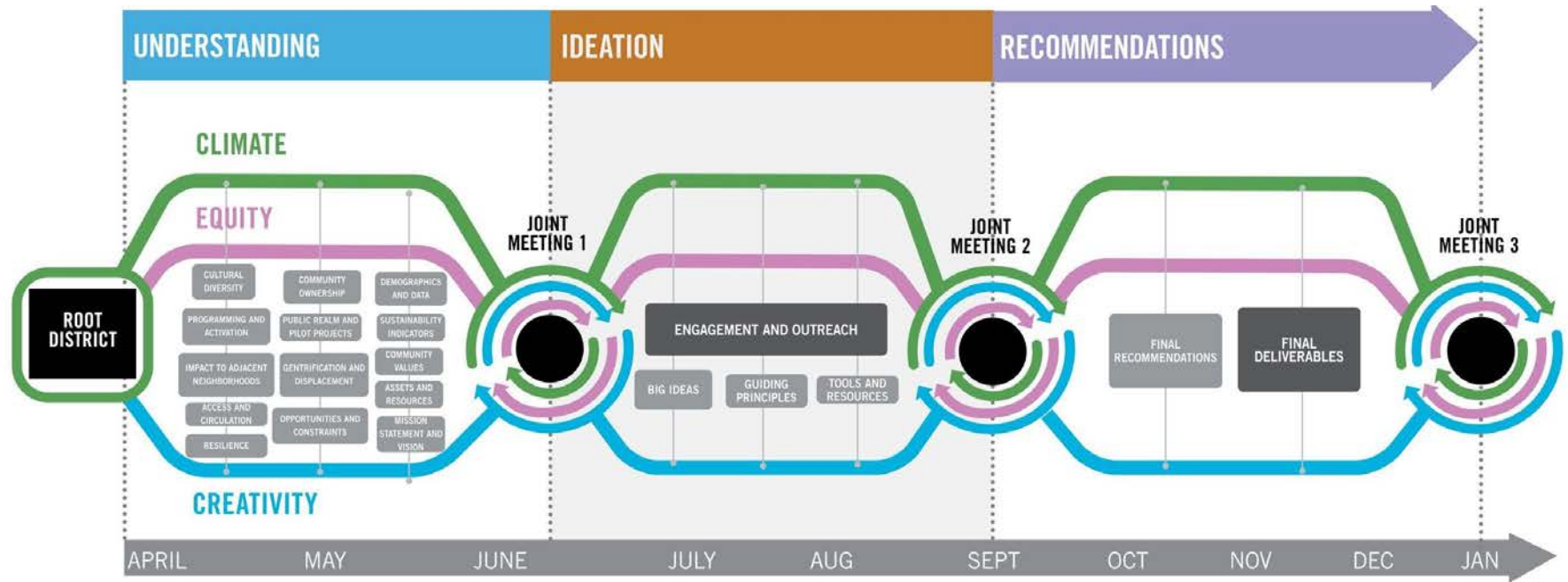
**EQUITABLE TRANSPORTATION** practices integrate transit into walkable, livable, and affordable land use practices to enhance healthy living within low-income communities and communities of color.

**EQUITABLE ECONOMIC DEVELOPMENT** practices require evidence that policies and programs work to prioritize community based financial intelligence, sustainable wealth creation, and high quality job opportunities that prevent unwanted displacement of residents and small businesses from low-income communities and communities of color.

**EQUITABLE HOUSING** practices give families of all income levels access to housing that costs no more than 30% of their household income.



# Community Engagement





# Community Engagement

ROOT DISTRICT COMMUNITY ENGAGEMENT								
GROUP	Lead	Q1234 Meetings	Monthly Meetings	Workshops	Parallel Exhibit	Web Site	GIS Story Map	
1. Public At Large	Dan							
2. Interested Public	Dan							
3. BIPOC Forum	TBD							
3.1 African American Business Caucus	TBD							
3.2 African American Residents Caucus	TBD							
3.3 Other	TBD							
4. Task Forces								
4.1 Juxta Mural Project	Jackson							
4.1 Reparations	Fernando							
4.2 Community Engagement	Tim							
4.3 2021 IGC Geodesign	Tim							
4.4 Other	TBD							
5. Working Groups								
5.1 CLIMATE Working Group	Amanda							
5.2 CREATIVITY Working Group	Jeff							
5.3 EQUITY Working Group	John							
6. Leadership Roundtable	Dan							
7. Advisors	Dan							
8. Other	TBD							
<b>9.9.20 ADS</b>								
PROPERTY OWNERS								
USERS AND PEOPLE PRESENT								
HIGHER GROUND COMMUNITY								
PILLSBURY HOUSE LAND USE								
TABLING AT PLANNED EVENTS								
ADJACENT NEIGHBORHOODS								
		PERMANENT RESIDENTS CENSUS, VOTING, CLIENT ADVISORY COMMITTEE						



# NEXT STEPS



# Next Steps

Community Engagement

Collaboration

Pilot Projects - Mural Installation

Public Realm, Mobility, and Development Workshops

Development of Work Products

- Recommendations
- Policies
- Initiatives
- Documentation

