



Executive Director Report
October, 2018

1. Re-Brand/-Re-Naming Process with Olson Advertising staff and various levels of 2020 Partners Stakeholders
 - a. Continued work with Olson Staff
 - b. Communication Plan
 - c. Work with web designer for new website
2. Inaugurating the Farmer's Market Implementation Group (multiple meeting and documents)
3. Parking and Access North Loop Work:
 - a. Transit advocacy for Green Line LRT
 - b. BRT Line #5 Support work
 - c. Greenline Collaborative
 - d. U of M Policy Conference
4. Key outreach to members, member organizations, or adjoining institutions:
 - a. CPED about Farmer's Market
 - b. Developer Round Table
 - c. North MPLS-Appetite for Change
 - d. MartinPatrick3
 - e.
5. General:
 - a. October-November-December Topics
 - b. Steering and General Member Meetings and Events Planning