

## Executive Director's Report September 29, 2020 [VIRTUAL MEETING]







**Minneapolis Forward: Community Now Coalition**

## 8 Areas of Action

1. **Business Retention** Develop and deploy resources to preserve in the community the businesses and cultural institutions that were there before the murder of George Floyd whether or not the property owner chooses to rebuild or repair the directly impacted buildings.
2. **Prioritize BIPOC/Minority-Owned Businesses** Develop and deploy resources for BIPOC/minority-owned businesses and nonprofits that owned or leased space in a building that was destroyed or directly impacted and where insurance will not cover the loss.
3. **Supporting Entrepreneurs who Invest in the Community** Create a climate in the impacted communities that supports community businesses with access to capital, mentorship and network resources to grow in place, hire from the community, and seed prosperity.
4. **Real Estate Owners** Develop resources for owners whose properties have been destroyed and directly impacted and where insurance will not cover the loss.
5. **Housing Preservation** Develop and deploy resources to allow displaced residents to stay in the community through the replacement or repair of residences destroyed and directly impacted and where insurance will not cover the loss.
6. **Inclusive Economic Solutions** Assure that the resources procured and developed prioritize economic inclusion, quickly stabilizing immediately impacted communities and participation by BIPOC/minority-owned businesses in the rebuilding of these historically neglected neighborhoods.
7. **Immediate Needs of Impacted Residents** Assure that the resources developed address the critical needs of food, transportation and healthcare needs impacted residents.
8. **Reimagining Public Spaces** Rebuilding allows spaces to be redesigned to better serve the people of the community. Focus on enhancing the physical environment in a way that reflects the community of today built on ideas from the impacted community.

*Economic inclusion is the implementation of specific solutions that undo the legacy of institutionalized exclusion of Black, Indigenous, People of Color, and Immigrants and furthers the economic and social independence of these communities. In principle and in practice, this means that these communities are prioritized as the primary beneficiaries of, and key partners in our economic decisions.*



## Under-construction Hennepin Avenue tower could get 27-story companion

Aug 26, 2020, 11:19am CDT Updated: Aug 26, 2020, 12:28pm CDT



A pair of Chicago developers who are building an apartment tower at Hennepin and Washington avenues might add a second high-rise next door.

The Downtown Minneapolis Neighborhood Association will hear their plans for a 27-story tower with more than 400 units, according to an agenda. ESG Architecture & Design's Neil Reardon is presenting on behalf of Harlem Irving and CA Ventures, the two firms that are also developing a 20-story tower at 250 Hennepin Ave.

A spokesperson for CA Ventures declined to comment on the plans and noted that the firm has rebranded as just CA.

The site of the project is the 21st Century Bank Building at 17 Washington Ave., which is across the street from Whole Foods.

Jon Dolphin, president of 21st Century Bank, said the bank has signed a lease to move its operations to Roseville and the retail functions are being moved to the Riverplace complex across the Mississippi River on Main Street.



GOOGLE

A pair of Chicago developers want to redevelop the 21st Century Bank building in Minneapolis.





[Watch Brief Video Pan of Hennepin Ave]





