

Minutes for January 27, 2015

2020 Partners Membership Meeting

HGA, Ford Center

Meeting Minutes – *Approved by The 2020 Partners on March 24, 2015*

Attendees: Dave Albersman, Bruce Bahneman, Joan Campbell, Ehsan Dehbashi, Brent Erickson, Sandy Forberg, Jamil Ford, David Frank, Brad Henry, Denise Holt, Dan Kenney, Rick Kreuser, Joe Leyba, David Loehr, Kelly Nelson, Pat Nelson, Mark Oyaas, Duane Petersen, Robert Pfefferle, Neil Reardon, Peter Roos, Karen Rosar, Alex Schieferdecker, Marcy Schulte, Brian Shekleton, Dave St. Peter, Mark Stenglein, Ralph Strangis, Carletta Sweet, Marsha Wagner, Dale White

1. Welcome and Introductions – Nick Koch, Host, HGA; David Frank, Interim Chair

2. Approval of Minutes from 2020 Partners Meeting on September 30, 2014

Minutes were APPROVED and have been posted on The 2020 Partners website.

3. Announcements

- Bruce Bahneman: The West Market District Business Association, which seeks to improve Glenwood Avenue from 12th Street to Theodore Wirth Parkway, held its first meeting on January 20 with more than thirty people in attendance. Meetings will be held monthly, with business meetings alternating with happy hours at specified locations. For more information contact Joni Bonnell, Coordinator, 763 656 8810 or administrator@westmarketdistrict.com.
- Karen Rosar: The North Loop Neighborhood Association [held] its annual meeting on Wednesday, January 28, 7:00 p.m. at Aria. All [were] invited to attend.
- Dale White: ProBid is offering continuing education classes on computer estimating and bidding, QuickBooks and interest-based negotiating. For more information or to register visit www.probidtraining.com.

4. Discussion about selection of new Chair

David Frank has agreed to act as Interim Chair following the resignation of Chuck Leer. The Steering Committee has developed a list of candidates for consideration, but David invited

anyone in our membership who is interested in serving as Chair to contact him or a member of the Steering Committee. The Steering Committee would like to select a new Chair as quickly as possible.

When asked what the position paid, David said there is no payment beyond acting for the good of the neighborhood and society.

5. Transit Development Updates: Southwest/Bottineau/Royalston Station

Commissioner Peter McLaughlin was unable to attend the meeting, but gave David a brief report. Governor Dayton has included transit funding in his budget proposal, and that budget is currently being analyzed. The 2020 Partners has always been supportive of Peter's efforts; it is expected that will continue, if and when needed, through phone calls, letters and emails to the Governor and legislators.

[Note: Brian Shekleton, Principal Aide to Commissioner McLaughlin, arrived later and shared news that Target Field Station received an Institute Honor Award for Regional & Urban Design from the American Institute of Architects: "Many Target Field Station advocates think they supported the construction of an important regional asset. The American Institute of Architects agreed and they gave this award for projects in four cities: New York, Boston, Beijing, and Minneapolis. It's a really big deal." The news release has been posted on the 2020 Partners website blog.]

6. Minnesota Ballpark Authority (MBA) Update – Dan Kenney, Executive Director, MBA

At its January meeting the MBA welcomed new chair Margaret Anderson Kelliher. Hennepin County, the Minnesota Twins and MBA are working on 2015 programming for Target Field Station, and are looking for ideas.

7. Minnesota Twins Update – Dave St. Peter, President, Minnesota Twins Baseball Club

With less than a month to go before the start of Spring Training, they're working on a preliminary plan for Target Field Station (TFS) programming. It will be presented to the Steering Committee in February, and to the members at our next meeting in March. Anyone with ideas or opportunities to make TFS better, more active and fun was invited to contact Dave.

He mentioned some improvements already made to or planned for Target Field: the ribbon board has added time, temperature, and a breaking news feed; Gate 6 of Target Field will

be reconfigured; a standing rail/bar will be added near the left field foul pole; and several suites will be combined to create a larger group hospitality suite.

Populous has been engaged to create a twenty year Master Plan for the ballpark and pertinent areas around it. KTWIN has become Go 96.3 with a more modern playlist; they are expected to be very active within TFS, with a younger demographic.

The recent TwinsFest at Target Field was very successful, bringing in just under 14,000 fans and generating \$250,000-300,000 for the Community Fund. Sales are up for the home opener on April 13. The 2015 schedule includes 48 home dates between Memorial Day and Labor Day. Country music concerts featuring Kenny Chesney and Jason Aldean are scheduled for July 18-19, and they are working on booking a rock concert in early July. They pursued an outdoor game for the Minnesota Wild, but TCF Bank was chosen; they are hoping for a future winter classic to be held at Target Field and the North Loop.

Regarding programming for TFS, someone in attendance suggested they broadcast Women's World Cup soccer from Canada this summer, as they did the Men's World Cup last year.

8. Target Center Improvements/Mayo Clinic Square Update

Ted Johnson, Senior VP Marketing & Communications, Minnesota Timberwolves | Lynx, was not present, but reported to David Frank that he would have more to share at the next meeting.

9. Property Development Updates

- United Properties: John Saunders was not present, but reported to David Frank that construction on the Bone Marrow/Be the Match building is going well.
- Hines: Bob Pfefferle, Director, showed several images of T3, its latest project in the North Loop, which was announced in November 2014. This multi-tenant, 220,000 square foot office building will be modern, with a vintage design incorporating heavy timbers, exposed beams and columns, and 11 foot high ceilings. The exterior will be poured concrete and steel. It will have six floors, with one floor of underground parking; the adjacent C Ramp will provide additional parking. Hines expects to break ground in June, and have the building completed by July 2016.

10. 2020 Partners Work Plan for 2015

The Steering Committee determined that we should wait until a new Chair has been selected so he/she can be involved in creating a work plan for our group. This topic has been tabled until a new Chair is in place.

11. Budget for 2015

Dues invoices have been emailed to our key stakeholders so that when we do have a new Chair in place we will have funds on hand to implement the chosen work plan.

12. 2020 Partners Meeting Schedule

The next meeting of the 2020 Partners will be on Tuesday, March 24, at HGA.