



Executive Director Report
September, 2018

1. Re-Brand/-Re-Naming Process with Olson Advertising staff and various levels of 2020 Partners Stakeholders
 - a. Continued working sessions with Olson staff + Special Engagement with Steering Committee members
 - b. Steering and General Member presentations.
 - c. Mapping out project to completion in September/October
 - d. Outreach to website designers for new website
2. Inaugurating the Farmer's Market Implementation Group (multiple meeting and documents)
3. North Loop Business and Property Owner Consortium
 - a. September meeting
4. Parking and Access North Loop Work:
 - a. Cross information ABC Ramp Symposium + follow up on funding for pedestrian bridge
 - b. Transit advocacy for Green Line LRT
5. Key outreach to members, member organizations, or adjoining institutions:
 - a. Federal Reserve
 - b. United Properties
 - c. MN Film Board
 - d. Mayo Clinic
 - e. Hennepin Theater Trust
 - f. CPED about Farmer's Market
6. General:
 - a. October-November Topics
 - b. East Town-North Loop Development work group for the 2025 Plan