## 2020 HTC Applications

1 / 1

### Exhibit A: Year 2020 HTC Applications

| PROJECT  | TOTAL<br>UNITS | HTC<br>UNITS | 0 BR | 1 BR | 2 BR | 3 BR | 4 BR | TDC          | 2019 AHTF<br>REQUESTS | 2020 HTC<br>REQUEST | 2020 HTC -<br>RECOMMEND |
|--|----------------|--------------|------|------|------|------|------|--------------|-----------------------|---------------------|-------------------------|
| PERIS<br>Graves Hospitality<br>1930 Hennepin Ave S             | 43             | 43           | 36   | 7    |      |      |      | \$11,005,390 | NA                    | \$1,036,897         | \$1,036,897             |
| Amber Apartments<br>RS Eden<br>4525 Hiawatha Avenue            | 81             | 76           | 80   | 1    |      |      |      | \$18,276,581 | \$2,235,473           | \$259,707           | \$259,707               |
| Bimoseda<br>Beacon<br>16 4th St N                              | 48             | 48           | 48   |      |      |      |      | \$16,593,714 | \$1,440,000           | \$1,085,429         |                         |
| 3301 Nicollet<br>Alliance Housing<br>3301 Nicollet             | 63             | 63           | 50   | 13   |      |      |      | \$14,092,955 | \$1,890,000           | \$1,250,000         |                         |
| Bloom Lake Flats<br>PPL<br>3020 16th Ave S                     | 42             | 42           | 17   | 10   | 11   | 4    |      | \$13,816,008 | \$1,300,000           | \$1,173,281         |                         |
| Anishinabe III<br>PPL/AICDC                                    | 40             | 40           | 40   |      |      |      |      | \$10,786,525 | \$1,200,000           | \$976,750           |                         |
| Shelby Commons<br>Woda Cooper<br>188 1/2 Glenwood Ave          | 42             | 42           | 0    | 10   | 20   | 12   |      | \$13,491,931 | NA                    | \$1,138,500         |                         |
| PPL<br>(exchange for 2018 credits)<br>HTC Return to MN Housing |                |              |      |      |      |      |      |              |                       |                     | \$131,492               |
| TOTAL  | 359            | 354          | 271  | 41   | 31   | 16   | 0    | \$98,063,104 | \$8,065,473           | \$6,920,564         | \$1,453,890             |



A large window with a city skyline view, featuring the text "POVERTY FOR NO ONE. OPPORTUNITY FOR EVERYONE." overlaid in white.

POVERTY FOR  
NO ONE.  
OPPORTUNITY FOR  
EVERYONE.

<https://www.youtube.com/watch?v=4ZNEK5287js&t=171s>



"Poverty for No One. Opportunity for Everyone." A Short Documentary by Dan Collison

# Public Safety

*Conference Call Date: 08/21/2020*

*Call Time: 1100 hours*

*Participants: 87 members*

## **Downtown Virtual Safety Meeting**

Information contained is security sensitive and for internal use only

### **Meeting Purpose**

The Downtown Virtual Safety Meeting via Zoom conference call has been, and will continue to be, held to discuss the most current, up-to-date approaches to maintaining safety and security in the Minneapolis downtown area.

THANK YOU to all for the collaborative effort in working to help keep downtown, and everyone in it, as safe as possible.





Meet **Minneapolis**  
City by Nature

# THE STATE OF THE MINNEAPOLIS TOURISM AND HOSPITALITY INDUSTRY

## *Focus: Metropolitan Airports Commission (MAC)*

Meet Minneapolis Monthly Partner Webinar Series  
August 26, 2020





# MINNEAPOLIS CITY COUNCIL MEETINGS

- Meet Minneapolis priority is putting the hospitality industry back to work
- Public safety is having an impact on the tourism and hospitality industry
- Need for clarity from the City around public safety
- Minneapolis has a reputation management issue



