



2020 Partners Annual Membership Meeting
Tuesday, July 18, 2017
HGA, Ford Center

Draft Meeting Minutes

1. Call to Order and Introductions

Nick Koch, Chair, called the first formal annual meeting to order at 5:17 p.m. and noted it symbolizes a new level of activity, focus, rigor, fun and outcome. He thanked the sponsors, organizations and financial supporters who have been committed to this enterprise since it was the 2010 Partners.

Attendees: Kathleen Anderson, Pat Arnst, Bruce Bahneman, Tim Bildsoe, Chris Bonnell, Joni Bonnell, Pierce Canser, Dan Collison, Michael Dwyer, Alice Eichholz, Beth Elliott, Chelsey Falzone, David Fields, Jamil Ford, David Frank, Forrest Hardy, Doug Harvey, Brad Henry, Tricia Holden, Denise Holt, Mark Huting, Brian Kimmes, Nick Koch, Rick Kreuser, Bruce Lambrecht, Andrew Leith, Sherman Malkerson, Peter McLaughlin, Ra'eesa Motala, Todd Peterson, Neil Reardon, Kit Richardson, Heidi Ritchie, Peter Roos, Karen Rosar, Bob Salmen, Max Salmen, Marcus Singleton, Jackson Swartz, Carletta Sweet, Dave St. Peter, Mark Stenglein, Marsha Wagner, Dale White

2. Approval of Meeting Notes

The March 28, 2017 Membership Meeting Notes were posted on the website and distributed at the meeting. Bildsoe moved and Malkerson seconded a motion to approve. The motion passed.

3. Recognition of Outgoing / Welcome to Incoming Administrators

Former 2020 Partners Chair David Frank, Nick Koch, and Dave St. Peter thanked Marsha Wagner for the loyal and steadfast support she's given this group since its inception over two decades ago and then gave her the first Minnesota Twins jersey imprinted with 2020. Wagner expressed gratitude for the experience and thanked Mark Oyaas of Neerland & Oyaas who helped start the group, the Steering Committee, and all the supporters who have attended these bimonthly meetings. Then, since this group grew up next to Target Field, Wagner passed the baton, or rather a Miguel Sano autographed bat, to her successor Pat Arnst.

Executive Director Dan Collison introduced Arnst by providing a summary of her biography. She's been working independently in a variety of nonprofits for over 25 years, the majority of which are centered on land use and development. Arnst has volunteered on park and planning commissions and task forces for over 20 years in the community where she lives. Currently she is the Executive Director for the Sensible Land Use Coalition (<http://www.sensibleland.org/?page=BoardofDirectors>), Financial Manager at the Urban Land Institute Minnesota (<http://minnesota.uli.org/contact-us/meet-our-staff/>), and a Director on Stand Up Minnesota (<http://standupminnesota.org/about-us/>).

Collison noted it was a privilege to work with Wagner since he became the ED in January 2017, and with Arnst over the past month during their transition and added, given the new direction of the organization, Carletta Sweet, who serves on the boards of the Downtown Minneapolis Neighborhood Association, East Town Business Partnership, and the Minneapolis Riverfront Partnership, will begin providing the professional meeting minutes going forward.

4. Executive Director Report [insert link to presentation here]

Dan reported on the Steering Committee's strategic goals for 2017-2018 that they will be able to produce measurable outcomes on 1 year from now. Following where development is bubbling up, the priority nexus is around the:

- Glenwood Avenue Corridor (<http://westmarketdistrict.com/smart-development-proposals-promise-growth-for-the-west-market-district/>);
- Minneapolis Farmer's Market (<https://the2020partners.com/wp-content/uploads/2016/02/160126-2020-Partners-Farmers-Market-Presentation.pdf>);
- Royalston Station/Southwest LRT (<https://metro council.org/Transportation/Projects/Current-Projects/Southwest-LRT/Route-Stations/Royalston-Farmers-Station.aspx?source=child>); and
- North 5th Street.

Based upon the prioritized Work Plan, they plan to:

- Envision the future
 - Develop a new 2020 Partners website (survey to membership to determine what's helpful and then getting bids for build-out by 2018)
 - Pre-thinking about the meaning and strategy for "2030 Partners"
- Improve connections/offset barriers
 - Access-Parking: define long-range principle-based goals
 - Street improvements for North Loop
- Expand the public realm surrounding emerging large-scale projects
 - Viaduct study
 - North Loop greening and park advocacy (read Mark Huting's report from last meeting)
- Reinforce transit-oriented development in support of Farmer's Market District Concept
 - Glenwood Avenue Corridor initiative (kick off is on Thursday, July 27th)
 - Royalston Station/Southwest LRT
- Buttress urban visioning and livability
 - Support and promote ongoing developments

5. 2020 Access North Loop Report

This is the Parking Task Force Collision is working on with Max Salmen to ensure they begin to deliver on their aspirations. There are general principles that guide district access in the North Loop that are based on Kimley-Horn's national study, i.e.:

- Embrace innovation;
- Work out parking pricing;
- Leverage technology;
- Advance program branding, marketing and communications;
- Partner with the community;
- Reinvent the urban environment;
- Create sustainable programs; and
- Enhance the experience.

Ongoing work that will be activated over the next couple months include:

- Considering all pressure points as dynamically connected, i.e., residential, retail, employer, and visitor;
- Working with the city on parking meter Smartphone application enforcement and refinements;
- Advocating for city ordinance flexibility for accessory parking lots, e.g., parking for United Properties' 729 Washington project (<https://www.uproperties.com/properties/729-washington-nordic-house/>); and
- Advocating for new publically accessible structured parking stalls in conjunction with new developments, e.g., Schafer Richardson's Zuccaro's Produce building project at 1000 North 3rd

Street (<http://urban-works.com/2017/04/17/schafer-richardson-plans-offices-ramp-in-north-loop/>).

Recently, Collison attended a meeting convened by Doug Fulton, Partner at Avison Young, where he heard the following: “An employee/employer solution focused approach to improving access to the North Loop District could be effective for improving access options for everyone.”

Thus, some new considerations for long-term solutions involve:

- Studying all parking ramps in and near the North Loop to determine owners/operators, efficiencies and programs, available spaces, ability to connect information to a district wide ramp program. Collison displayed a map of the 53,991 total parking spaces in downtown, i.e.: Zone 1 has 6,249; Zone 2 has 13,456; and Zone 3 has 34,286.
- Forming a pedestrian access and bridge task force to link several companies into more connected, efficient, and safe pedestrian access to places of employment. Collison displayed a map of where this could reasonably take place, i.e.: North 3rd Street over the Northstar Commuter Rail Line at 4th Avenue South; and North 4th Street at 5th Avenue North.
- Benchmarking successful business bus circulators and drafting a proposal to pitch to businesses in the North Loop. Google does this as a competitive weapon in the Silicon Valley recruiting wars (<http://www.nytimes.com/2007/03/10/technology/10google.html>).

To those interested in participating in these discussions, Collison extended an invitation to attend their meetings on the third Wednesday of the month, the next being tomorrow July 19th, 4 p.m., at The Freehouse (<https://www.freehousempls.com/>).

6. West Market District Business Opportunities Report [[insert link to presentation here](#)]

Joni Bonnell, Administrator for the West Market District Business Association, introduced their President, Bruce Bahneman, and then gave an overview of what’s happening along “The Creative Corridor” beginning at the Minneapolis Farmers Market on the east, extending to Theodore Wirt Parkway on the west, and a lot of wonderful stuff happening in between.

On the east is Hennepin Made, Hennes Art Company, recent sale of International Market Square (<http://www.startribune.com/international-market-square-in-minneapolis-sold/434390763/>), future Southwest LRT Green Line Extension and, currently before the City, consideration of exclusive development rights to Wellington Management for three City-owned parcels at Van White Memorial Boulevard and 2nd Avenue North (<http://www.ci.minneapolis.mn.us/www/groups/public/@clerk/documents/webcontent/wcmssp-199262.pdf>). On the other end are Utepils™ Brewing, and the mixed-use Leef North Lofts project by Artspace and Wellington Management (<http://www.artspaceusa.org/our-places/artspace-leef-north-lofts>).

This is a natural progression from what 2020 Partners has been doing for awhile and aligns well with what WMDB is doing. They look forward to a continued partnership with 2020 Partners for the purpose of bringing businesses, housing, retail and community amenities to the last major open space remaining in Minneapolis.

Their next member meeting is on Wednesday, August 9th, 4:30-6:30 p.m. at Utepils Brewing (<https://utepilsbrewing.com/>).

7. Hennepin Made Report [[insert link to presentation here](#)]

Jackson Schwartz, Co-Founder and Creative Director, explained HM is a modern, handmade glass company at a recently built studio on Glenwood Avenue (<http://www.hennepinmade.com/about/>) that employs approximately 20 people. They began by making decorative vessels and functional wares and migrated into a lighting company for architecture firms and property owners. Originally located in Northeast Minneapolis, when they outgrew that space they pursued space where they could expand the business and develop ways to connect people to their work by hosting events and sharing their

craftsmanship to larger audiences. At their current space, they can scale 5-6 times the current level of production and, based upon current growth of 80-100% annually, they hope to employ 50-60 people within the next couple years. Since Schwartz started doing this in high school, he has adapted his vision along the way and part of what they want to do on Glenwood Avenue is develop a retail presence, make more decorative work, and provide glassblowing demonstrations. They were drawn most to this location because its identity was still in formation and there was the opportunity to create their own vision.

According to the footprint of the site: Glass Production is up and running; Co-working Offices are being filled beginning August 1st; the Commons will be used for larger events and a monthly evening indoor market with local vendors tied to the history of the neighborhood beginning in December; Future Glass Production will provide the opportunity to view the theatrical craft of glassblowing from the street; Retail, connected to Parallel Café, will be open to the public in the next 6-8 weeks; and the Event Space will hold 750 people seated and 1,200 standing for cocktails.