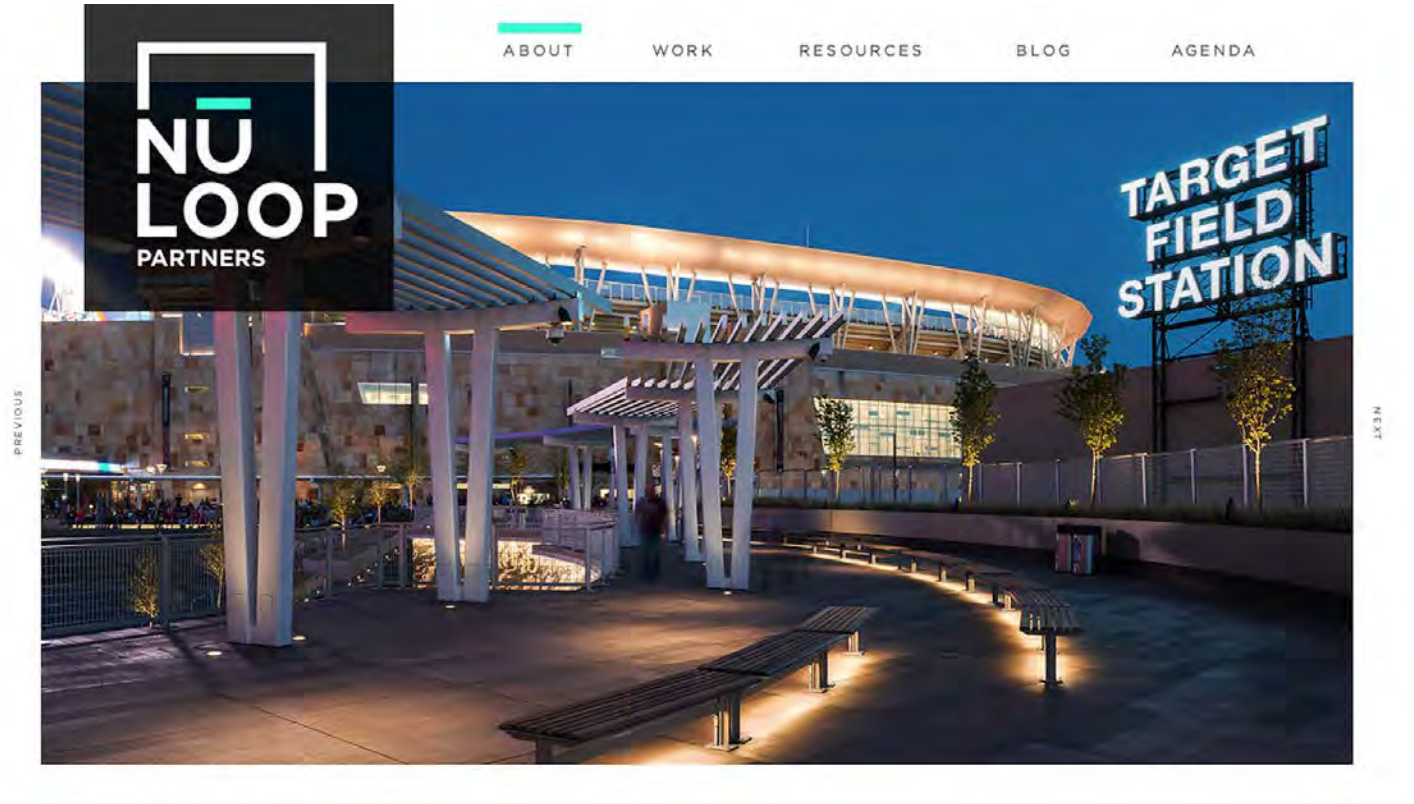
# NICOLLET MALL PILOT OUTREACH: AUGUST-SEPTEMBER

- DID Safety Ambassador Safety Ambassadors
- DID Livability Team Livability Team Members
- MADDADS Street Outreach Team
- YouthLINK Street Outreach Team
- MPD/DID Police Buyback Officer
- Youth Coordinating Board Outreach Team & YCB Outreach Workers.
- MPD/DID Police Reserve Team

here for YOU







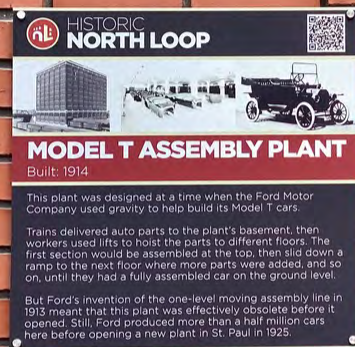
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## NLNA Update (VIDEO)





# NLNA Update (Website)





# Root District

art.food.culture.

Metropolitan Council Briefing for  
Chair Charlie Zelle  
8.12.2020

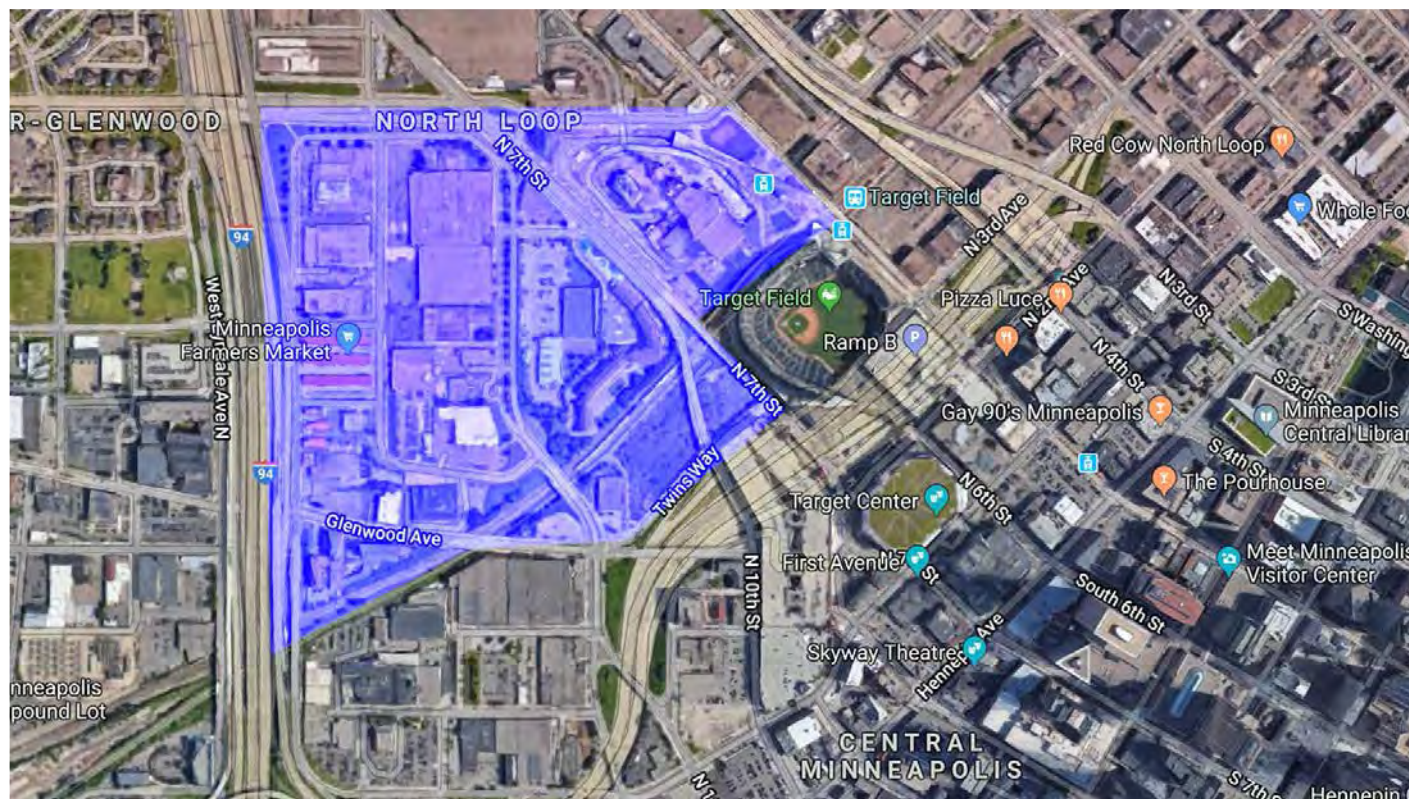




# Overview

Anchored by the Minneapolis Farmers Market and the forthcoming Southwest LRT Royalston Station, the Root District is comprised of an area approximately 30 acres in size.

This area adjacent to Target Field will provide for one of the best opportunities in Minneapolis over the next 25 years for innovative development at a district scale that has the potential to harness the power of food, art, and culture.





## **Climate Work Group**

Key Commitment: We understand ecological systems are in decline. We will take action to minimize our impact on the planet while acting as a model for future development.

## **Equity Work Group**

Key Commitment: We believe diverse communities are more resilient and dynamic. We are committed to being proactive in seeking out solutions and partners to achieve diversity, equity, and inclusion.

## **Creativity Work Group**

Key Commitment: Experimentation, risk, and creativity are signs of vitality. We don't shy away from bold thinking or the unknown. We ask questions, are curious, and keep the creative spirit alive.