Built in 1955 as the Ford-McNutt Glass Company, HM is this site's third owner in glassmaking and they will be preserve its history by incorporating the glass mosaic of a glassblower discovered during renovation.

8. North Loop Viaduct Study Update [[insert link to presentation here](#)]

Collison advised Neil Reardon, Designer and Project Manager at UrbanWorks Architecture, has been a champion on a lot of envisioning, particularly for the West Side of the North Loop (<http://urban-works.com/2015/08/15/city-county-officials-like-what-they-see-in-urbanworks-vision-for-the-west-loop/>). During Steering Committee meetings, what could be done about viaducts in the North Loop was discussed and Reardon reached out to provide some preliminary thoughts on the potential reclamation of that land.

Reardon explained he's here to discuss the scope of what this project could be (shown in red on his map), the more aptly named "The Future of 4th Street." The 4th Street freeway viaduct connects to I-94 North going in and out of downtown and, if and when this becomes a project, the critical piece is how to connect the 9-mile distance at both ends from 2nd Avenue North to Plymouth Avenue North. He has calculated, not counting the public right-of-way, the available land that is possible to gain back: there are approximately 6 acres between 5th and 10th Avenues North; and approximately 7 acres beyond to Plymouth Avenue.

Since MnDOT has not signed off on any teardown or reallocation of use, Collison advised the strategy is to continue to ask questions about whether there will be a time when the viaduct will be reconstructed, abandoned or removed for better use of the land. Then he extended an invitation to those interested to reach out to him to get an initial sense of time and resources to devote to it.

9. Transit Development Update

Peter McLaughlin, Hennepin County Commissioner, advised he's headed to Washington tomorrow and will have better information afterwards. They will continue to put pressure on Congress to obtain the federal funding needed for programs to continue functioning. There is positive movement in that direction, but it will be a dogfight over time.

10. Target Center Update

Brian Kimmes, Facilities Project Manager, Minnesota Timberwolves | Lynx, advised they will be conducting public tours that can be scheduled online for Tuesdays, Thursdays and Saturdays throughout August and September at <http://www.nba.com/timberwolves/NewDigs>. Also, renovations are on track to be done on time by early October for the upcoming season.

11. Neighborhood Updates

- **Washington Avenue Street Trees.** Mark Huting, retired engineer from Xcel Energy and NLNA board member, advised their tree planting project will begin this August in the 800 and 900 blocks of Washington Avenue North and move on down the avenue.
- **North Loop Paving and Pedestrian Enhancement Projects** [[insert link to presentation here](#)]. Tim Bildsoe, President of NLNA, advised a year ago they went before Council Member Jacob Frey to apprise him of the condition of the roads in the North Loop and to ask for assistance in getting them repaired. With Frey and the City Council's help, this project has moved along. Bildsoe then encouraged members to promote the repair of the roads in the North Loop by attending the public hearing on Monday, July 24th at the Central Library, or by contacting their City Council Member.

Forrest Hardy, Transportation Planner at Minneapolis Public Works, advised he has been assigned to this 2019 project from concept level to design, after which they'll go before the City Council which will set the curb line and sidewalk dimensions. Detailed engineering and design takes place thereafter. Hardy clarified there are two projects: (1) the North Loop Paving Project that involves rebuilding five segments; and (2) the North Loop Pedestrian Enhancement Project which involves spot treatments throughout the broader area.

Most of their engagement with the community will occur between now and January 2018. For more information, visit <http://www.minneapolismn.gov/cip/future/north-loop-ped-improvements>.

Beth Elliott, Senior Urban Planner at Stantec, responded to questions from the audience, e.g., this project will try to stay consistent with the Heritage Street Plan that was done a few years ago (http://www.minneapolismn.gov/cped/projects/cped_heritage_street_plan). Some roads don't have bricks in them now and won't in the future; they'll try to harvest from where they are and put them in places where they need replacement. The plan was to have bricks in the driving lanes and concrete/asphalt in the parking lanes, and that is what they'll try to do.

Hardy advised the special assessment will be the same as it is across the city, and fund only a portion of the project; it's based on the square footage of the parcel.

12. Announcement

Koch announced that Bildsoe is running for the Ward 3 City Council seat and thanked him for his leadership on several initiatives in the community (<http://millcitytimes.com/news/new-candidate-in-ward-3-city-council-race.html>).

13. 2020 Partners Meeting Schedule

The next meeting of the 2020 Partners will be on Tuesday, September 26th, 5:00-6:30 p.m., and the last membership meeting in 2017 will be on Tuesday, November 14th.

14. Adjournment

The meeting adjourned at 6:21 p.m. and was followed by pizza, beer and the Minnesota Twins vs. Yankees at Target Field.