## **TWO TASK FORCES**

### **Mission Statement + Principles for an Equity Framework + Shared Language**

Purpose: Bring clarity and scope to the mission statement and its highly important terms such as equitable, creative, sustainable, reparative and regenerative.

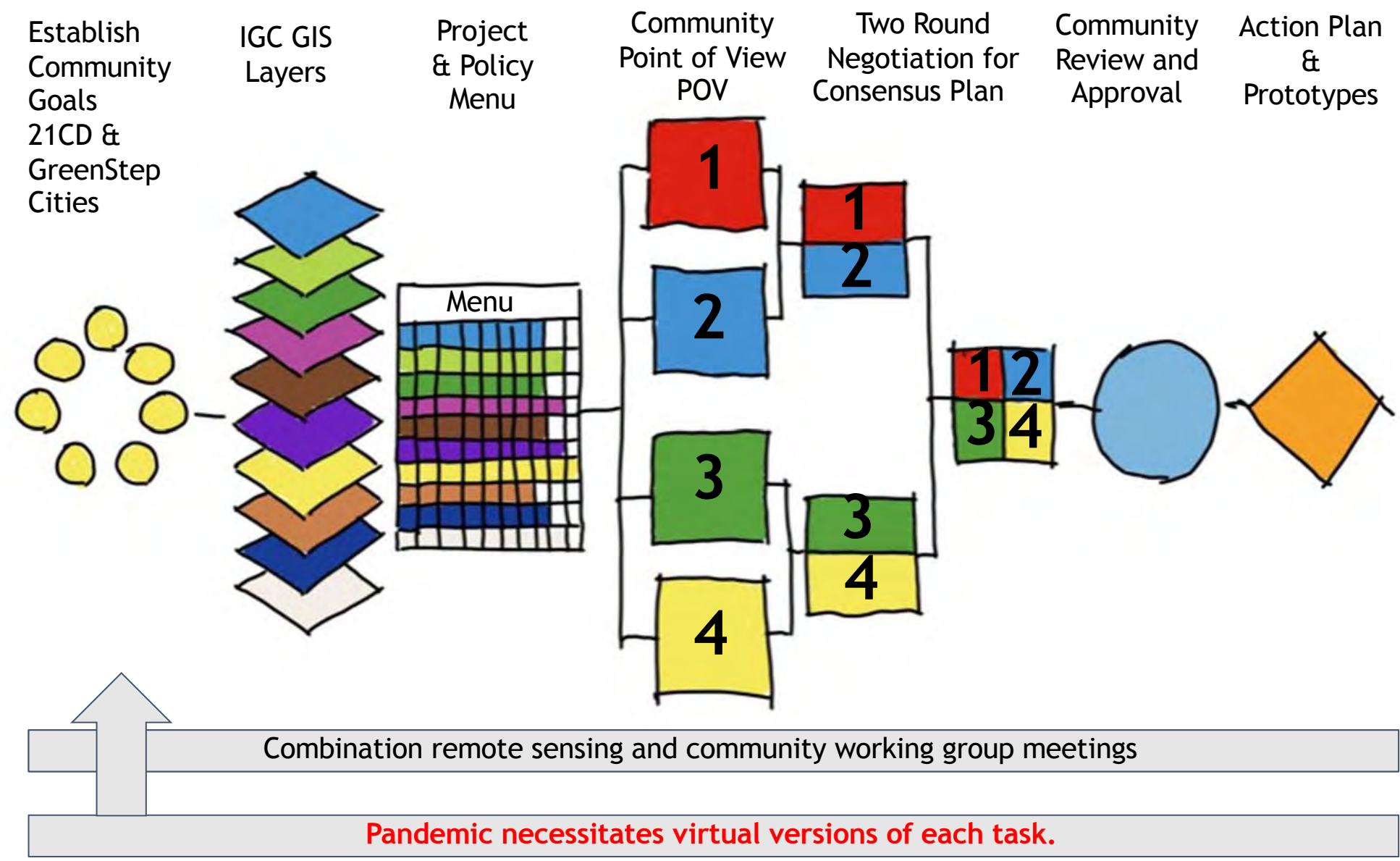
### **Community Engagement**

Purpose: To refine the community engagement process that has been created by the leadership round table, and to facilitate the process as fitting to the arc of outreach.





# D4CR Geodesign Process





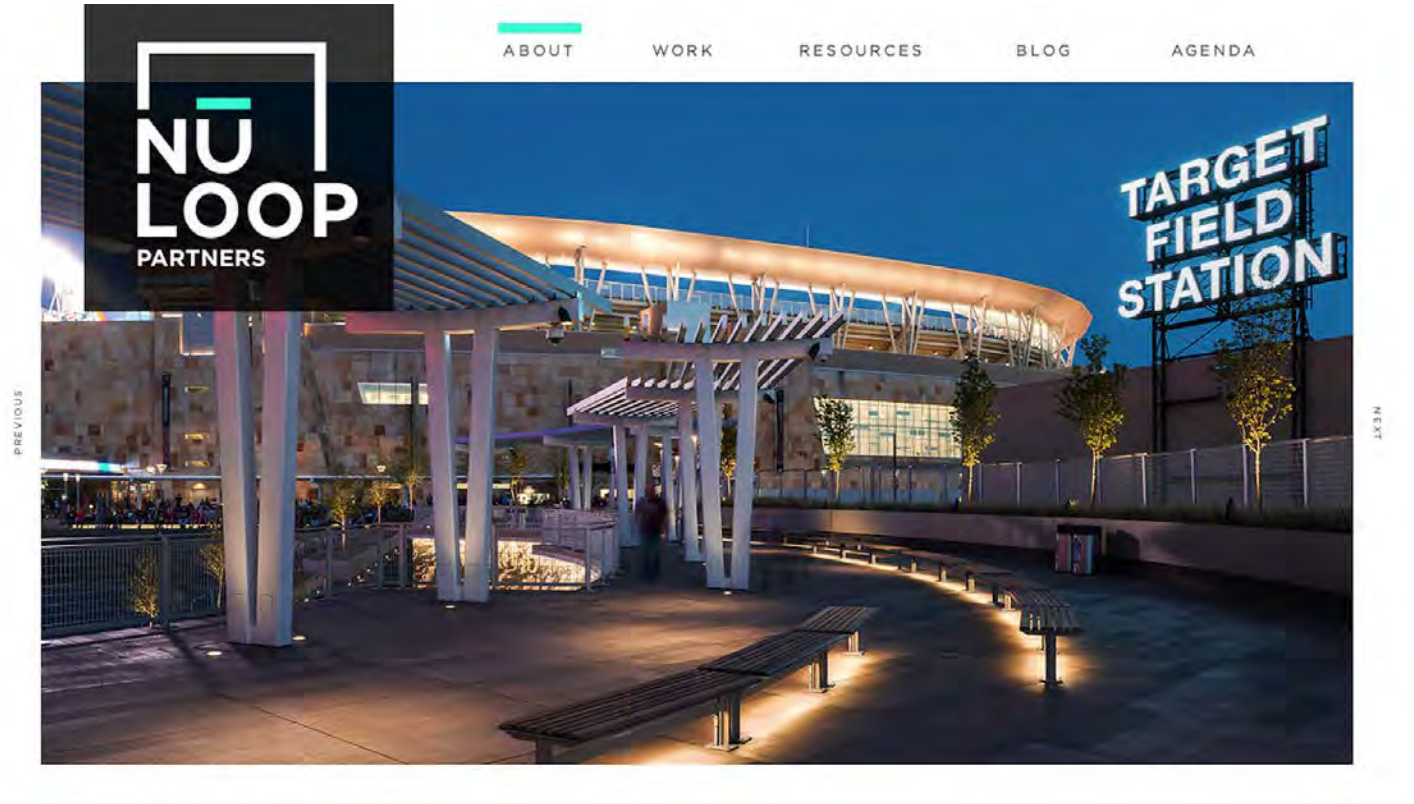


# Action on the ground.

## Mural Project with JXTA Arts







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# NLNA Update